

McCORMICK PLACE AND CHICAGO

Getting around the RSNA annual meeting and McCormick Place is easy thanks to helpful digital and printed resources. Diverse technical exhibits and a broad spectrum of RSNA services and dining and entertainment options help you get the most out of your trip to the Windy City.

TECHNOLOGY

Take advantage of digital resources to learn more about specific sessions, get general information, and find your way around RSNA 2015 and McCormick Place.

MEETING CENTRAL

Optimized for tablets and mobile devices, the Meeting Central site at Meeting.RSNA.org is an essential resource for navigating RSNA 2015. Explore a host of valuable information, including:

- **RSNA Meeting Program**

Browse the listings of educational courses, scientific presentations and more. Search for courses, sessions and events by keyword, title or name of presenter, using helpful filters by day, session type and subspecialty.

- **Technical exhibitors list**

Learn about the companies unveiling the latest equipment and technology.

- **Virtual Meeting program**

Browse virtual sessions available live or on-demand either onsite or virtually from anywhere across the globe.

- **My Agenda**

Build your calendar and stay organized with a handy schedule personalized to your needs—perfect for planning ahead—and access the Credit Eval Center (see below).

Credit Eval

Click My Agenda to access Credit Eval to evaluate RSNA 2015 courses and claim credits online via your own laptop or mobile device, or at any Internet Kiosk in McCormick Place. You can begin your evaluations as early as 10 minutes after courses

start, claim your credits onsite, and walk away with printed certificates.

For RSNA members, credits are automatically added to the RSNA CME Repository. Assistance is available at the Mobile Connect booth in RSNA Services.

MEETING APP



Download the RSNA 2015 app for iPhone, iPad and Android smartphones and access the *Meeting Program* even when you're offline.

The app also offers maps for navigating McCormick Place, online help during the annual meeting, a QR code scanner for interactive exhibits, an agenda planner and exhibitor list access, and a notification center with important meeting alerts. Available via the App Store and Google Play. The RSNA 2015 app is sponsored by Siemens.

JOIN SOCIAL MEDIA AT RSNA 2015

Join the RSNA 2015 conversation on social media. Use hashtag #RSNA15 and follow RSNA on Facebook and Twitter to see the latest updates, connect with your colleagues and share your favorite meeting moments.



[Facebook.com/RSNAfans](https://www.facebook.com/RSNAfans)



[@RSNA](https://twitter.com/RSNA)

MOBILE CONNECT BOOTH—RSNA SERVICES

Tech experts will be on hand to help attendees get familiar with their mobile device functions and introduce them to RSNA apps, the *Meeting Program*, and Credit Eval. Stop by anytime during RSNA Services hours for help from RSNA experts.

INTERNET KIOSKS

Computers will be available at Internet Kiosks throughout McCormick Place for use in accessing Meeting Central and Credit Eval.

WIFI

Wireless connectivity is available throughout McCormick Place. Note: These wireless networks are not secure and should not be used for sending sensitive information.

CHARGING STATIONS

Charge your laptop, cellular phone or other device at one of the Charging Stations located throughout McCormick Place.

TECHNICAL EXHIBITS

Technical Exhibits at RSNA 2015 will feature nearly 700 exhibitors in two halls: Hall A in the South Building and Hall B in the North Building.

FEATURED IN THE TECHNICAL EXHIBITS

“Germany Presents” and “Mexico Presents”

These RSNA-sponsored booths will highlight Germany's and Mexico's contributions to radiology.

Country Pavilions

Exhibitors from Canada, China, France, Japan and Korea will showcase their products and services in their country booths.

Publishers Row

Browse educational titles in all areas of medical imaging in the South Building, Hall A.

Vendor Workshops

Get hands-on tutorials of vendor software systems.

Associated Sciences

Organizations for allied professionals are located together in the South Building, Hall A.

RSNA TECHNICAL EXHIBITS MAPS/APP Detailed maps of exhibit halls are available at Meeting.RSNA.org. The RSNA 2015 meeting app is available for download to help you plan your visit to the RSNA Technical Exhibits.

