

STRATEGIES

TO GET THE MOST OUT OF A

JOURNAL

CLUB

**Our experience after ten years and
more than two million visits**

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OBJECTIVES

1. **Analyze** the evolution and statistics of the Spanish Society of Medical Radiology's Journal Club (CB SERAM)
2. **Explain** its inner structure
3. **Define** our content promotion strategies

METHODS

1. Define the **workflow strategies** within CB SERAM
2. Analyze the **statistics of CB SERAM** since its creation
3. Analyze the **number of visits and the number of entries** on CB SERAM's website

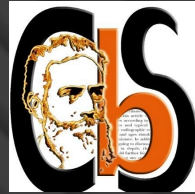
... and possible strategies for future improvement



HISTORY



Created in 2013



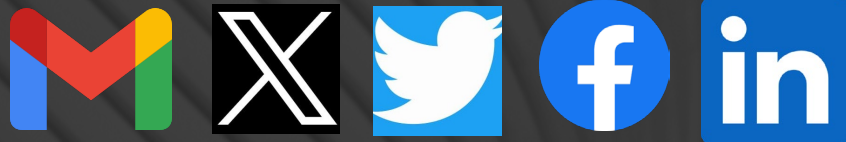
Endorsed by the Spanish Society of Medical Radiology



Managed entirely by residents



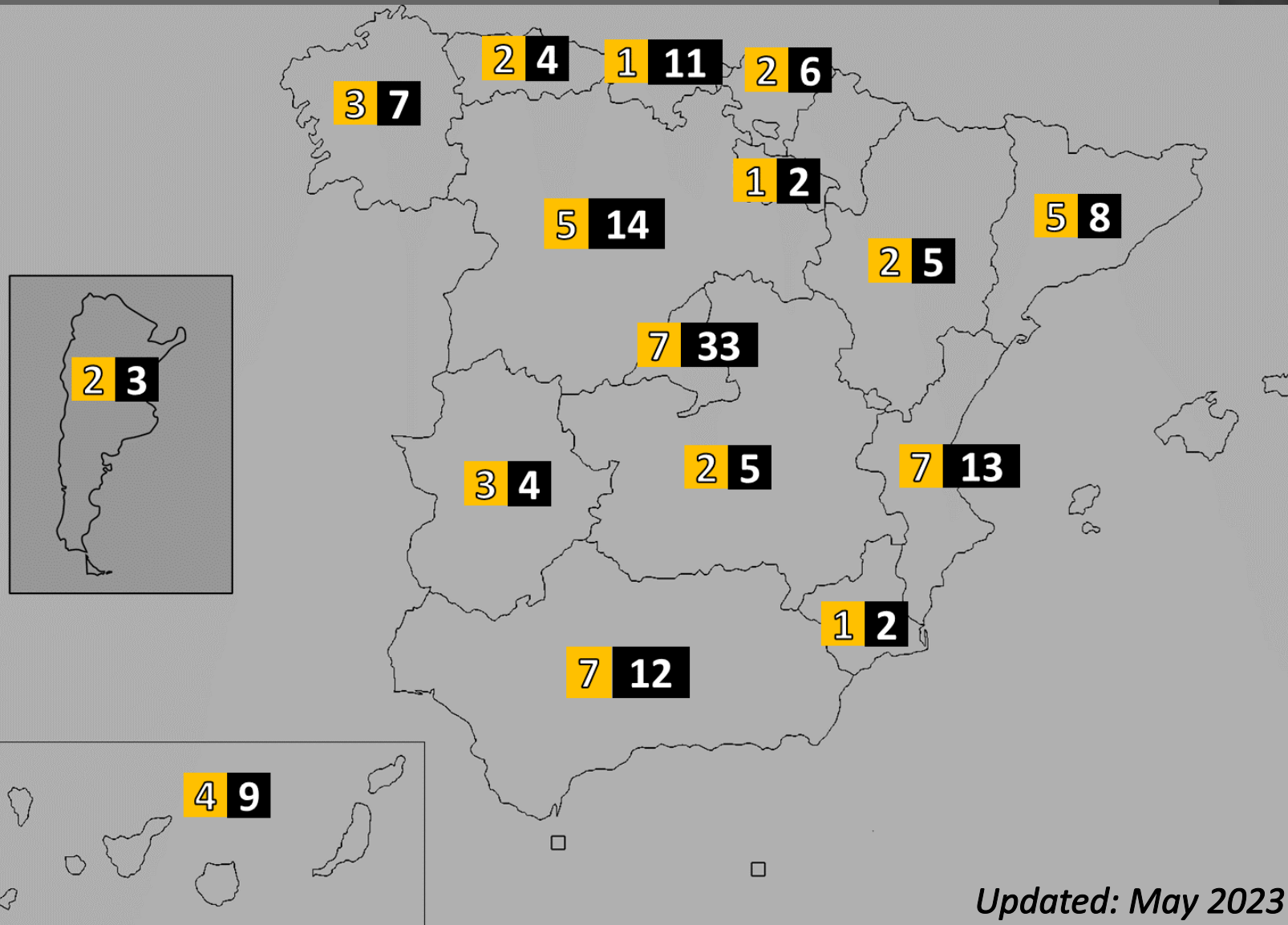
Present in most platforms since its foundation



