

RSNA 2019 Space Selection + Housing Webinar

- Exhibitor priority point system
- Live space selection process
- Important dates and payment schedule
- How to reserve hotel rooms for RSNA 2019

Webinar will begin at 1:00 PM CT

Exhibit Space Selection Benefits

- Recognizes companies who support RSNA through its various initiatives
- Reward companies who adhere to meeting policies
- Ability to select best available booth location

Priority Points System

Historical

+ 4 per year

Booth Size

+ 1 per 100 sq ft

Final Payment

+ 5 by July 1

Housing

*+ 5 by Dec 1
+ 5 for 70%*

**Corporate
Partners**

+ 1 per \$1,000

Ancillary Space

+ 1 per unit



**105TH Scientific Assembly
and Annual Meeting**

December 1–6 | McCormick Place, Chicago



Space Selection Schedule

SUN	MON	TUES	WED	THURS	FRI	Sat
				1	2	3
4	5	6	7	8	9	10
			ANCHORS			
11	12	13	14	15	16	17
	ANCHORS					
18	19	20	21	22	23	24
25	26	27	28	29	30	1
NON-ANCHORS						

Communication Timeline

- November 5: 2019 Space Selection webpage available
 - Space Selection Instructions, Floor Plans, Booth Types and Rates, Rules and Regulations, Important Dates and Sponsorship Kit
- November 5: Anchor Time slots emailed
 - *November 7, 8, & 12: Anchor Booth Selection*
- November 7: Non-Anchor Time slots emailed
 - *November 25 – 28: Onsite Space Selection*
 - During RSNA 2018: Email reminders (day prior)
 - During RSNA 2018: Welcome Packet (Sunday)
 - During RSNA 2018: Missed Time Slot Notices

RSNA 2019 Exhibit Space Rates

- Preferred Exhibitor Space Rate: \$36.00 per square foot, plus \$550 for each corner
- Premium Inline Space Rate: \$39.00 per square foot, plus \$550 for each corner
- Specialty Exhibit Areas
 - IR Zone
 - Publisher's Row
 - Recruiter's Row
 - **NEW** - Radiation Safety Zone
- Contiguous Aisle Space surcharge: \$18.00
- Second-Level surcharge: \$18.00

RSNA 2019 Exhibit Space Rates

- AI Showcase (*formerly Machine Learning*):
 - Basic Kiosk: \$6,500
 - Deluxe Kiosk: \$12,500
 - Booth: prevailing rate
- 3D Printing & Advanced Visualization Showcase
 - Kiosk: \$5,500
 - Booth: \$40.50 per square foot, plus \$550 for each corner
- 25% Discount for Satellite Pricing (same size or smaller)

Exhibit Space Payment Schedule

- Applications received at RSNA 2018 must be accompanied by a 25% deposit of the total rental fee in U.S. funds drawn on a U.S. Bank.
- By April 1, 2019, a second 25% payment installment is due for a total of 50% of the exhibit space rental fee.
- Balance is due by July 1, 2019.

Payment Options

- Wire transfer payment in advance of the meeting. Bring wire transfer confirmation onsite.
- Company Check drawn in U.S. funds drawn on a U.S. Bank paid onsite.
- Credit Cards paid onsite
 - American Express, Diner's Club, Discover, MasterCard and VISA are accepted