REGISTRATION & HOUSING

FINAL DISCOUNTED ADVANCE REGISTRATION

Register by Nov. 6 to receive the discounted registration fee and have full conference materials mailed to you in advance. International visitors must register by Oct. 16 to receive these materials in advance. Registrations received after Nov. 6 will reflect a \$150 increase over advance registration rates and conference materials will need to be obtained at the McCormick Place Convention Center. No hotel reservations will be accepted after Nov. 6.

RESERVE YOUR ROOM NOW

RSNA has contracted low rates at over 80 hotels in the heart of Chicago. Hotel rooms are only available to registered individuals. Reserve your room before housing closes on Nov. 6.

RSNA 2015 REGISTRATION

ONLINE (fastest way) TELEPHONE (Mon.-Fri. 8 a.m. – 5 p.m. CT)
Go to RSNA.org/Register 1-800-650-7018 • 1-847-996-5862

REGISTRATION FEES

By Nov. 6	After Nov. 6	
\$0	\$150	RSNA/AAPM Member
0	0	RSNA/AAPM Member Presenter
0	0	RSNA Member-in-Training, RSNA Student Member and Non-Member Student
0	0	Non-Member Presenter
200	350	Non-Member Resident/Trainee
200	350	Radiology Support Personnel
900	1050	Non-Member Radiologist, Physicist or Physician
900	1050	Hospital or Facility Executive, Commercial Research and Development Personnel, Healthcare Consultant and Industry Personnel
325	325	One-day registration to view only the Technical Exhibits

VIRTUAL MEETING REGISTRATION FEES

\$0	Retired RSNA Member
\$25	RSNA Medical Student Member and RSNA Member-in-Training
\$100	RSNA/AAPM Member
\$300	Non-Member

ONSITE REGISTRATION

Those who register after the badge mailing deadlines (Oct. 16 international, Nov. 6 domestic) and/or who do not receive their badges in advance should proceed to Professional Registration, Badge Pick-up, located in the Lakeside Center, Level 3, Hall D. Those who do not register in advance and wish to obtain a badge should go to Professional Registration, New Registration line located in the Lakeside Center, Level 3, Hall D. RSNA encourages attendees to do this on Saturday, Nov. 28, to avoid long lines later in the week.

HOURS OF OPERATION

Saturday, November 28
11:30 a.m. – 5:30 p.m.

Sunday, November 29 – Thursday, December 3
7:30 a.m. – 5 p.m.

Friday, December 4
7:30 a.m. – 12 p.m.

Bistro RSNA

Enjoy a great lunch without leaving the exhibit halls.

Technical Exhibits Guide

Available at McCormick Place, the *Technical Exhibits Guide* includes floor plans, exhibitor list, food service and other exhibit floor activities. The guide is distributed in bins adjacent to the *Daily Bulletin* and at exhibit hall entrances.

Technical Exhibits Hours

Hall A (South Building) and Hall B (North Building)

Sunday-Wednesday

10 a.m. – 5 p.m.

Thursday

10 a.m. – 2 p.m.

RSNA SERVICES

RSNA staff will demonstrate resources, provide information and answer questions about RSNA's full array of products and services. Anchored by the RSNA Plaza, RSNA Services on Level 3 of the Lakeside Center offers:

RSNA Global Connection

Unique networking opportunities to connect radiology professionals from around the world.

Career Connect

The place to go if you're looking for a job or advertising to fill one.

Journals, News & *RadiologyInfo.org*

Check out RSNA's print, online and mobile publications and the RSNA-American College of Radiology public information website.

Membership

Get answers about membership, journal subscriptions, dues payments and making the most of your benefits.

Radiology Cares®: The Art of Patient-centered Practice

RSNA's campaign to encourage and facilitate radiologists' meaningful engagement in the patient experience.

RSNA Store

Education products including refresher course USBs and *RadioGraphics* special issues. Explore RSNA mobile CME products and find RSNA-branded merchandise and apparel, with special items this year to mark the RSNA Centennial.

