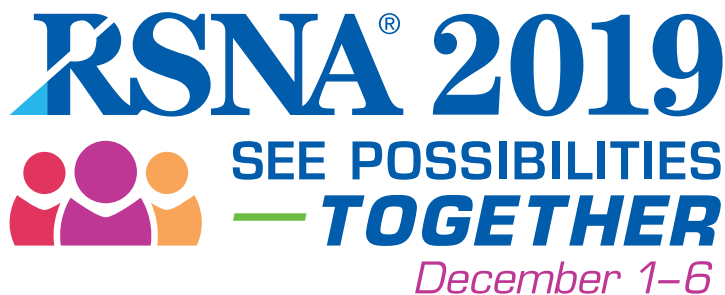


# RSNA 2019

## ONLINE EXHIBITOR LISTING OPPORTUNITIES

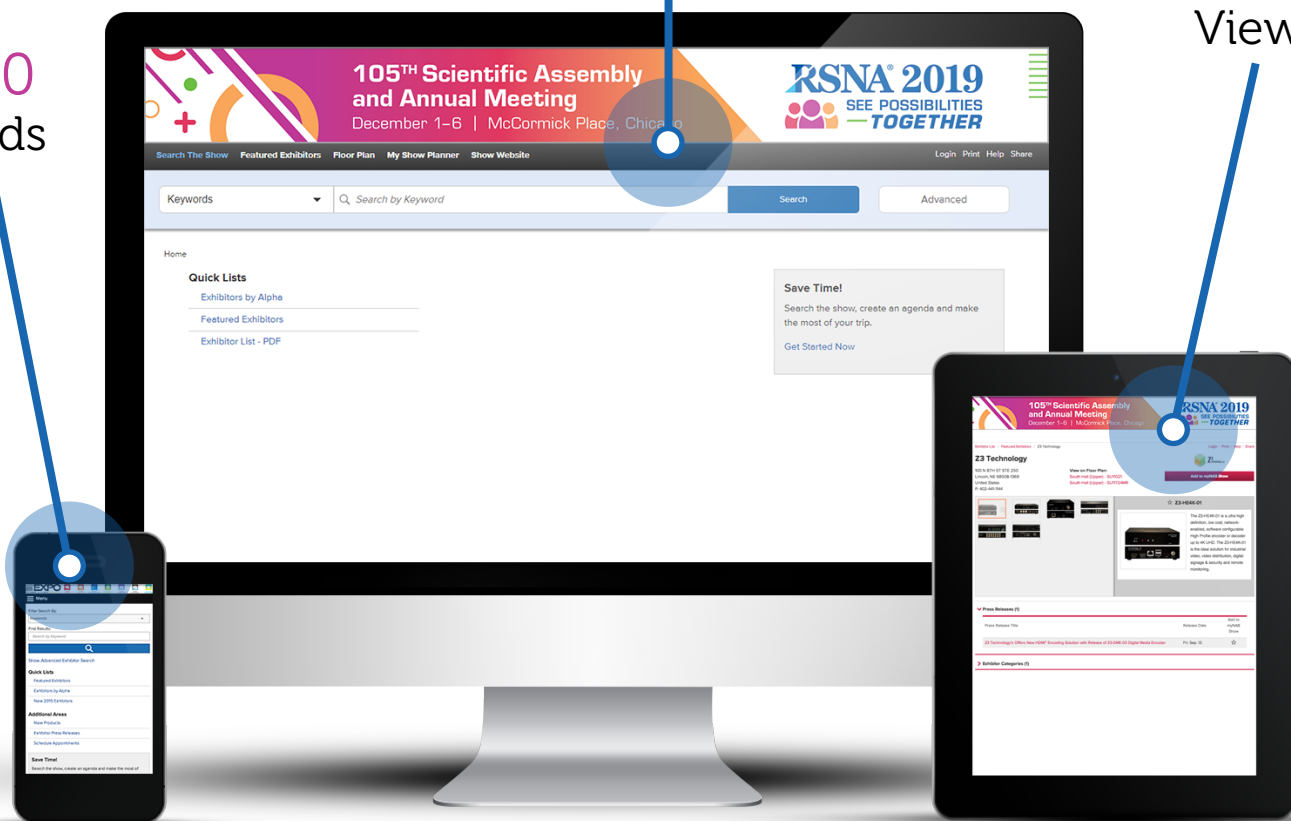


- ✓ ONLINE DIRECTORY
- ✓ INTERACTIVE FLOOR PLAN
- ✓ SHOW PLANNER

147,100  
Visits

173,100  
Listing  
Views

400  
Leads



## 2019 Online Exhibitor Listing Opportunities

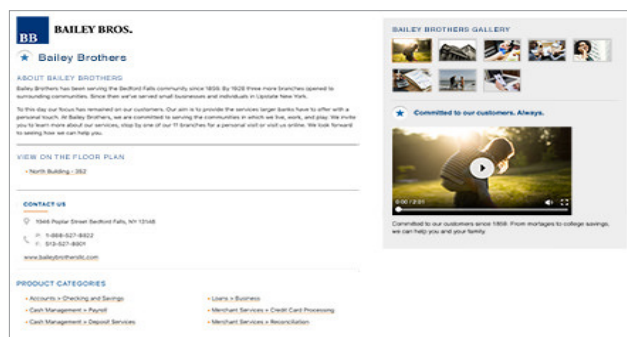
# Get Noticed at RSNA 2019

The RSNA 2019 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

## Visibility + Content = **Lead Generation.**

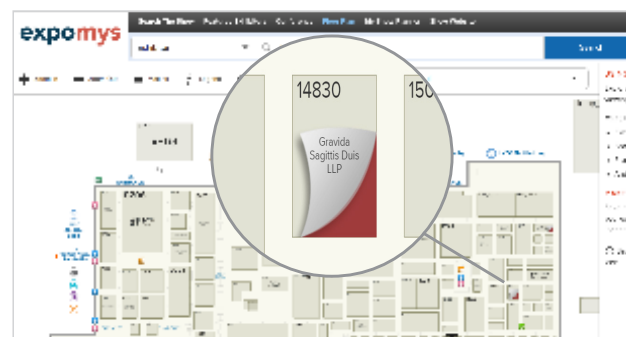
### Upload Content

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



