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## RSNA Press Release

# RSNA 2015 Marks the Society's 100th Anniversary

Released: January 5, 2016

OAK BROOK, Ill.—The Radiological Society of North America's 101st Scientific Assembly and Annual Meeting (RSNA 2015), held in Chicago's McCormick Place from November 29 to December 4, highlighted RSNA's ongoing commitment to improving patient care through radiology education, research and technological innovation.

"This year's theme was 'Innovation Is the Key to Our Future,'" said RSNA Executive Director, Mark Watson. "We showcased the latest radiologic advances and looked ahead to the role RSNA will play in shaping the future of medical imaging."

Throughout the week at McCormick Place, professional attendees could choose from 1,728 scientific presentations, 444 education courses, six plenary sessions, 1,762 education exhibits, 921 scientific posters and special RSNA Centennial attractions.

"RSNA 2015 marked the 100th anniversary of the Society's founding, bringing an end to a year-long Centennial celebration, where we reflected on how far we had come as a Society while continuing to foster the research and innovation that drive the specialty forward," Watson said. "Nowhere was this more apparent than in the RSNA Centennial Showcase."

The RSNA Centennial Showcase included "Our Milestones," where RSNA's defining moments were presented in a compelling multimedia presentation; "Cases of the Future," which sought to inspire attendees to conceptualize radiology's future possibilities; "Art & Science," a collection of captivating and artistically rendered medical images; "Roentgen's Welcome," featuring a virtual incarnation of the father of radiology; and the "Centennial Galleries," focusing on RSNA's defining principles: Community, Education, Research, Innovation and Patient Care.

New to the showcase this year were exhibits on brain research, artificial intelligence, optical imaging, virtual reality, 3-D printing and personalized medicine. Digital highlights from the RSNA Centennial Showcase can be found on the [Centennial website](#).

The technical exhibit floors housed 659 exhibits in 419,300 square feet of space, including 106 first-time exhibitors.

The RSNA 2015 Virtual Meeting offered attendees on-demand access to 66 sessions from RSNA 2015, as well as Cases of the Day, digital education exhibits and scientific posters. The virtual meeting attracted 4,141 attendees from 99 countries.

Official registration figures for RSNA 2015 reported total registrant numbers at 51,922, including 26,778 professional registrants of which 1,327 were virtual-meeting only.

RSNA 2015's economic impact to the City of Chicago is estimated to exceed \$131 million.

RSNA 2016, RSNA's 102nd Scientific Assembly and Annual Meeting, will take place November 27 to December 2 in Chicago.

RSNA is an association of more than 54,000 radiologists, radiation oncologists, medical physicists and related scientists, promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Ill. ([RSNA.org](http://RSNA.org))