

---

## RSNA Press Release

# RSNA Meeting Facts/Green Facts

Released: October 20, 2015

### 101st SCIENTIFIC ASSEMBLY AND ANNUAL MEETING, RADIOLOGICAL SOCIETY OF NORTH AMERICA

Sunday, November 29 – Friday, December 4, 2015,  
McCormick Place, Chicago, Illinois

#### MEETING FACTS

(as of 10/20/15, some numbers subject to change)

The Scientific Assembly and Annual Meeting of the Radiological Society of North America (RSNA<sup>®</sup>) is the world's premier scientific and educational forum in radiology.

#### Facts about the meeting include:

- 6 days of educational programs for radiologists, radiation oncologists, physicists in medicine, radiologic technologists and allied healthcare professionals
- For RSNA 2015, the Society has secured more than 139,000 room nights at 89 downtown Chicago hotels
- 651 technical exhibits will occupy 420,100 square feet
- 94 of the exhibitors are first-time exhibitors at RSNA
- Attendees will contribute \$131 million to Chicago's economy
- 1,728 scientific papers in 17 subspecialties: breast; cardiac; chest; emergency radiology; gastrointestinal; genitourinary; health services, policy and research; informatics; molecular imaging; musculoskeletal; neuroradiology; nuclear medicine; pediatric; physics; radiation oncology and radiobiology; and vascular and interventional
- 444 education courses and 6 plenary sessions
- 1,762 education exhibits and 921 scientific posters featured in the Lakeside Learning Center

#### GREEN FACTS

*RSNA is committed to hosting one of the greenest and cleanest meetings in the industry.*

#### Energy Conservation

- McCormick Place became an EPA Green Power Partnership in 2014 and was recognized in their Green Power Leadership Club for Exemplary Green Power rankings. All electrical consumption for RSNA 2015 is offset with 100% Green E Wind Energy Certificates.
- McCormick Place minimizes energy by reducing lights, power, escalators and HVAC (heating, ventilating and air conditioning) during move-in/move-out in the exhibit halls and meeting rooms when not in use and uses compact fluorescent lights throughout the convention center in place of incandescent lamps.
- The new ECA (Electro-Chemical Activation) devices at McCormick Place allow the convention center to produce its own detergents and sanitizers using only tap water, salt and electricity.

#### Meeting Materials Recycling and Conservation

- McCormick Place offers recycling receptacles throughout the convention center for paper, bottles, cans and general waste.
- RSNA offers an expansive section of electronic documentation for its annual meeting and provides QR codes, apps and mobile-optimized tools as an alternative to printed materials.

## Food & Beverage Service

- Discounts on coffee and fountain beverages are available at most McCormick Place food outlets for those using refillable coffee mugs or beverage bottles.
- McCormick Place offers *EZH2O* filling stations which minimize plastic water bottle waste in the environment and stations have a *Green Ticker* display that counts the quantity of bottle saved from waste.
- The rooftop garden at McCormick Place – the largest in the Midwest – provides up to 8,000 pounds of produce, and the vegetables are incorporated into dishes served in catering and restaurants.
- *SAVOR...Chicago* donates food to local charities after every show and sorts all of its garbage into compost, recycling and landfill. Food selection sourcing, method and preparation and seasonality are taken into consideration when designing menus for both catering and restaurant operations.
- *SAVOR...Chicago* has been recognized for sustainability leadership and innovation, including Green Seal Certification; International APEX certification in sustainability for the entire McCormick Place campus; certification by the Green Meetings Industry Council; an Illinois Governor's Award for sustainability; and recognition from the Environmental Protection Agency (EPA) for leadership, education and outreach, including winning the EPA's national Food Recovery Challenge.

## Transportation

- RSNA offers complimentary Metra train and RSNA shuttle transportation during the meeting.
- McCormick Place reserves a percentage of parking for low-emitting and fuel-efficient vehicles.

---

Through our recycling efforts at the 2014 meeting we had a facility diversion rate of 63 percent. Waste diversion is the prevention and reduction of generated waste through source reduction, recycling, reuse, or composting. Waste diversion generates a host of environmental, financial and social benefits, including conserving energy, reducing disposal costs and reducing the burden on landfills and other waste disposal methods. 2014 savings:

- 3,080 trees
- 68, 841 gallons of oil
- 743,118 kilowatts of electricity
- 1,268,120 gallons of water
- 543 yards of landfill space