

## Giveaway Request Form

**Deadline: October 25, 2019**

The RSNA Rules and Regulations are designed to create a fair and equitable business environment for all participating companies and meeting attendees. Small token gifts may be distributed from an exhibitor's booth with prior approval. Exhibiting companies that interact with physicians and other healthcare professionals during the RSNA annual meeting are asked to review the codes of ethics developed by MITA, NEMA, PhRMA, AdvaMed and the AMA. Ethical practices and industry conduct can differ among companies. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events. **If you are planning a giveaway not included on the Allowable Giveaways list, please complete this form and return to RSNA with a photo of a sample of the intended giveaway.** If you have any questions, please contact [exhibits@rsna.org](mailto:exhibits@rsna.org).

### Allowable Giveaways *(not required to submit form for approval)*

*Gifts should not be of substantial value (under \$25), should relate to the recipient's travel to an educational event and primarily entail a benefit to patients.*

|                        |                             |                    |                            |                           |
|------------------------|-----------------------------|--------------------|----------------------------|---------------------------|
| annual reports         | combs/brushes               | hand sanitizer     | pads of paper              | sports-related items      |
| bookmarks              | computer accessories, small | highlighters       | paperweights               | stress balls              |
| business card holders  | computer screen savers      | investor packets   | pedometers                 | sunscreen packets         |
| calendars, pocket size | drinkware                   | key chains         | pencils                    | travel atlases            |
| cameras, disposable    | educational products        | lip balms          | pens                       | travel clocks             |
| candy, snack size      | emery boards                | luggage tags       | planners, pocket size      | travel fans               |
| calculators            | erasers                     | magnets            | portable chargers          | USB flash drives          |
| cell phone holders     | first aid kits              | magnifying glasses | Post-It notes              | wrist rests for keyboards |
| clipboards             | flashlights                 | memo clips         | product/service literature |                           |
| coasters               | hand massagers, small       | mouse pads         | soap packets               |                           |

### Giveaways Not Permitted

*Giveaways not allowed at the RSNA annual meeting include sharp objects, items that can be worn or displayed, items that violate the professional tone of a scientific meeting, and products in direct competition with official RSNA giveaways.*

|                |             |                  |               |                  |
|----------------|-------------|------------------|---------------|------------------|
| backpacks      | buttons     | lanyards         | pen knives    | stuffed toys     |
| bags           | cash        | letter openers   | pins          | T-shirts         |
| balloons       | corkscrews  | lighters/matches | pocket knives | travel tool kits |
| bottle openers | glow sticks | manicure sets    | pocket tools  |                  |

### Exhibiting Company Information

|                    |                  |              |
|--------------------|------------------|--------------|
| Exhibiting Company | Official Contact | Booth Number |
|--------------------|------------------|--------------|

|           |        |               |
|-----------|--------|---------------|
| Telephone | Mobile | Email Address |
|-----------|--------|---------------|

Suggested Giveaway(s) — please list and send sample/photo to RSNA for review *(if item is on the list of Allowable Giveaways, approval form is not required)*

I have read, understand and agree to the RSNA Rules and Regulations pertaining to giveaways.

### Agreed to

**X** \_\_\_\_\_  
 Signature of Main Exhibit Contact Date

Return your signed giveaway request form with sample of intended giveaway to:

RSNA Exhibition Services  
 820 Jorie Blvd.  
 Oak Brook, IL 60523  
[exhibits@rsna.org](mailto:exhibits@rsna.org)

**Deadline: October 25, 2019**

*Note: Please allow 7–10 business days for processing*

### For RSNA Use Only – Please do not write in this area

|   |                                |
|---|--------------------------------|
| / /   | / /                            |
| Date Received   | Response to Exhibiting Company |
| <b>Approved:</b> <input type="radio"/> Yes <input type="radio"/> No |                                |
| As noted: _____<br>_____<br>_____                                   |                                |
| <b>Reviewed by:</b> _____<br>Signature of RSNA Contact Date         |                                |