

PUBLIC SERVICE ANNOUNCEMENT

For release during October 2019

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SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH

Time: 30 seconds

October is National Breast Cancer Awareness Month. Increased awareness and early detection through regular screening have put breast cancer deaths on the decline. Research shows that screening with mammography can detect breast cancer early, when it is most treatable.

Women over 40 should schedule a mammogram today. Women of any age who are at high risk should talk to their doctors about when to start screening.

For more information about mammography, breast cancer disease, screening and treatment, visit *RadiologyInfo.org*.

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