



Online Exhibitor Listings for RSNA

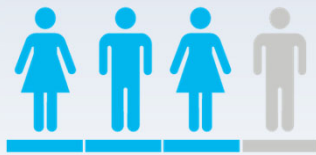
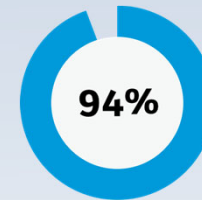
1. HOW WILL ATTENDEES FIND ME?
2. BEST PRACTICES FOR EXHIBITORS
3. STANDING OUT

HOW ATTENDEES USE THE ONLINE TOOLS



ATTENDEE USAGE

“94% of attendees engage in pre-planning efforts.”
- Center for Exhibition Industry Research (CEIR)

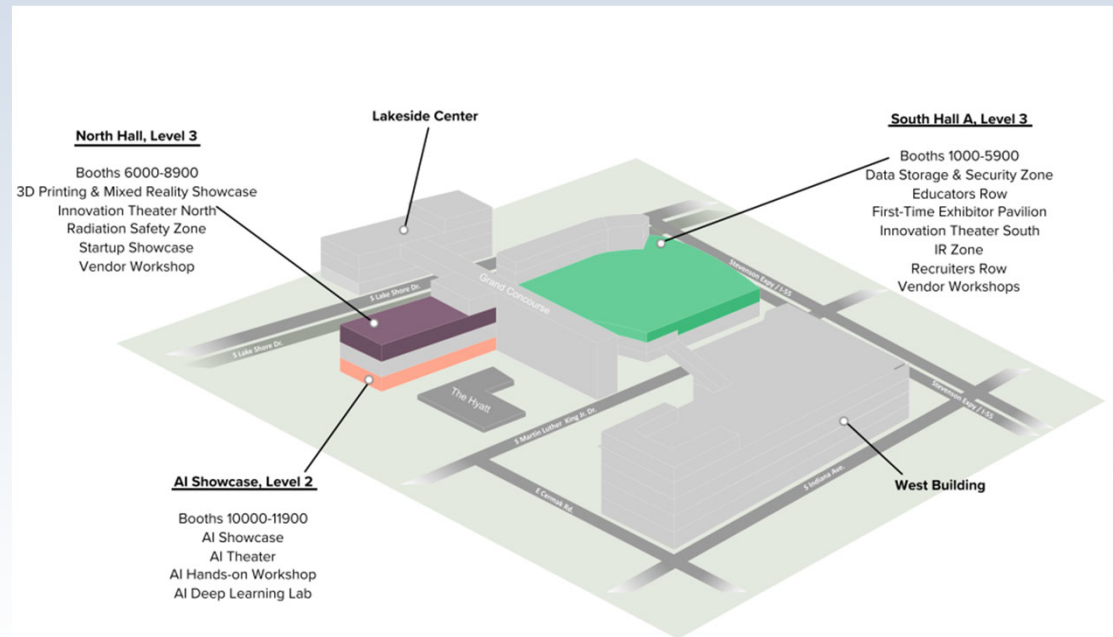


“3 out of 4 attendees have already
decided which exhibitors they are going
to see before they get to the show.”
- Center for Exhibition Industry Research
(CEIR)