### Make Your Booth Stand Out

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



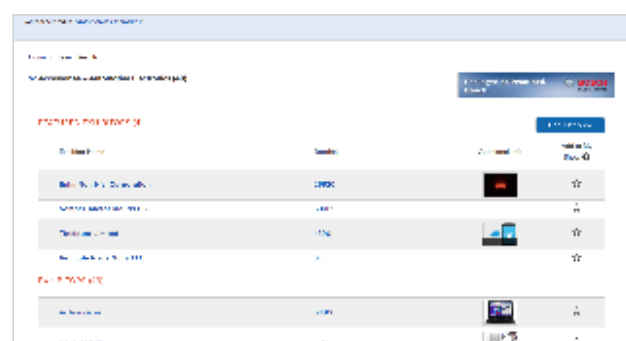
### Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's event website.



### Get Priority Placement

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.



### More Impressions

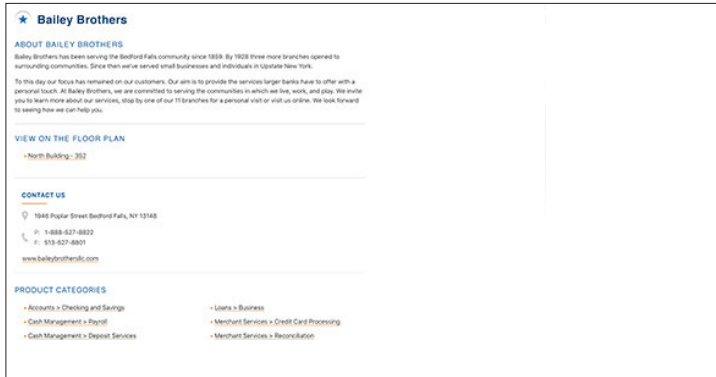
Upgrade your listing today and get more traffic on the online directory and floor plan.



To purchase, visit:  
[rsna2019.exh.mapyourshow.com](http://rsna2019.exh.mapyourshow.com)

# Listing Options

Each exhibitor at this year's RSNA 2019 receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