Research & Education (R&E) Foundation

Learn more about R&E activities, including current grant and award recipients as well as individual, private practice and corporate donors. Stop by to bid on the Virtual Auction.

The R&E Donor Lounge

Offers computers, a coat room and comfortable furniture for relaxation and refreshments for those who have received a donor ribbon as well as those who have contributed at least \$300 onsite.


Professional Portrait Studio

Have a professional headshot taken for free to use for CVs, passports and social media profiles.

Virtual Meeting

Learn more about and register for the Virtual Meeting.

HELP CENTER

Look for the  icon throughout McCormick Place to find help. Visit one of the RSNA Help Centers located in the Grand Concourse, Level 3, or the Lakeside Center Ballroom, Level 3, where RSNA staff can assist with general information or any of the following:

- Badge replacement/correction
- Chicago tourism information
- Hotel information
- Interpretation services
- Lanyard pickup

Also in the Grand Concourse, visit the **RSNA Concierge Services Desk**, where staff will assist with the following services:

- RSNA Tours & Events
- Chicago restaurant reservations
- Bistro RSNA Tickets
- Ribbon pick-up

ONLINE HELP CENTER

Whether you're wondering where to pick up your badge, how to make travel arrangements, how to access the *RSNA 2015 Meeting Program* or what the weather is like in Chicago, RSNA's Online Help Center has all your answers to RSNA 2015-related questions. Go to RSNA.org/Register.

RIBBON PICK UP

This year, RSNA will award 11,397 special recognition ribbons recognizing long-term members. Those who did not receive ribbons in advance of the meeting can pick them up in the Grand Concourse, Level 3, at the Ribbon Desk.

EXCLUSIVE AIR DISCOUNTS United

United offers discounts from 2 percent to 10 percent off applicable fares. Discounts apply on United Airlines and flights operated by United or other airlines branded United Express. International discounts are allowed on flights operated and or marketed on the following carriers provided such flights are booked by a travel agency or United Reservations.

- **Flights via the Atlantic:** Air Canada, Austrian Airlines, Tyrolean Airways, Brussels Airlines, Lufthansa Airlines, Swiss International Airlines.
- **Flights via the Pacific:** United codeshare flights operated by All Nippon Airways.

Applicable terms and restrictions apply. Book online at United.com and enter offer code ZTFH673353 or call United at 1-800-426-1122 and provide the offer code. A service fee applies for phone reservations.

Delta Air Lines

Delta offers special discounts off most fares. Applicable restrictions may apply. Discounts applicable to U.S./Canada originating passengers. Book online at Delta.com and enter Meeting Event Code NMLB4 or call Delta at 1-800-328-1111 and provide the event code. A service fee applies for phone reservations.

For more information, visit RSNA.org/Register, e-mail reginfo@rsna.org or call 1-630-571-7862 or Toll Free U.S. & Canada 1-800-381-6660 x7862.

MEETING MATERIALS AND PUBLICATIONS

Name Badge

Your meeting badge serves as a virtual business card and is encoded with the name, institution, title, address, email address, phone/fax numbers and demographic information you supplied during registration. You can scan it to leave information with exhibitors.



Your meeting badge is also encoded with radio frequency identification (RFID). Technology is deployed throughout the Technical Exhibits to help monitor traffic patterns and enhance customer service. Your institution, title, city, state, country and subspecialty are captured when you enter an area with RFID technology in use. To opt out of RFID, please visit a Help Center.

RSNA Program in Brief, Official Meeting Bag, Lanyard and Pocket Guide

The printed *RSNA 2015 Program in Brief*, official meeting bag, lanyard and Pocket Guide are available at the self-serve distribution areas



located in the Lakeside Center, Level 3, Hall D or in the Grand Concourse, Level 3.