OBJECTIVES

- Acquisition of **non-interpretative skills**
- Training in **editorial** field
- Read and **critically review** articles
- Teamwork
- Constructive criticism
- Collaborative skills

MEMBERS & CONTENT



- **137** members
- **54** hospitals
- **2** countries

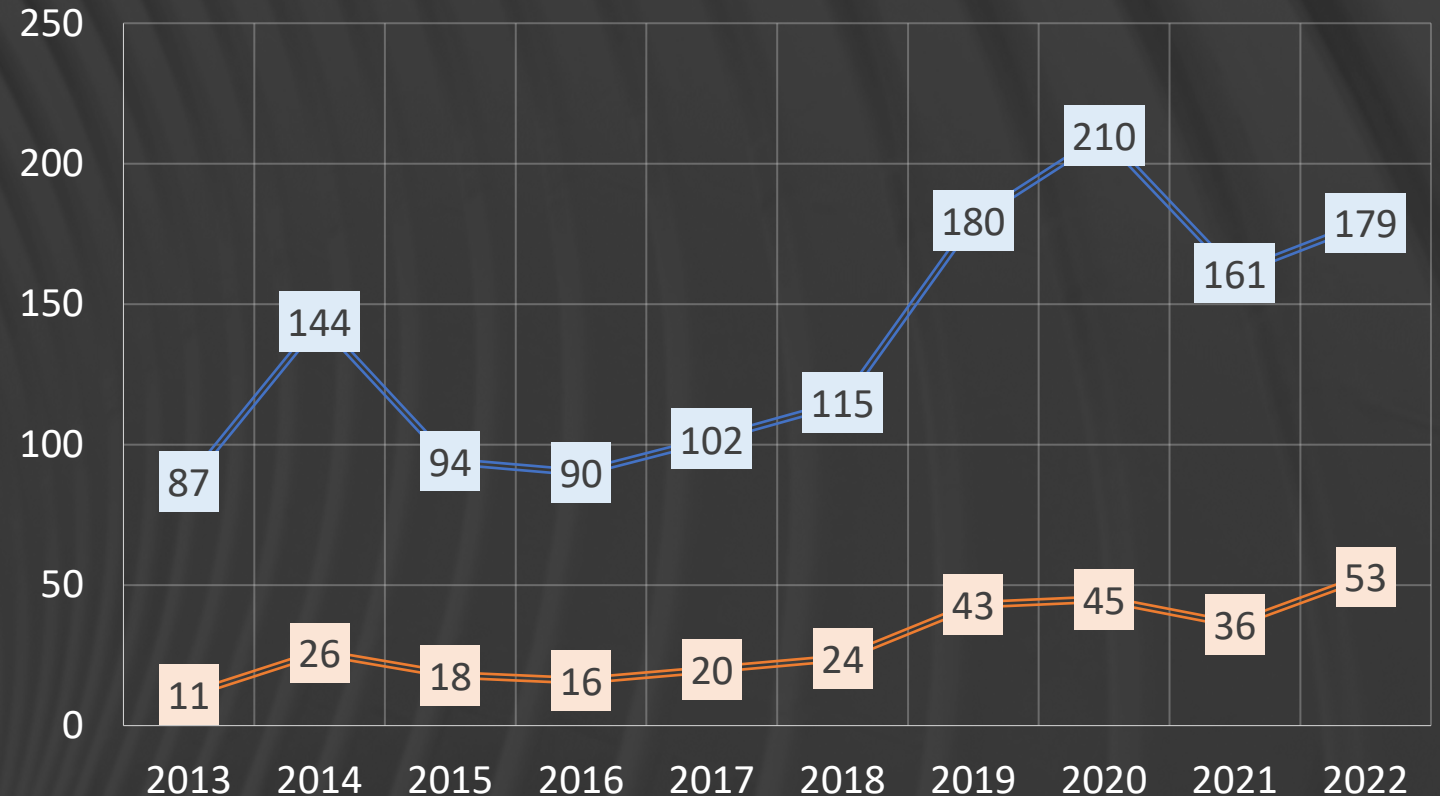
Updated: May 2023

MEMBERS & CONTENT

Increasing members

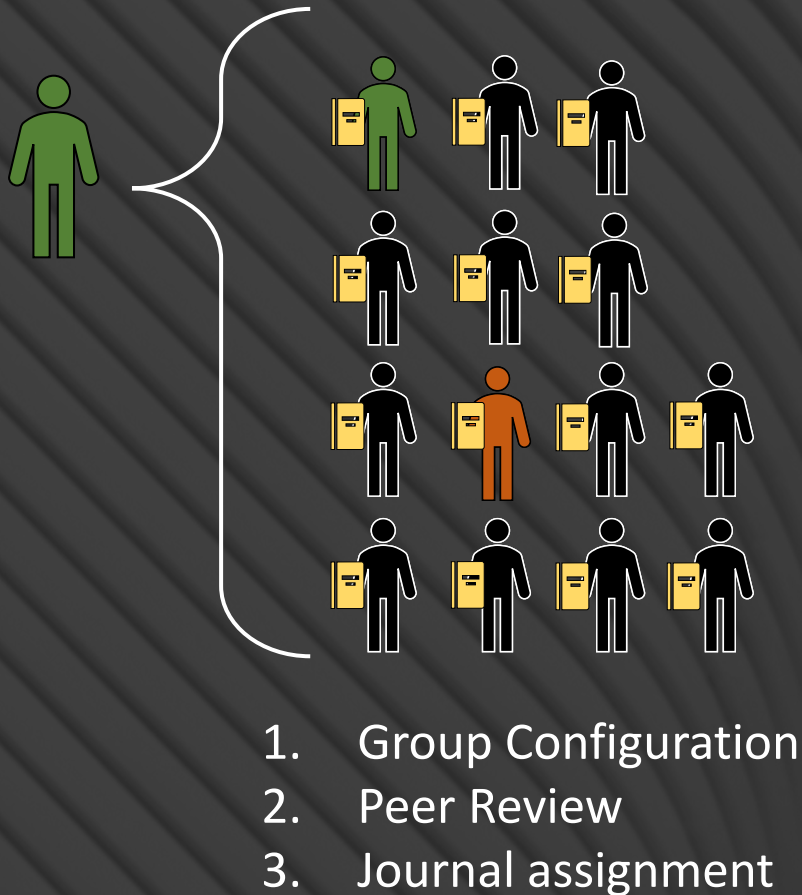
- More **content**
- Work is **better reviewed**
- **Diversify** work

