RSNA Press Release

RSNA Ventures and Rad AI Announce Strategic Partnership to Accelerate Innovation in Radiology

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First-of-Its-Kind Partnership Aims to Deliver RSNA's Peer-Reviewed Knowledge Directly into Radiologists' Workflows through Rad AI's Platform

Oak Brook, IL — October 7 — RSNA Ventures, a mission-aligned subsidiary of the Radiological Society of North America (RSNA), is proud to announce a strategic partnership with Rad AI, the leader in generative AI for healthcare, to advance innovation in radiology and imaging technologies.

Radiologists are under mounting pressure as imaging volumes rise faster than the workforce can grow. At the same time, the body of medical knowledge continues to grow exponentially, making it increasingly challenging for many physicians to meet the demands of daily practice. This partnership addresses that challenge head-on by delivering more than 100 years of RSNA's trusted peer-reviewed knowledge directly into radiologists' daily workflow through Rad AI Reporting.

The collaboration, announced shortly after the launch of RSNA Ventures, marks a pivotal step toward its commitment to developing and commercializing solutions that enhance the practice of radiology, improve patient care and drive the future of medical imaging. By joining forces with Rad AI, RSNA Ventures aims to bring trusted, RSNA-powered innovations to market with speed and impact.

"This partnership aims to solve a critical challenge for radiologists – leveraging AI to optimize workflows to improve patient care," said Adam E. Flanders, M.D., RSNA board member and Liaison for Information Technology. "Through this alliance, RSNA Ventures will deliver RSNA's peer-reviewed content into Rad AI's solutions already in use across leading U.S. radiology practices and health systems, ensuring that this innovation is trusted and practical."

By combining scale with trust, the collaboration is designed to close one of the biggest gaps in modern imaging: ensuring that radiologists have immediate access to trusted, peer-reviewed and relevant information at the moment of interpretation. Instead of relying on memory or manual searches, case-based insights can be automatically surfaced, helping radiologists manage growing workloads while maintaining the highest standards of care.

"Radiologists have always been pioneers in adopting technology," said Jeff Chang, M.D., co-founder and chief product officer, Rad AI. "This partnership with RSNA Ventures gives radiologists an unprecedented advantage, bringing case-based insights directly into their workflow in real time, allowing them to stay focused on image interpretation. By connecting trusted RSNA knowledge with daily practice, radiologists can deliver rapid, data-backed recommendations to providers and answers to patients faster, with greater confidence and with assurance that decisions are grounded in the best available peer-reviewed knowledge."

The partnership's first milestone is a product demo at the RSNA 2025 annual meeting, showcasing how RSNA content can seamlessly assist radiologists in real time. Demonstrations during RSNA 2025 will be held in the AI Theater and the Discovery Theater, as well as at Rad AI's booth 4753, McCormick Place South Hall Level 3.

Additional announcements and product showcases are expected during the RSNA 2025 annual meeting. For more information, visit https://www.rsna.org/rsna-ventures

About RSNA Ventures

RSNA Ventures is a mission-aligned subsidiary of the Radiological Society of North America (RSNA). RSNA Ventures serves to accelerate innovative ideas that enhance the practice of radiology, improve patient care and advance the field of medical imaging. RSNA is an association of radiologists, radiation oncologists, medical physicists and related scientists promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Illinois. (RSNA.org)

About Rad AI

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Rad AI is the leader in generative AI solutions for radiology, transforming the way radiologists work and improving patient care. The company's flagship product, Rad AI Reporting, streamlines radiology reporting with AI-driven technology and empowers radiologists to achieve greater efficiency, accuracy, and satisfaction. Rad AI Impressions, the company's pioneering product, established Rad AI as an innovator in generative AI for radiology; as the first generative AI application to achieve widespread adoption in radiology, it is now trusted by thousands of US radiologists. Rad AI Continuity, the most comprehensive solution of its kind, uses AI to help ensure patient follow-up for potential new cancers.

The company has been recognized as one of the most promising healthcare AI companies by CB Insights (Digital Health 50, AI 100) and AuntMinnie (Best New Radiology Software 2023, Best New Radiology Vendor 2021).In 2025, the company was selected as one of CNBC's Disruptor 50, which highlighted the most innovative companies in generative AI and ranked No. 107 on the annual Inc. 5000 list, the most prestigious ranking of the fastest-growing private companies in America.

Learn more about Rad AI at www.radai.com

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