Creative Use of Videos and Advanced PowerPoint Techniques
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Disclosures
• Coauthor of Cool Technology for Academic Medicine (with shameless emphasis on Radiology)

Objectives
By the end of this lecture, the audience will be able to:
• extract video from a PowerPoint presentation
• describe at least two methods to create educational video content.
• define “Screencasting” and “Touchcasting.”
• reiterate some benefits of using mobile PowerPoint.

Extract Video from PP

Teacher of the Year
A screencast is a digital recording of computer screen output, also known as a video screen capture, often containing audio narration.

**Screencasting**

- Copernicus (Mac)
- CamStudio (PC)
- AviScreen (PC)
- Jing (Mac & PC)

**ScreenFlow**

**Camtasia**

**Explain Everything**
An **INTERACTIVE** video with embedded content such as files, web pages, images, other videos, and apps.
Self Assessment

Polling

Embed lots of content

Touchcast limitations

- Currently only available for iOS devices.
- One of the newer generation iOS devices is recommended to create content.
- Exporting content to video outlets such as YouTube and Facebook looses interactivity.

Show how to make ARS
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Thank You