

Lead Management Order Form

RSNA 2018 November 25 - 30, 2018 • Chicago, Illinois

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on each attendee's badge, the reader or software you rent from Experient for lead retrieval will now capture real time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on each attendee's badge, read by the same lead retrieval equipment you already use.

Lead Retrieval Options:

Optium RT2000

- All the mobile lead capture benefits of SWAP, available in a hand-held device

SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet

SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and survey

Experient Onsite Tech support available with all Lead Retrieval and eventBit products.

Take advantage of these eventBit Performance Packages

You'll receive:

- Detailed analytics on booth traffic
- Attendee qualification and dwell times
- Information on activity around your booth.
- Real time data to make booth staffing decisions
- **Booth View Alerts:** Allows you to select the companies you most want to talk to and receive an alert when they are nearby.

To enjoy the revolutionary benefit of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*

eventBit Hubs

Gain deeper insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.



[Click here to watch a video on the power of eventBit!](#)

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Exhibiting Company: _____ Booth #: _____
Check if information is for: ☐ Exhibiting Company ☐ Third Party ☐ 3rd Party Co. (if applicable): _____
Contact Name: _____ Address: _____
City: _____ State/Country: _____ Zip: _____
Phone: _____ Fax: _____ Email: _____

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package included)				
Lead Retrieval Options	on or before 10/4/18	after 10/4/18	number of units	TOTAL
Optium™ RT2000 Includes Optional Custom Survey RT2000 Portable Bluetooth printer	\$ 500 \$ 75	\$ 575 \$125		\$ \$
SWAP® Enabled Tablet	\$ 475	\$ 550		\$
SWAP "3 Pack" SWAP "2 Pack" Additional SWAP Activations (Only available with purchase of SWAP Packs)	\$ 499 \$ 399 \$ 99	\$ 499 \$ 399 \$ 129		\$ \$ \$
Delivery of Reader to Booth (Post show pickup not available)	\$100	\$100		\$
If you use your own Lead Retrieval Solution				
Developer's Kit for Real Time Data Services (RTS) Includes API Key, activation code and instructions for your developer to access the show's registration database.	\$ 650	\$ 650		\$
Sub-Total				\$
(Applicable to phone or faxed orders) Processing Fee				\$ 9.99
4.1% Sales Tax				\$
TOTAL				\$

Order Confirmation
will
be delivered via email.

Note: All readers must be
picked up at the exhibitor
services desk unless
delivery arrangements
are made and paid for in
advance of the show.

Terms and Conditions:

- Orders cannot be
processed unless
received with payment.
Purchase Orders are not
accepted. Send check or
credit card information
with order form.
- All orders canceled
prior to 30 days of the
show will incur a \$100
cancellation fee.
- Orders canceled within
30 days of the show will
not be refunded.
- Taxable items and rates
vary among states and
are subject to change.
Please call for exact
quote.
- Replacement fee will be
applied to any Optium
RT2000 or Android
Tablet that is lost, stolen,
and/or not returned to
Experient.

Order Online: <https://exhibitor.experientswap.com>

By Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

By Fax: 301.694.3286

Payment Method

- ☐ Check (Orders cannot be processed unless received with payment.)
☐ Visa ☐ MasterCard ☐ American Express ☐ DISCOVER

Signature: _____

Card #: _____ Exp: ____/____

For Assistance Contact:

Marie Zinnert

P: 888.270.8467

E: marie.zinnert@experient-inc.com

*It is against Experient's security policy
to accept credit card via email.*

By signing here you acknowledge Experient's Terms and Conditions (at right).

Showcode: RSN181