

## Press Conference Request Form

**Deadline: October 26, 2018**

The RSNA annual meeting in Chicago is a recognized forum for presentation of peer-reviewed scientific abstracts and medical imaging courses by radiologists and allied scientists from around the world. As such, it also provides exhibitors with an excellent opportunity to present products and technological advancements to the profession and to the world media. Over 120 journalists from around the world attended the 2017 meeting.

Exhibitors may schedule press conferences within their booth Sunday, November 25, from 10 AM to 5 PM, Monday, November 26 – Wednesday, November 28, from 8 AM to 5 PM, and on Thursday, November 29, from 8 AM to 2 PM.

Off-site press conferences may be conducted during non-meeting hours, Saturday, November 24, before 12 noon or after 5 PM; Sunday, November 25 before 8 AM or after 6 PM; Monday, November 26 – Thursday, November 29, before 8 AM or after 6:30 PM; and Friday, November 30, before 8 AM or after 3:15 PM

Approved press conference requests will be posted in the RSNA Newsroom at McCormick Place. You are responsible for inviting the press to your event.

To facilitate this, RSNA can provide you with last year's press list; please contact Dionna Arnold in the RSNA Public Information and Communication Department at 1-630-590-7791 or [darnold@rsna.org](mailto:darnold@rsna.org).

### Exhibiting Company Information

Exhibiting Company _____		Booth Number _____
Official Exhibitor Contact _____	Exhibitor Contact Phone _____	Exhibitor Contact Email _____
PR Contact Agency (if applicable) _____	PR Contact Phone _____	PR Contact Email _____

### Press Conference Description

Title \_\_\_\_\_

Date  Saturday (11/24)  Sunday (11/25)  Monday (11/26)  Tuesday (11/27)  
 Wednesday (11/28)  Thursday (11/29)  Friday (11/30)

Start Time \_\_\_\_\_ End Time \_\_\_\_\_

### Location

Booth  
 Off-Site Location \_\_\_\_\_  
 Location \_\_\_\_\_ Property Address \_\_\_\_\_

I have read, understand and agree to the RSNA Rules and Regulations pertaining to press conferences.

#### Agreed to

**X** \_\_\_\_\_  
 Signature of Main Exhibit Contact Date

#### Return this signed form to:

RSNA Exhibition Services  
 820 Jorie Blvd.  
 Oak Brook, IL 60523  
[sgendel@rsna.org](mailto:sgendel@rsna.org)

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*Note: Please allow 7-10 business days for processing*

**For RSNA Use Only – Please do not write in this area**

_____ / _____ / _____ Date Received	_____ / _____ / _____ Response to Exhibiting Company
<b>Approved:</b> <input type="radio"/> Yes <input type="radio"/> No	
As noted: _____ _____ _____	
<b>Reviewed by:</b> _____ Signature of RSNA Contact Date	