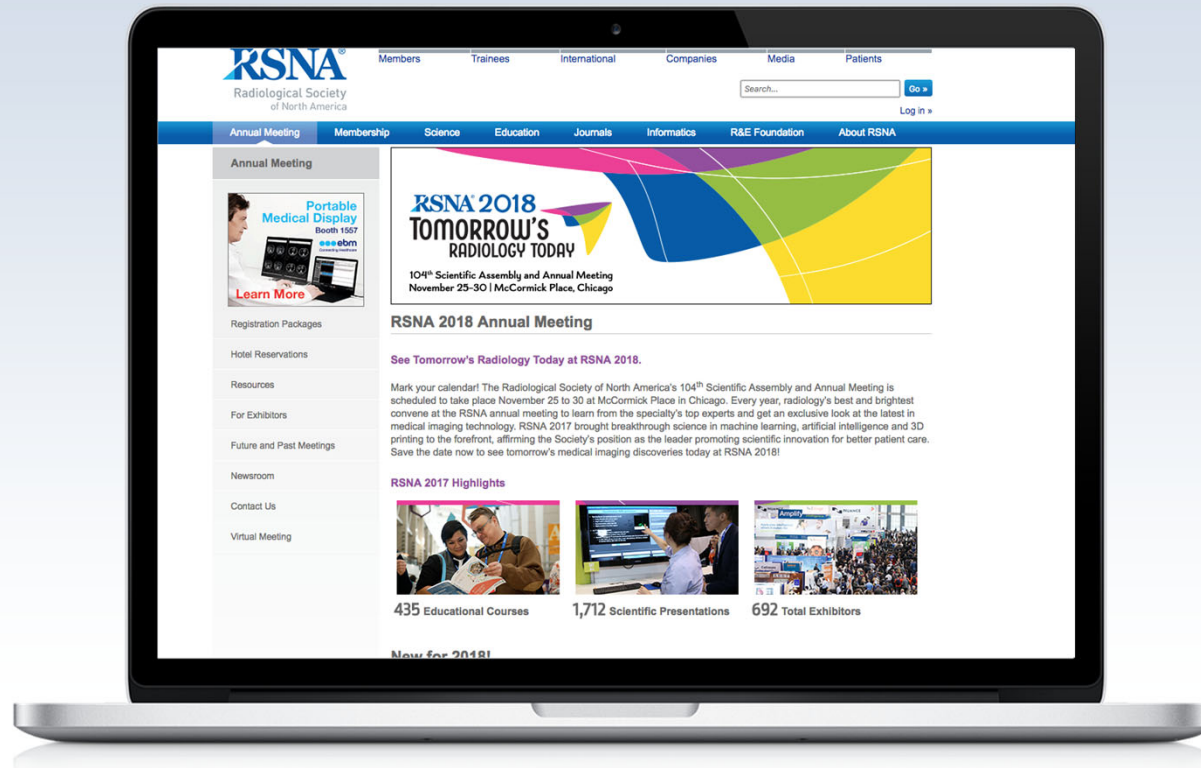
“More than half of all exhibitors will not
properly complete their standard listing.”
- MYS

INCOMPLETE

3 exhibit halls
700+ exhibitors
30+ product categories
400+ educational sessions



ATTENDEE USAGE



BEST PRACTICES FOR EXHIBITORS



EXHIBITOR LISTINGS

All exhibitors receive:

- Company Name / Contact Info
- Company URL
- Social Media Links
- Link to Booth
- Product Categories
- Company Description

Success Continental Group

4403 Semper St.
Petacciato 58940

P: 1-655-909-0751

<http://www.mapyourshow.com>

View on Floor Plan:
[South Building - 7515](#)

[Add to My Show](#)

ABOUT SUCCESS CONTINENTAL GROUP

For all your digital needs - audio, video, we do it all. Personal computers and smartphones put the ability to access, modify, store and share digital media in the hands of billions of people. Many electronic devices, from digital cameras to drones have the ability to create, transmit and view digital media. Combined with the World Wide Web and the Internet, digital media has transformed 21st century society in a way that is frequently compared to the cultural, economic and social impact of the printing press.

▼ Product Categories (9)

- Audio
- Audio > Portable Audio Players
- Automotive Electronics > Accessories – Automotive Electronics
- Automotive Electronics > Automotive Electronics
- Connected Home > Energy Management
- Content Distribution
- Electronic Gaming > Accessories – Electronic Gaming
- Internet-Based Multimedia Services > Online/Internet
- Lifestyle Electronics > Lifestyle Electronics

EXHIBITOR DASHBOARD

Logistics:

- Exhibitor Manual
- Badges & Housing
- Contact Name/Email/Phone
- Online Payment

