

RSNA Launches RSNA Ventures to Speed Radiology Innovation

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OAK BROOK, Ill. (Oct. 2, 2025) — The Radiological Society of North America ([RSNA](https://www.rsna.org)) today announced the launch of RSNA Ventures, a mission-aligned subsidiary created to drive innovation in radiology and imaging technologies. RSNA Ventures will serve to identify and accelerate innovative ideas that enhance the practice of radiology, improve patient care and advance the field of medical imaging.

RSNA Ventures is designed to be a dynamic entity for advancing early-stage ideas, technologies and partnerships that have the potential to reshape the future of medicine. RSNA Ventures will work independently or through partnerships with startups, academic institutions, industry leaders and investors to develop new technologies, leverage the power of AI, address barriers in care delivery and make strategic investments to improve patient care.

"RSNA Ventures represents a bold step forward in our commitment to transforming radiology," said RSNA Executive Director Mark G. Watson. "By creating a dedicated vehicle for innovation, we can explore forward-thinking solutions to meet the evolving needs of radiologists, while reinvesting in and maintaining our commitment to RSNA's core mission."

RSNA is a non-profit organization that represents professionals spanning the full breadth of radiologic subspecialties in more than 160 countries around the world. RSNA hosts the world's largest radiology conference, provides high-quality educational resources and publishes six peer-reviewed journals: *Radiology*, *RadioGraphics*, *Radiology: Artificial Intelligence*, *Radiology: Cardiothoracic Imaging*, *Radiology: Imaging Cancer* and *Radiology Advances*.

"We see RSNA Ventures as a launchpad—not just for new ideas, but for meaningful impact," said Jeffrey S. Klein, M.D., RSNA Chair. "By combining RSNA's expertise, credibility and reach with the agility of a startup-minded approach, we're uniquely positioned to drive innovation that matters."

RSNA Ventures welcomes collaborations with startups, academic institutions, industry partners and investors to transform the future of radiology. To learn more, visit rsna.org/rsna-ventures or contact rsnaventures@rsna.org. RSNA Ventures will also be featured at the RSNA annual meeting, [RSNA 2025: Imaging the Individual](#), to be held Nov. 30 to Dec. 4 at McCormick Place in Chicago.

RSNA is an association of radiologists, radiation oncologists, medical physicists and related scientists promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Illinois. ([RSNA.org](https://www.rsna.org))