

DIGITAL BANNERS

Content & Design Guide



3:1 RECTANGLE

300x100 px

27 Characters Max (with spaces)



SQUARE

250x250 px

44 Characters Max (with spaces)



MEDIUM RECTANGLE

300x250 px

44 Characters Max (with spaces)



SMALL RECTANGLE

180x150 px

37 Characters Max (with spaces)



LEADERBOARD

728x90 px

44 Characters Max (with spaces)



WIDE SKYSCRAPER

160x600 px

52 Characters Max (with spaces)



HALF-PAGE BANNER

300x600 px

52 Characters Max (with spaces)



LARGE LEADERBOARD

970x90 px

60 Characters Max (with spaces)



BILLBOARD BANNER

970x250 px

60 Characters Max (with spaces)