

PUBLIC SERVICE ANNOUNCEMENT

For release during March 2020

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SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 30 seconds

March is Colorectal Cancer Awareness Month. Colon cancer is a leading cause of cancer-related death. Yet most colon cancers are treatable when detected early.

Most men and women should start screening at age 45 – earlier if you have a family history of colon cancer or a personal history of bowel disease.

Talk to your doctor about when you should start colon cancer screening.

For more information, visit *RadiologyInfo.org*.

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