## **RSNA 2019** ONLINE EXHIBITOR LISTING OPPORTUNITIES



2019 Online Exhibitor Listing Opportunities

## Get Noticed at RSNA 2019

The RSNA 2019 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

## Visibility + Content = Lead Generation.

#### **Upload Content**

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



#### Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's event website.



#### **More Impressions**

Upgrade your listing today and get more traffic on the online directory and floor plan.

#### Make Your Booth Stand Out

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



#### **Get Priority Placement**

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.





## To purchase, visit: rsna2019.exh.mapyourshow.com

# Listing Options

Each exhibitor at this year's RSNA 2019 receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

* Bailey Brothers	
ABOUT BAILEY BROTHERS Baley Brothers has been serving the Bodford Falls cor surrounding communities. Since then we've served sm	munity since 1859. By 1928 three more branches opened to all businesses and individuals in Upstate New York.
personal touch. At Balley Brothers, we are committed	Our aim is to provide the services larger banks have to offer with a to serving the communities in which we live, work, and play. We indee or 11 branches for a personal visit or visit us online. We look forward
VIEW ON THE FLOOR PLAN	
North Building - 352	
CONTACTUS	
🖗 1946 Poplar Street Bedford Falls, NY 13148	
€ P. 1-888-527-8822 F: 533-527-8801	
www.baleybrothersilic.com	
PRODUCT CATEGORIES	
Accounts > Checking and Savings	- Loons > Business
Cash Management > Payrol	<ul> <li>Merchant Services &gt; Credit Card Processing</li> </ul>
<ul> <li>Cash Management &gt; Deposit Services</li> </ul>	<ul> <li>Merchant Services &gt; Reconciliation</li> </ul>

## **Basic Listing: Complimentary**

- Address Information
- Company Description
- Product Categories
- Booth Number

## **ENHANCED LISTINGS**

## Premium Listing: \$600



- Includes the Basic Listing
- Display of Company Logo
- 4 product images with text descriptions
- Display of Company Press Releases
- Receive metrics on number of views your exhibitor listing page receives and access contact information for individuals that have elected to share their information with exhibitors

## Premium Plus Listing: \$1,000



- Includes the Premium Plus Listing
- 4 video panels (for a total of 8 display panels)
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches
- Inclusion in the Featured Exhibitor List



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## **ADDITIONAL ENHANCEMENTS** \*These opportunities include the Premium Plus Listing.



## **Exhibitor Highlights Sponsorship**

Showcase your image or video on the Directory Home Page. Live link directs attendees to your company's listing. Limited to the first 21 exhibitors.



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#### **Product Category Sponsorship**

320x50 pixel image (640x100 pixel or image required for upload).
Guaranteed #1 listing in the category.
Limit one sponsor per category.
Acceptable file formats are JPG and PNG.

## \$3,000

#### **Floor Plan Sponsorship**

Sponsor the South Hall, North Hall Level 1, or North Hall Level 3 Floor Plan and drive traffic to your exhibitor listing. Limit one sponsor per hall. 728x90 pixel banner ad on the online exhibit hall. (1456x180 pixel or image required for upload).

Acceptable file formats are JPG and PNG.

## \$5,000



## **Exclusive Facility Overview Sponsorship**

728x90 pixel banner ad on the online facility overview. (1456x180 pixel or image required for upload). Acceptable file formats are JPG and PNG.

\$5,000

## **Exclusive Exhibitor Listing Home Page Banner**

1940x180 pixel image on the online directory home page or 600x500 pixel image for smaller screens (mobile/tablet)
 (1940x180 & 600x500 pixel image required for upload)
 Acceptable file formats are JPG and PNG.





KSNA<sup>®</sup> 2019 SEE POSSIBILITIES — TOGETHER December 1-6

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