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Our group deeply values and appreciates the innovations and insights that have come from the work of RSNA Research & Education grant recipients. Their research translates to our radiology practice where it enhances patient care, promotes safety and helps us to introduce new advanced technologies. We believe that it is vital in these current times to assure that Radiology is at the forefront of imaging research, and we feel it is our duty and pleasure to contribute financially to this critical campaign.”



STEVEN M. SCHONFELD, MD, FACR  
University Radiology Group



Dr. Rubin used a research scholar grant to fund research that led to the development and improvement of CT angiography as the principal

means for assessing aortic disease. His team's work included refinement of MDCT techniques, invention of vessel measurement tools and insights into aortic stent-grafts.

GEOFFREY D. RUBIN MD  
1994 Research Scholar Grant Recipient

INSPIRE | INNOVATE | INVEST

## VIP DONOR BENEFITS

Tiered giving for VIPs starts at \$10,000 annually with benefits and recognition opportunities increasing with each level of support.

### DURING THE ANNUAL MEETING

- ◆ Special recognition on signage at the R&E Foundation Booth and in meeting publications
- ◆ Access to the R&E Foundation Donor Suite
- ◆ Invitation to network at the Distinguished Donor Reception
- ◆ Recognition ribbon and lapel pin

### THROUGHOUT THE YEAR

- ◆ Special recognition in RSNA publications and RSNA website
- ◆ Press release indicating your support sent to local media markets
- ◆ Complimentary preferred job postings in Radiology and on Career Connect
- ◆ Plaque to display at your practice headquarters
- ◆ Privilege of using RSNA donor logo on practice letterhead and marketing materials

ACCESS ADDITIONAL MATERIALS  
TO SHARE WITH YOUR PRACTICE  
AT [RSNA.ORG/FOUNDATION-VIP](http://RSNA.ORG/FOUNDATION-VIP)

To donate or learn more about the Visionaries in Practice Program, contact Robert Leigh at 1-630-590-7760 or [rleigh@rsna.org](mailto:rleigh@rsna.org).



## VISIONARIES IN PRACTICE

Envision the Future...

Support Radiology Research...

Invest in the R&E Foundation...

*Be a Visionary in Practice.*



## ENVISION the Future

Every radiology practice is part of a greater whole—both within the specialty and as a vital participant in overall patient care. Medical images are often the first step in any treatment plan, allowing patients and referring physicians to move forward with confidence.

As a leading practice, you know the importance of advancing patient care and you understand the impact of leading-edge research on our ability to do so. Now, use that knowledge to help us shape the future of radiology—become a Visionaries in Practice (VIP) donor to the RSNA Research & Education Foundation.



## SUPPORT Radiology Research

Breakthroughs in medical imaging are breakthroughs for all of medicine—and the number of new theories, groundbreaking methodologies and innovative ideas within our specialty is vast. Champion new research and the advancement of medical imaging with a tax-deductible contribution to the Foundation. Your investment in research is an investment in your practice, your patients and your legacy as a physician.



## INVEST in the R&E Foundation

R&E Foundation grant recipients are among the specialty's most talented researchers. For every \$1 awarded by the Foundation, recipients receive an additional \$40 from other sources, including the National Institutes of Health.

Those numbers are meaningful because while the overall availability of research funding is in decline, the number of research grant applications is on the rise. In 2016, the Foundation received 265 grant applications, double the number it received in 2009.

Your VIP donation helps us continue to fund research to impact the future of medical imaging.

**40:**  
Dollars of  
additional funding  
received from other  
sources for every  
\$1 granted by the  
R&E Foundation