Cancellation or Reduction Terms

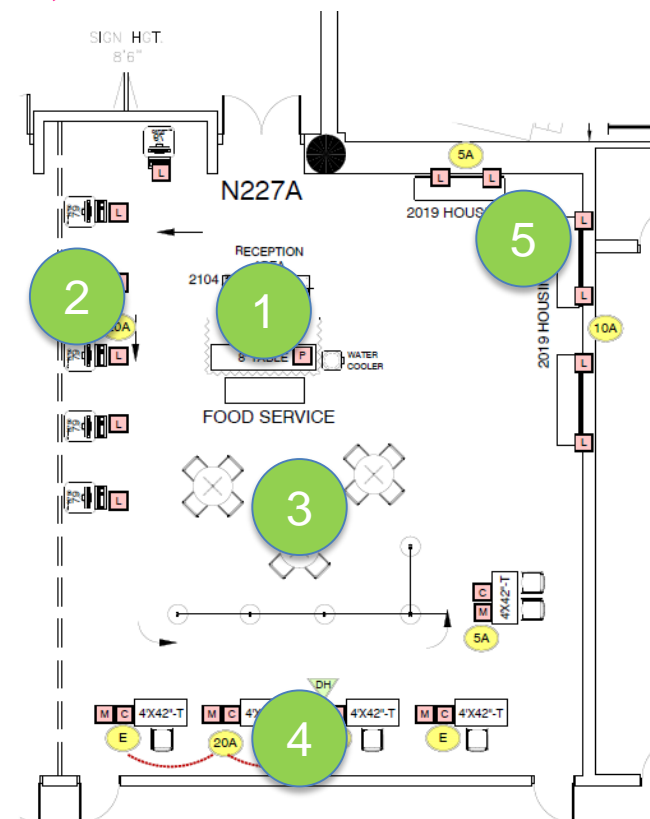
- December 31, 2018 is the last day for a full refund or credit issued for the amount of space that has been reduced.
- Between January 1, 2019 and March 31, 2019, 25% of the rental fee for the canceled space will be due to RSNA.
- Between April 1, 2019 and June 30, 2019, 50% of the rental fee for the canceled space will be due to RSNA.
- After June 30, 2019, the exhibitor shall remain liable to RSNA for the total rental fee for the space cancelled.

Space reduction may result in booth relocation.


RSNA 2019 Space Selection Room

Located in North Building, Level 2, Room N227A


1. Check-in at Welcome Desk
2. Review the floor plan
3. Wait for your space selection
 - Contract for Space
 - Make Payment
5. Reserve Hotel Rooms



Onsite Space Selection Process



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Exhibitor Booth Sales

Please choose from the following options:

Renew My Booth

Please enter your Booking Code in the form below.


Submit

Can't find your code, [click here](#) to receive it via email.

I Need Space!

If you need to reserve space for the event, please click below to continue

Continue

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Onsite Space Selection Process

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Exhibitor Booth Sales

STEP 1
Company Information

STEP 2
Select Booth Space

STEP 3
Packages

STEP 4
Items

STEP 5
Confirm Order

STEP 6
Payment

STEP 7
Complete

Company Information

Applications must be completed within one (1) hour.

By entering your unique renewal code we have accessed your account and pre-populated your company information. Please edit and fill in any missing contact information below so that we have an accurate record.

Exhibiting Company	Machine Learning Showcase
* Address	820 Jorie Blvd Ste 200
City	Oak Brook
State/Province	IL
* Zip/Postal Code	
* Country	▼
Company Phone	630-571-7855
Company Fax	630-571-7837
Company Web Site	
Product Categories	<div style="font-size: 0.8em;"> 3D Printing & Image Printing Systems Advanced Visualization Angiography, Cardiac and Vascular Biopsy Bone Densitometry Business/Departmental Management </div>

Onsite Space Selection Process



Exhibitor Booth Sales



Select Booth Space

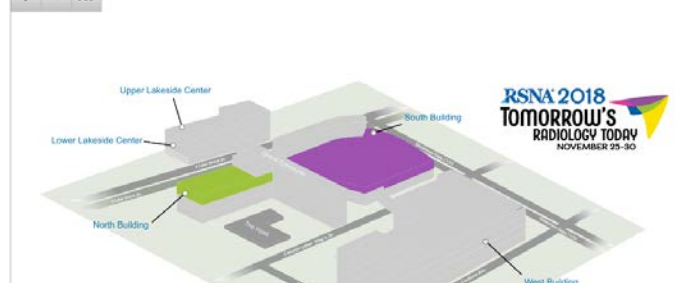
Select from the available booths below.

Continue

Facility Overview

Booth Reservations

+ - FIT



Exhibitor Booth Sales



Select Booth Space

Select from the available booths below.

Continue

South Hall

Booth Reservations

+ - FIT



Onsite Space Selection Process



Exhibitor Booth Sales

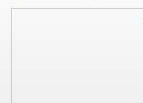


Online Marketing Options

An Online Marketing Option must be selected.

