PUBLIC SERVICE ANNOUNCEMENT

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SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH
Time: 60 seconds

October is National Breast Cancer Awareness Month.

Thanks to increased awareness and the potential of earlier detection through annual mammogram, the number of deaths from breast cancer continues to decline.

Mammography helps by detecting cancer when it can be managed more effectively at its earliest and most treatable stages.

If you’re a woman over 40, talk to your doctor and schedule your annual mammogram today.

If you’re a woman of any age who is at high risk for developing breast cancer, talk to your doctor about when you should start genetic screening, mammograms, and risk reducing strategies, such as medications that may reduce your risk of developing breast cancer.

Help keep breast cancer deaths on the decline by sharing this information with your mothers, sisters, daughters and friends. They deserve to know, too.

For more information about mammography, breast cancer screening and this disease, visit RadiologyInfo.org.

That’s Radiology info – one word – dot O-R-G.

This health reminder is from the Radiological Society of North America.

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