Our experience after ten years and more than two million visits

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OBJECTIVES

1. Analyze the evolution and statistics of the Spanish Society of Medical Radiology’s Journal Club (CB SERAM)

2. Explain its inner structure

3. Define our content promotion strategies
METHODS

1. Define the **workflow strategies** within CB SERAM
2. Analyze the **statistics of CB SERAM** since its creation
3. Analyze the **number of visits and the number of entries** on CB SERAM’s website

... and possible strategies for future improvement
HISTORY

Created in 2013

Managed entirely by residents

Present in most platforms since its foundation

Endorsed by the Spanish Society of Medical Radiology

OBJECTIVES

- Acquisition of non-interpretative skills
- Training in editorial field
- Read and critically review articles
- Teamwork
- Constructive criticism
- Collaborative skills
MEMBERS & CONTENT

- 137 members
- 54 hospitals
- 2 countries

Updated: May 2023
MEMBERS & CONTENT

Increasing members

- More content
- Work is better reviewed
- Diversify work

Updated: May 2023
Structure & Workflow

1. Group Configuration
2. Peer Review
3. Journal assignment

Choosing an article
- Abstract analysis
- Teaching interest
- Research interest
- Personal interest

Article Review
- Journal Editorial Line
- Reasons for selection
- Summary
- Personal assessment
- Critical reading
- Analysis
- Possible biases
- Limitations

Crossed Peer review
Structure & Workflow

- Editorial Supervision
- Format Supervision

Online publication & Social Media Outreach
OUR OUTREACH

4000 visits per month

Country Ranking
1. Spain  🇪🇸
2. Mexico  🇲🇽
3. Argentine  🇦🇷
4. Peru  🇵🇪
HOW TO KEEP THE ENGINE RUNNING

MENTORING
SUPPORy
FRIENDSHIP

HIERARCHY
ORGANISATION
DEADLINES
TEAMWORK

REWARDS
NETWORKING
SOCIAL MEDIA

MENTORING
SUPPORy
FRIENDSHIP

RE-EVALUATION
BRAINSTORMING

DISCUSSION

- By participating in a journal club, members can learn
  - Research methodology
  - Experimental techniques
  - Engage in meaningful discussions with peers
  - Acquisition of non-interpretative skills

- A Journal Club must provide a supportive and inclusive environment

- Technology can make the journal club experience more interactive and engaging.