Basic Listing

(Complimentary with booth purchase):



Included in booth purchase

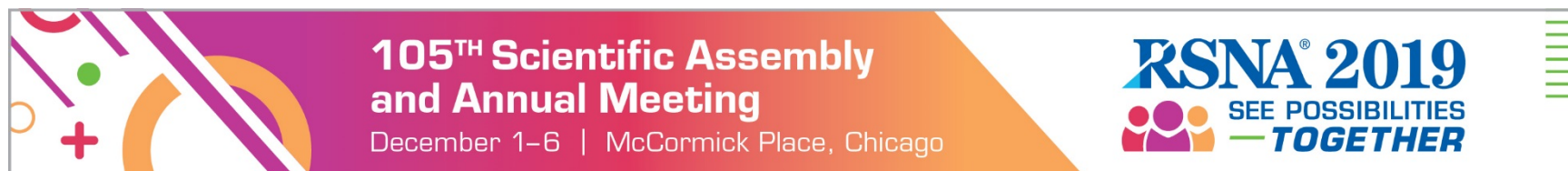
Select

Premium Listing: \$600.00



- Includes the Basic Listing
- Display of Company Logo
- 4 product Images with text descriptions
- Display of Company Press Releases
- Receive metrics on number of views your exhibitor listing page receives and access contact information for individuals that have elected to share their information with exhibitors

Select



Onsite Space Selection Process



Exhibitor Booth Sales



Additional Available Opportunities

Continue

Exhibitor Meeting Suites

Exhibitor Meeting Suite (13x13 with ceiling): **\$11,000.00**

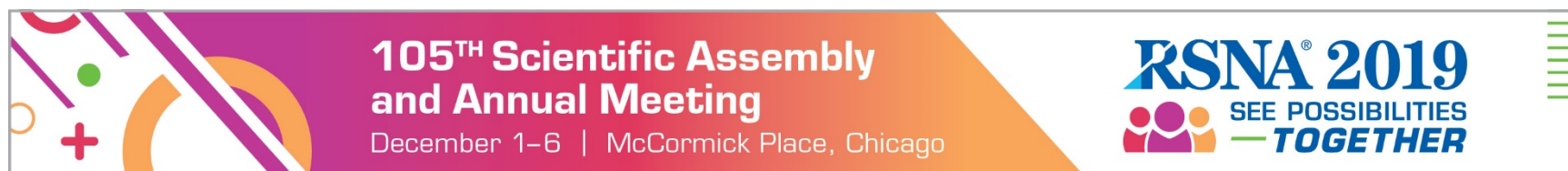
[ADD TO CART](#)

Exhibitor Meeting Suite (13x13): **\$9,000.00**

[ADD TO CART](#)

Exhibitor Meeting Suite (20x20): **\$18,750.00**

[ADD TO CART](#)



Onsite Space Selection Process



Exhibitor Booth Sales

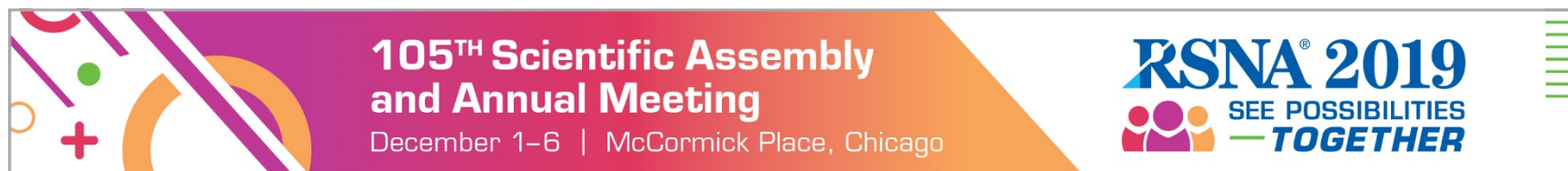


Confirm Order

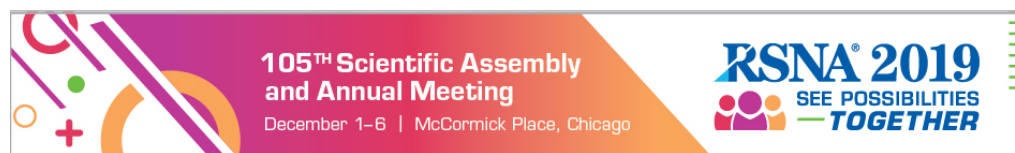
Please confirm that the information below is correct.