In addition to the printed *RSNA 2015 Program in Brief*, RSNA offers an online program at Meeting.RSNA.org with a user-friendly search engine to find presentations and build your agenda. Available onsite, the RSNA 2015 Pocket Guide is an important, easy-to-use reference guide to items such as course and event information, floors plans at McCormick Place, transportation and dining.

Daily Bulletin

The official newspaper of the RSNA annual meeting, the *Daily Bulletin* features overnight news from the meeting and can be found in bins throughout McCormick Place. Each day's issue will also be available on the RSNA 2015 Mobile App and online at RSNA.org/Bulletin.

The *Daily Bulletin* also includes a Technical Exhibits Focus section Sunday–Wednesday featuring new radiologic technology and services demonstrated by technical exhibitors at the meeting.

You can also receive updates on social media by following #RSNA15 on Facebook ([facebook.com/RSNAfans](https://www.facebook.com/RSNAfans)) or Twitter (@RSNA).

Press Conferences

While the *Daily Bulletin* is your direct source for RSNA 2015 news, approximately 150 members of the news media typically attend the annual meeting, to capture the breaking news coming out of the event. Print, broadcast and online media throughout the world carried more than 21,000 stories about RSNA 2014.

TRANSPORTATION

RSNA offers complimentary shuttle bus service to and from official hotels and McCormick Place. Check signage in the hotel lobby and at McCormick Place Convention Center for exact pick-up and drop-off locations.

EXPERIENCE RSNA 2015 FROM ANYWHERE VIA THE VIRTUAL MEETING

The RSNA Virtual Meeting offers access to 66 courses live or on-demand, Cases of the Day, and digital Education Exhibits and Scientific Posters from anywhere in the world.

Participants in live-streamed courses can earn CME credits. A printable PDF of the entire virtual program with easy-to-view listings of all courses is available at Meeting.RSNA.org.

The fee is \$100 for RSNA members, \$300 for non-members, and \$25 for RSNA members-in-training and RSNA medical student members. Retired members are free.

For more information or to register for the Virtual Meeting, go to Meeting.RSNA.org.

Ride the Metra Electric Train for free using the Metra ticket included in your registration envelope. Trains run from downtown Chicago stations to the McCormick Place Convention Center Station in just seven minutes. Stations are located within walking distance to many hotels. The ticket must be shown to the conductor when requested.

The new Cermak-McCormick Place Green Line Station is located at Cermak Road and Indiana Avenue. The green line CTA "L" train one-way fee to ride to the downtown Loop is \$2.25.

For more information go to Meeting.RSNA.org and click Transportation.

SERVICES FOR INTERNATIONAL ATTENDEES

- Certificate of Attendance—Use the computers in the Internet Kiosks to print a personalized certificate of attendance.
- Interpretation Services—International attendees will be assisted at the Help Centers and at Professional Registration with their conference questions in Chinese, Dutch, French, German, Italian, Japanese and Spanish.
- Travel Services—ESA Voyages and ACE Marketing, Inc., (China) are the official international travel providers for RSNA 2015. ESA Voyages will be available at the Help Centers, located

in the Grand Concourse, Level 3, and the Lakeside Center Ballroom, Level 3, to assist with questions.

TOURS AND EVENTS

RSNA offers you exciting ways to experience Chicago during your stay for RSNA 2015. Six days of action-packed tours are offered through the RSNA Tours & Events brochure at RSNA.org/register.

5k Fun Run

Tuesday, Dec. 1, 6:30 a.m.
Arvey Field, South Grant Park, Chicago

This 5k event along Chicago's beautiful Lake Michigan shore helps fuel critical research to keep radiology at the forefront of healthcare. During online registration or onsite at the Fun Run desk at McCormick Place (Grand Concourse, Level 2.5), sign up as a runner or walker. Those pre-registered should visit the Fun Run desk between Sunday and Monday, 7:30 a.m. and 5:30 p.m., to pick up their bib number and T-shirt.



The signup donation of \$40 will benefit the RSNA Research & Education (R&E) Foundation, and is fully tax-deductible. Participants will also receive a commemorative T-shirt.