WEB POST & REVIEWERS



Updated: May 2023

Structure & Workflow

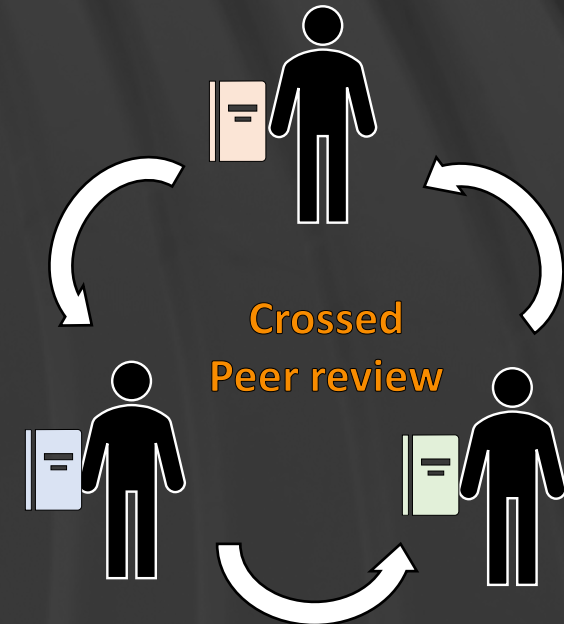


Choosing an article

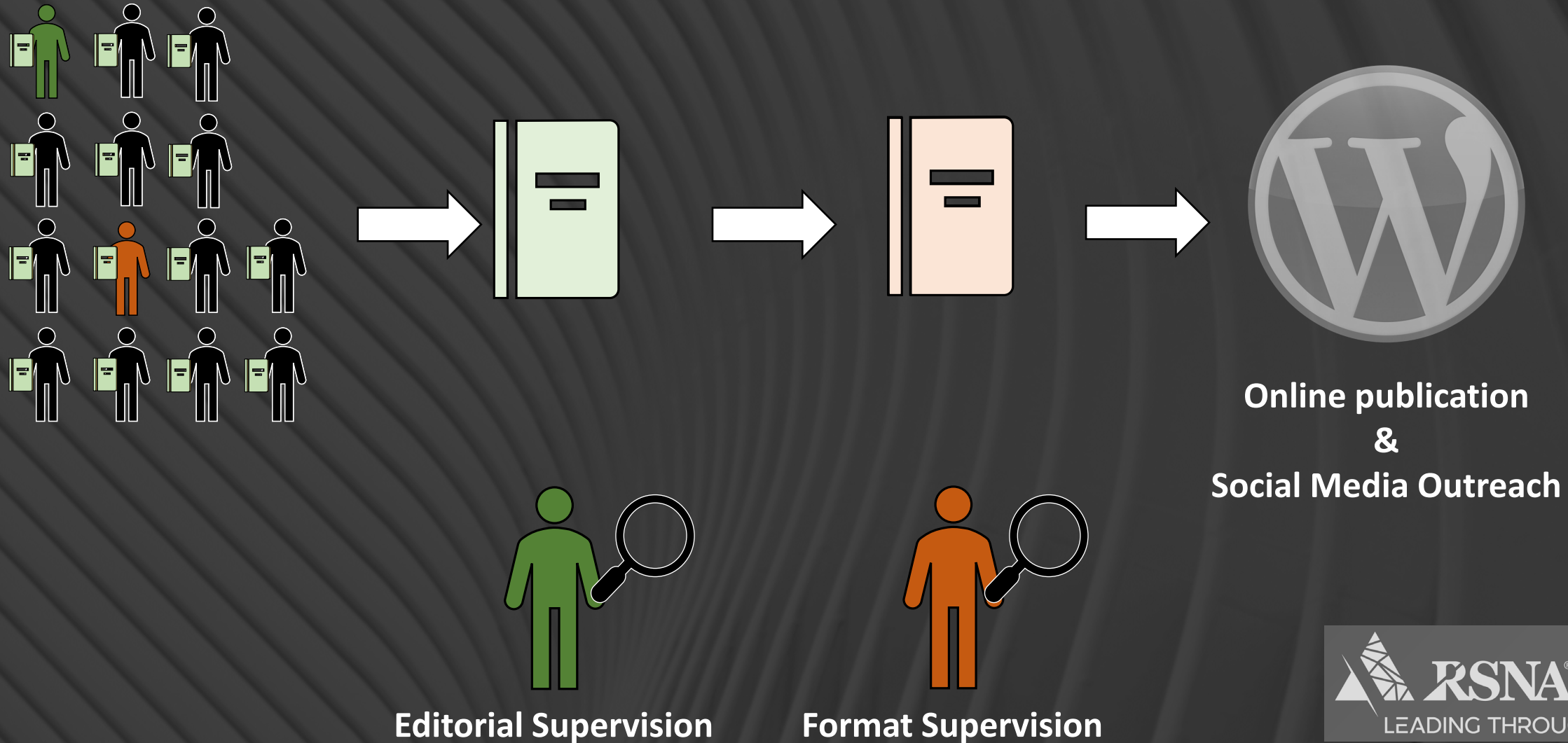
- Abstract analysis
- Teaching interest
- Research interest
- Personal interest

Article Review

- *Journal Editorial Line*
- *Reasons for selection*
- *Summary*
- *Personal assessment*
- *Critical reading*
- *Analysis*
- *Possible biases*
- *Limitations*



