



RSNA Medical 3D Printing and Immersive Reality in Practice
RSNA in Oak Brook, Illinois • April 25-26, 2026

Exhibit and Sponsorship Opportunities

3D printing for patient care encompasses all subspecialties of medicine, with radiology at the intersection, and the *RSNA Medical 3D Printing and Immersive Reality in Practice* will offer professionals in all subspecialties the opportunity to learn about 3D printing and immersive reality in the medical field and earn CME credit.

Presented by RSNA and organized by RSNA's 3D SIG, this one-and-a-half-day course will convene physicians and professionals working in the advanced imaging and medical 3D printing industry at RSNA's headquarters office outside of Chicago. The course will feature didactic lectures and panels and a vendor exhibition.

Your participation is an integral component of the course. Through meaningful engagement opportunities, your company will be able to support the advancement of 3D imaging and share your solutions with these dedicated professionals.

Opportunities are limited and available on a first-come, first-served basis. In addition to engaging with a targeted group of physicians, companies will earn one Technical Exhibit Priority Point for every \$1,000 spent, the same valuation as participating in other RSNA sponsorships, to use for space selection at the RSNA Annual Meeting.*

Sponsorship Opportunities

Premier Sponsor

Position your company at the forefront of innovation in medical 3D printing by becoming the exclusive Premier Sponsor of the RSNA Medical 3D Printing and Immersive Reality in Practice. Your sponsorship will provide high-impact visibility and direct engagement with a targeted audience of decision-makers and thought leaders in advanced imaging and 3D printing.

Pre-meeting

- Your banner linking to your company website will be included in the confirmation email sent to attendees who register for the course.
- Company recognition on the course website as the Premier sponsor

Onsite

- 1 exhibit table
- 2 staff badges. Additional staff badges may be purchased separately.**

Post-meeting

- Your customized message sent by RSNA to course registrants after the meeting.
- Receive contact information for registrants who agree to have their contact information shared with the sponsors.

Fee: \$5,000. Exclusive to one sponsor.



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Exhibits and Networking Reception Sponsor

The evening reception from 5:30-7:30pm on the first day of the course will provide an opportunity to share your solutions with attendees and connect and engage in a relaxed, social atmosphere.

- Company will be thanked by 3D SIG leadership
- Company recognition in the printed program as the reception sponsor
- Company recognition on the course website as a meeting sponsor.
- Receive contact information for registrants who agree to have their contact information shared with the sponsors.

Fee: \$3,000. Exclusive to one sponsor.

Tabletop Exhibit

Showcase your solutions with a Tabletop Exhibit on the first day of the meeting, Saturday, April 25.

There will be several Networking Breaks with Exhibits built into the program and an evening reception from 5:30-7:30pm with exhibits. Includes:

- 1 Table
- 2 chairs
- Wi fi access
- One 5 AMP power plug
- 2 staff badges. Additional staff badges may be purchased separately.**
- Exhibitor listing in printed Program Guide and on course website
- Receive contact information for registrants who agree to have their contact information shared with the sponsors.

Exhibit Space Fee: \$1,500

Limited to three (3) exhibitors.

Course Support

Medical Education Grant

Support a session in this unique, exclusive course with an unrestricted educational grant. Attendees will see your company as a leader in the radiology community that the latest advances in medical imaging education. To ensure that CE credits can be offered to participating physicians, your company will not be promoted within the session or be involved in the development of the program but will be recognized as the session's supporter with an unrestricted grant. Providing a grant will prove that your company is committed to furthering education in 3D printing and immersive reality in medical practice.

Recognition:

- Company/organization will be recognized by name in a statement of support



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Acknowledgement:

The Radiological Society of North America gratefully acknowledges [Company Name] for their contribution in the form of an educational grant for [Session title].

Select from these sessions:

1. **Foundations of a 3D Imaging Enterprise: Space, Staff, Strategy & Scale** - includes building a business model, building a 3D lab, building a 3D Team, and global trends
2. **Teaching Through 3D Tech** - includes training Residents/Faculty/Techs on 3D technologies, as well as teaching Engineers and teaching Patients
3. **Clinical applications** - includes surgical guides and when to (and when not to) print
4. **Regulatory** - includes right-sizing QMS, customs, and sterilization validation
5. **3D Digital Assets** - includes enhanced reality and computational analysis
6. **Tech That Sticks: Emerging Imaging Trends and the Art of Staying Relevant** - includes emergent technologies and trends and maintaining relevance in a short attention span world
7. **3D Modalities** - includes segmentation best practices, printer selection, and operationalizing headsets
8. **Investing in Innovation: Financial Sustainability in Medical 3D Printing** - includes ROI (quality, access, impact), revenue, and reimbursement

Support one session with an unrestricted grant of \$2,500.

Contact

For more information about sponsorship opportunities and participating in this course, please contact:

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**Contracts submitted before October 31, 2025 will apply toward priority points for the RSNA 2026 Space Selection process that takes place onsite during RSNA 2025. Contracts submitted between November 1, 2025 and October 31, 2026 will apply toward the 2026-2027 Corporate Partners year.*

***Additional staff badges are available for \$250 each.*