

PUBLIC SERVICE ANNOUNCEMENT

For release during October 2025

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SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH

Time: 60 seconds

October is Breast Cancer Awareness Month.

Increased awareness and early detection through regular screening have put breast cancer deaths on the decline. Research shows that breast cancer screening with mammography can detect cancer early when it is most treatable.

If you are a woman over 40, talk to your doctor about scheduling your annual mammogram today. Not everyone shares the same breast cancer risk level. While white women have a slightly higher rate of breast cancer diagnosis, Black women are more likely to die from the disease.

If you are a woman of any age who is at high risk for developing breast cancer, talk to your doctor about when you should start annual mammograms. Ask about genetic screening and strategies that may reduce your risk of developing breast cancer.

For more information about mammography and breast cancer disease, screening, and treatment, visit Radiology-Info-dot-org.

This health reminder is from the Radiological Society of North America.

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