Creative Use of Videos and Advanced PowerPoint Techniques

Mahesh Thapa, MD Associate Professor University of Washington & Seattle Children's

Disclosures

 Coauthor of Cool Technology for Academic Medicine (with shameless emphasis on Radiology)

Objectives

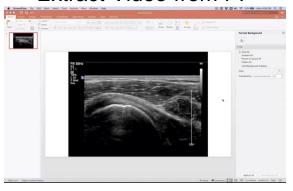
By the end of this lecture, the audience will be able to:

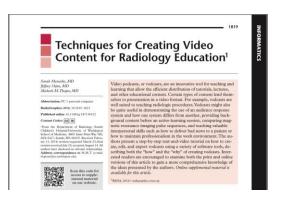
- · extract video from a PowerPoint presentation
- describe at least two methods to create educational video content.
- $\boldsymbol{\cdot}$ define "Screencasting" and "Touchcasting."
- reiterate some benefits of using mobile PowerPoint.

Teacher of the Year



Extract Video from PP





Screencast

A screencast is a digital recording of computer screen output, also known as a video screen capture, often containing audio narration.

Screencasting









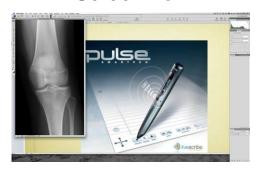
ScreenFlow







ScreenFlow



Camtasia



Explain Everything



Explain Everything



Explain Everything



PowerPoint



Touchcast

An **INTERACTIVE** video with embedded content such as files, web pages, images, other videos, and apps.

Show a sample Touchcast

Stocker 2014 Accepted 19 Douber 2014

International Conference of the Conference of

Self Assessment



Polling



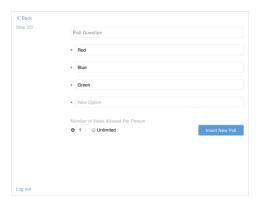
Embed lots of content



Touchcast limitations

- · Currently only available for iOS devices.
- One of the newer generation iOS devices is recommended to create content.
- Exporting content to video outlets such as YouTube and Facebook looses interactivity.

Show how to make ARS



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Thank You

