PUBLIC SERVICE ANNOUNCEMENT

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SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 60 seconds

March is National Colorectal Cancer Awareness Month. Colon cancer claims nearly 50,000 lives each year and is the nation’s second leading cause of cancer related death in both men and women combined. Yet most colon cancers are treatable if detected early.

If colorectal cancer symptoms do occur, they may include rectal bleeding or blood in the stool, abdominal pain or cramping, or unexplained weight loss.

It is recommended that all men and women get screened starting at age 50 – earlier if you’re at higher risk.

Several screening methods are available, including low dose CT colonography also known as virtual colonoscopy, a less invasive alternative to traditional colonoscopy. Talk to your doctor about when you should begin screening and which test is best for you.

Remember – colon cancer is highly treatable if detected early. Schedule your screening today.

For more information, visit RadiologyInfo.org.

That’s RadiologyInfo dot O – R – G.

This health reminder is from the Radiological Society of North America.

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