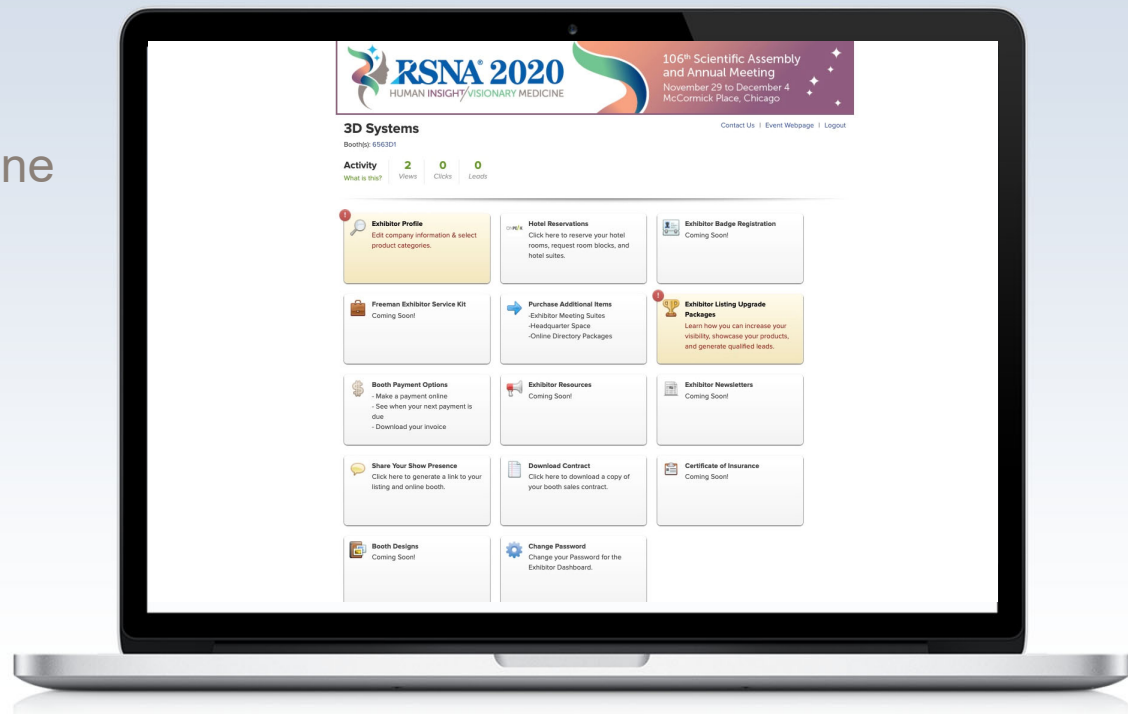
Marketing:

- Company Information
- **Company Description**
- **Product Categories**
- Access to Stats

Login Information Required:

exhibits@rsna.org

help@mapyourshow.com



SHARE!

- Email campaigns
- Social media
- Company website
- Blog posts
- Print ads



STANDING OUT



PREMIUM LISTING (\$600)



Howard Database Ventures

195-276 Justo Avenue
Sulzano, CO 9654ZF

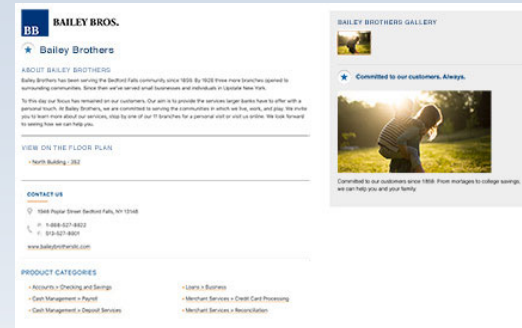
P: 1-498-243-1603

<http://www.mapyourshow.com>

View on Floor Plan:
South Building - 7552

Add to My Show

Company Logo



Product Images

Barnes Result Lp

P.O. Box 873, 468 Penatibus Ave
Balsyn, TN 37017
P: 1-581-554-5242
<https://www.mapyourshow.com>

View on Floor Plan:
South Building - 6077

Add to My Show

ABOUT BARNES RESULT LP
For all your digital needs - audio, video, we do it all. Personal computers and smartphones put the ability to access, modify, store and share digital media in the hands of billions of people. Many electronic devices, from digital cameras to drones have the ability to create, transmit and view digital media. Combined with the World Wide Web and the Internet, digital media has transformed 21st century society in a way that is frequently compared to the cultural, economic and social impact of the printing press.

