

PUBLIC SERVICE ANNOUNCEMENT

For release during October 2019

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SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH

Time: 60 seconds

October is National Breast Cancer Awareness Month.

Increased awareness and early detection through regular screening have put breast cancer deaths on the decline. Research shows that breast cancer screening with mammography can detect cancer early, when it is most treatable.

If you are a woman over 40, talk to your doctor about scheduling your annual mammogram today.

If you are a woman of any age who is at high risk for developing breast cancer, talk to your doctor about when you should start annual mammograms. Ask about genetic screening and other strategies that may reduce your risk of developing breast cancer.

Encourage your mothers, sisters, daughters and friends to talk to their doctors about regular screening.

For more information about mammography and breast cancer disease, screening, and treatment, visit *RadiologyInfo.org*.

That's Radiology info – one word – dot O-R-G.

This health reminder is from the Radiological Society of North America.

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