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PUBLIC SERVICE ANNOUNCEMENT

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SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 30 seconds

Colon cancer is a leading cause of cancer-related death in the U.S. Yet most colon cancers are treatable when detected early.

Colon cancer most often occurs in older adults. Black adults have a higher risk for colorectal cancer and for early-onset of the disease before age 50. If you're age 45 or older, talk to your doctor about screening.

For more information, visit Radiology-Info-dot-org.

That's Radiology Info – one word – dot O-R-G.

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