Structure & Workflow



Online publication
&
Social Media Outreach

Editorial Supervision

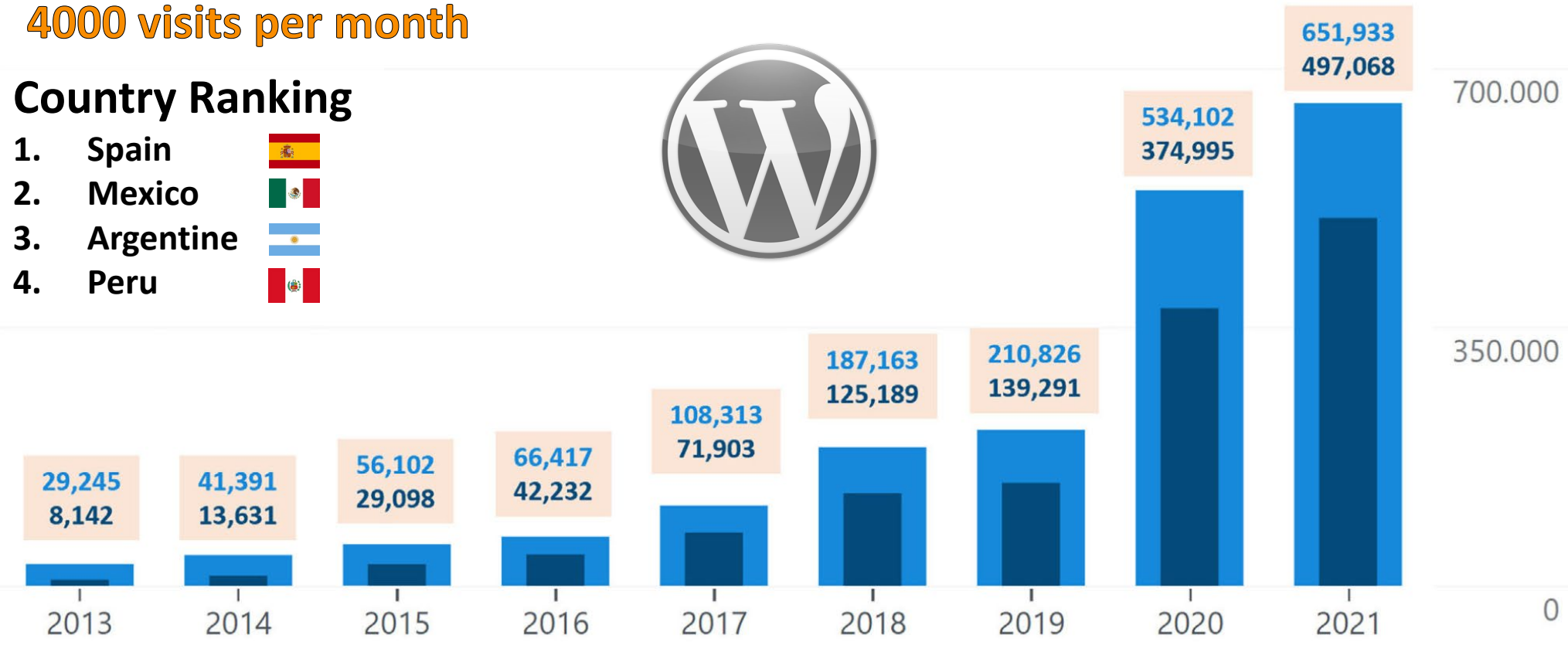
Format Supervision

OUR OUTREACH

4000 visits per month

Country Ranking

- 1. Spain 
- 2. Mexico 
- 3. Argentine 
- 4. Peru 



HOW TO KEEP THE ENGINE RUNNING

HIERARCHY
ORGANISATION
DEADLINES
TEAMWORK



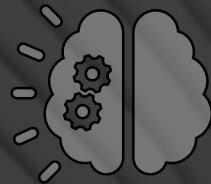
REWARDS
NETWORKING
SOCIAL MEDIA



MENTORING
SUPPORT
FRIENDSHIP



RE-EVALUATION
BRAINSTORMING



DISCUSSION

- By participating in a **journal club**, members can learn
 - Research methodology
 - Experimental techniques
 - Engage in meaningful discussions with peers
 - Acquisition of non-interpretative skills
- A Journal Club must provide a **supportive and inclusive environment**
- **Technology** can make the journal club experience more interactive and engaging.