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Treatment protocols, new tech—R&E grant recipients are finding real breakthroughs! Since 2008, there has been a 261% increase in grant applications, indicating a strong need among radiology researchers.



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VIP donors tell us that their contribution allows them to give back to their profession by helping the next generation of radiologists realize their full potential.



### YOUR GIVING IS MAXIMIZED.

94% of our money goes straight into research. And we are seeing tremendous returns for research dollars. For every \$1 we grant, recipients leverage that intial leg up to the tune of \$50 more dollars. That's a huge ROI. We're proud of that.



### YOU ARE RECOGNIZED.

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# Lori L. Barr, MD, FACR





"When we in private practice choose to give a portion of what we earn to support the work of an RSNA

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**Lori L. Barr, MD, FACR**Austin Radiological Association, a \$75,000 Platinum VIP donor