Press Releases (2)

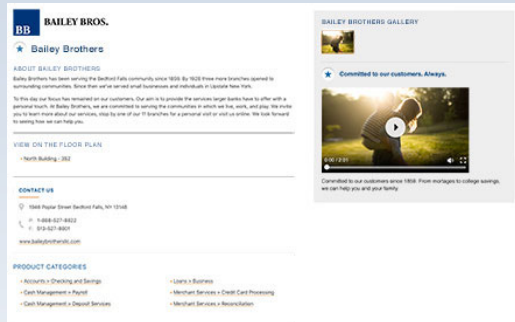
Press Release Title	Release Date	Add to My Show
Mobile App Audio	Wed. Feb. 14	☆
Printed Products Audio Digital	Wed. Nov. 22	☆

Press Releases

Date	Contact	Company	Location	Sales Person	Rank
4/27/18	Benjamin Dunlap bdunlap@mapyourshow.com	MYS	Cincinnati, OH United States	Sales Person	Unranked
4/12/18	Candice Adkins Thompson@Vent.com	Ramirez Result	no location	Sales Person	Unranked
4/12/18	Deirdre Terrell Guarantee@Baker.com	Ruiz Facilities	no location	Sales Person	Unranked
4/12/18	Michael Jordan Risk@Advertag.com	Black Costs	no location	Sales Person	Unranked
4/12/18	Ruth Smith Campbell@Advertag.com	Willis Decision	no location	Sales Person	Unranked
4/12/18	Basil Dodson Diaz@Ahershock.com	Owens Success	no location	Sales Person	Unranked
4/12/18	Eden Delaney Thompson@Vtreous.com	Collins Bacteria	no location	Sales Person	Unranked
4/12/18	Odessa Richmond Wilson@Carve.com	Hunt Volume	no location	Sales Person	Unranked

Access to Opt-In Online Leads

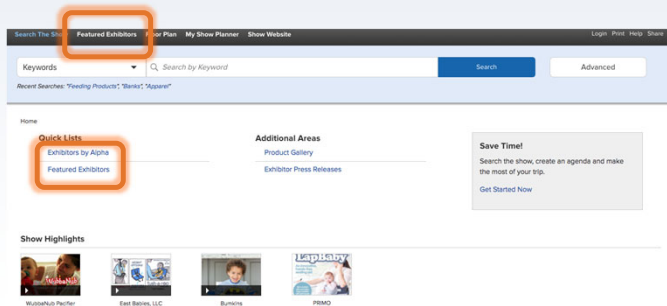
PREMIUM PLUS LISTING (\$1,000)



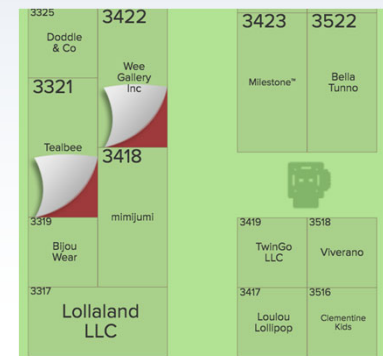
Video

FEATURED EXHIBITORS (11)				Floor Plan View
Exhibitor Name	Booth(s)	Additional Info	Add to My Show	
7AM Infant	2717		☆	
Bunkins	849		☆	
Doodle Pants	B4724		☆	
Kaydee Baby	B1528		☆	
Petit Bamboo	1224		☆	
Rabbit Skins	B4931		☆	
Rose Textiles	P105, P106		☆	
ro sham to baby, inc.	B4830		☆	

Priority Placement



Featured Exhibitor Search

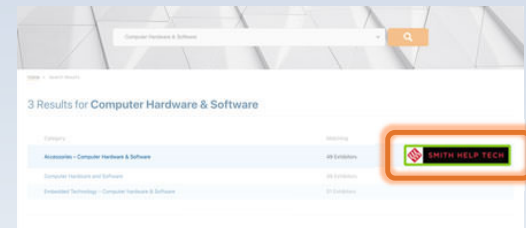


Corner Peel

LIMITED SPONSORSHIPS (Includes the PREMIUM PLUS LISTING)



Exhibitor Highlights (+\$500)



Product Category (+\$2,000)



Floor Plan – North Hall, South Hall & AI
Showcase Available (+\$4,000)



Home Page (+\$5,000)

CONCLUSION

TAKEAWAYS / ACTION ITEMS

- Update your company description & categories
- Conduct your own keyword searches
- Share your presence at the show
- Upgrade?