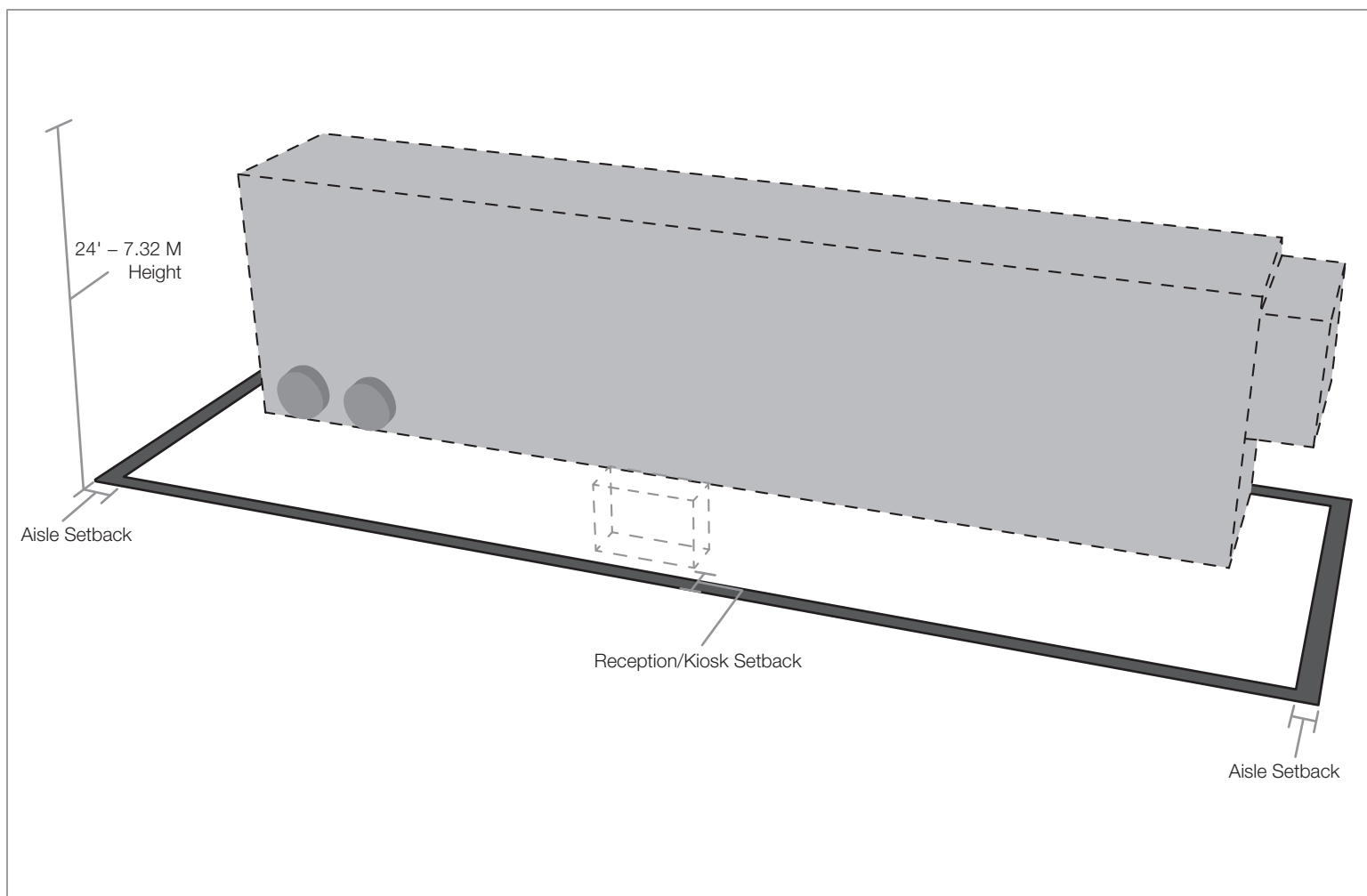


# Mobile/Transportable Exhibits:

All mobile/transportable exhibits are rented in 10' increments. All mobile/transportable exhibits should have access from all four sides. To optimize traffic flow throughout the exhibit halls at McCormick Place, the east-west dimensions of any freeform exhibit space must be 20', 50' or 80' wide. RSNA may consider exceptions based on exhibit design elements, location and impact on surrounding exhibits. No part of any mobile/transportable exhibit may exceed a height of 24' from the floor of the exhibit hall. Exhibitors are not allowed to hang any company identification sign or exhibit element from the ceiling.



- Exhibitors are required to provide floor coverings for all booths.
- Aisle carpet color will be blue.

## Setback Requirements (400 – 1,499 square feet)

- 1' setback from an aisle of the exhibit space
- Reception counters/information kiosks may not be closer than 2' from an aisle.

## Setback Requirements (1,500+ square feet)

- 2' setback from an aisle of the exhibit space
- Reception counters/information kiosks may not be closer than 4' from an aisle.