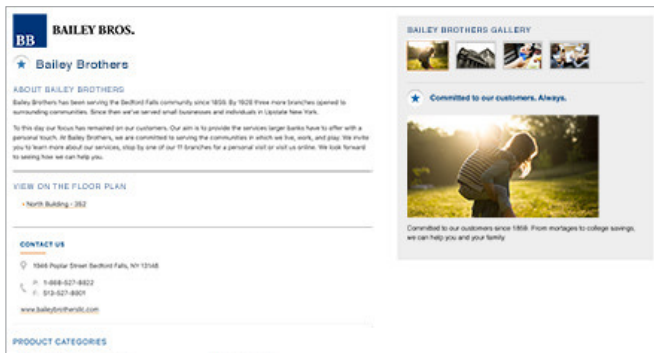


## Basic Listing: Complimentary

- Address Information
- Company Description
- Product Categories
- Booth Number

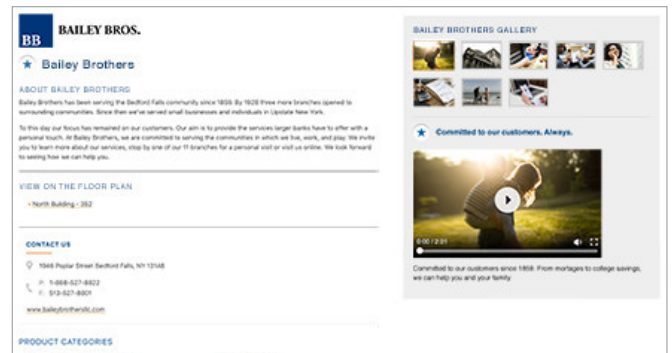
## ENHANCED LISTINGS

### Premium Listing: \$600



- Includes the Basic Listing
- Display of **Company Logo**
- **4 product images** with text descriptions
- Display of **Company Press Releases**
- Receive metrics on number of views your exhibitor listing page receives and **access contact information** for individuals that have elected to share their information with exhibitors

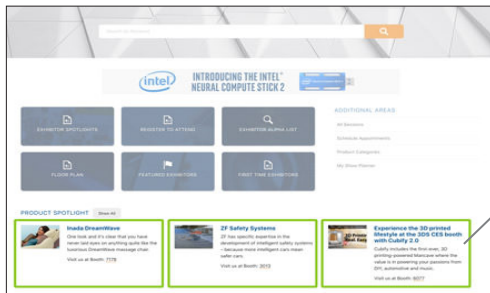
### Premium Plus Listing: \$1,000



- Includes the Premium Plus Listing
- **4 video panels** (for a total of 8 display panels)
- Online booth is highlighted with a corner peel
- **Priority placement** at the top of all online searches
- Inclusion in the **Featured Exhibitor List**

# ADDITIONAL ENHANCEMENTS

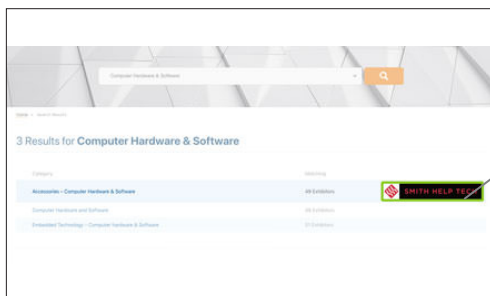
\*These opportunities include the Premium Plus Listing.



## Exhibitor Highlights Sponsorship

Showcase your image or video on the Directory Home Page. Live link directs attendees to your company's listing. Limited to the first 21 exhibitors.

**\$1,500**



## Product Category Sponsorship

320x50 pixel image (640x100 pixel or image required for upload). Guaranteed #1 listing in the category. Limit one sponsor per category. Acceptable file formats are JPG and PNG.

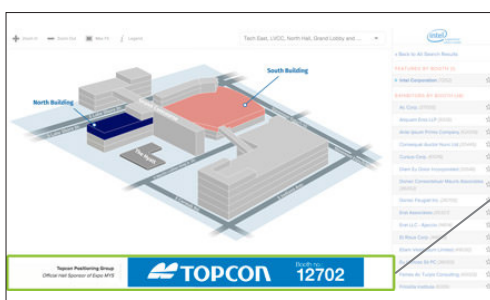
**\$3,000**



## Floor Plan Sponsorship

Sponsor the South Hall, North Hall Level 1, or North Hall Level 3 Floor Plan and drive traffic to your exhibitor listing. Limit one sponsor per hall. 728x90 pixel banner ad on the online exhibit hall. (1456x180 pixel or image required for upload). Acceptable file formats are JPG and PNG.

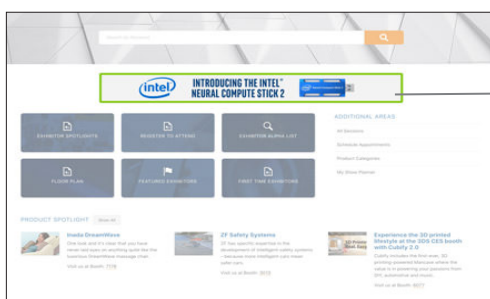
**\$5,000**



## Exclusive Facility Overview Sponsorship

728x90 pixel banner ad on the online facility overview. (1456x180 pixel or image required for upload). Acceptable file formats are JPG and PNG.

**\$5,000**



## Exclusive Exhibitor Listing Home Page Banner

1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet) (1940x180 & 600x500 pixel image required for upload). Acceptable file formats are JPG and PNG.

**\$6,000**

To purchase, visit:  
[rsna2019.exh.mapyourshow.com](http://rsna2019.exh.mapyourshow.com)