PUBLIC SERVICE ANNOUNCEMENT

For release during October 2022

SUBJECT: OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH

Time: 30 seconds

October is Breast Cancer Awareness Month. Research shows that screening with mammography can detect breast cancer early when it is most treatable.

If you’re a woman over 40, schedule your annual mammogram today. Women of any age who are at high risk should talk to their doctors about when to start screening. While white women have a slightly higher rate of breast cancer diagnosis, Black women are more likely to die from the disease.

For more information, visit Radiology-Info-dot-org.

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