

RADIOLOGICAL SOCIETY OF NORTH AMERICA
820 JORIE BLVD, OAK BROOK, IL 60523
TEL 1-630-571-2670 FAX 1-630-571-7837
RSNA.ORG



PUBLIC SERVICE ANNOUNCEMENT

For release during March 2026

For more information:

Don Ferreira (630) 481-1025

dferreira@rsna.org

SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 30 seconds

Colon cancer is a leading cause of cancer-related death in the U.S. Yet most colon cancers are treatable when detected early.

Colon cancer most often occurs in older adults. Black adults have a higher risk for colorectal cancer and for early-onset of the disease before age 50. If you're age 45 or older, talk to your doctor about screening.

For more information, visit Radiology-Info-dot-org.

This health reminder is from the Radiological Society of North America.

###