[Company Information](#) [Edit](#)

Exhibiting Company: RSNA
Address: 820 Jorie Blvd Ste 200
City: Oak Brook
State/Province: IL
Zip/Postal Code: 60523
Country: United States of America
Company Phone: 6305717855
Company Fax: 630-571-7837
Company Web Site:
Product Categories: Machine Learning/Computer-Aided Diagnosis Systems
Hold down the Ctrl key to select multiple.
Primary Contact Name: John Jaworski
Primary Contact Title: Director
Primary Contact Email: jjaworski@rsna.org
Primary Contact Phone Number: 630-571-7855
Secondary Contact Name: Jorie Dydo
Secondary Contact Title: Manager
Secondary Contact Email: jdydo@rsna.org
Secondary Contact Phone Number: 630-571-7851



Onsite Space Selection Process



Exhibitor Booth Sales



Payment

Order Number: 80192

Item Description	Subtotal	Payment Schedule	Date Due	Amount Due
South Hall, Booth 1711 (10 x 20, 200 sq ft)	\$8,300.00	First Payment	DUE NOW	\$2,350.00
Booth Corner, 2 Corner	\$1,100.00	Second Payment	04/01/2019	\$2,350.00
Order Total:	\$9,400.00	Final Payment	07/01/2019	\$4,700.00
Amount Due Now:	\$2,350.00			

Make Payment

Please select a method of payment to purchase your exhibit space and optional online upgrades.

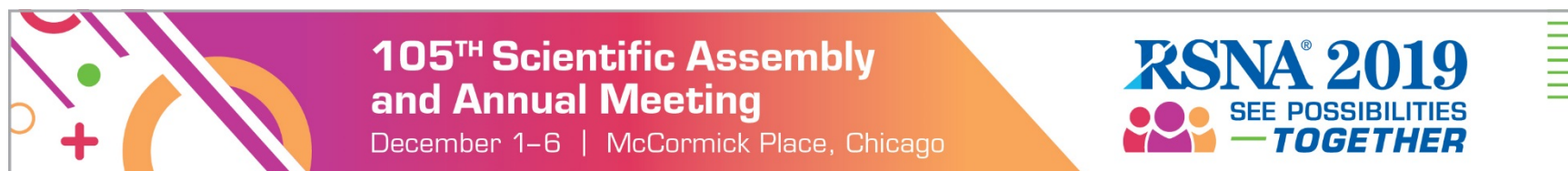
You have the option to pay by using a credit card or pay by check by selecting the Bill Me option. Your invoice will be automatically generated and sent to the email you have provided. Remember that no exhibit spaces can be approved until payment has been received.

* Payment Type:

If you have any questions about exhibit space please contact customer service at 630-481-1046 or sales@rsna.org.



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RSNA 2019 Housing Process

After confirming your exhibit space, reserve your hotel rooms:

1. Space Selection Room on Sunday – Wednesday
2. Anytime online at [RSNA.org](https://www.rsna.org)

RSNA will send to the primary contact an email with login information to reserve hotel rooms immediately following your contract approval.

RSNA 2019 Housing Process

Why should you reserve your hotels before leaving RSNA 2018?

1. It's easy
2. Earn (5) priority points
3. Dismiss housing poachers
4. It's done...one less thing to worry about later

RSNA 2019 Housing Process

Housing is as easy as...

1

Login

2

Select Rooms

3

*Receive
Confirmation*

Reserve your hotel rooms before you leave RSNA 2018

RSNA Exhibitor Portal

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Welcome to the The Radiological Society of North America's 105th Scientific Assembly and Annual Meeting 2019 exhibitor section.

Please login with your Exhibitor ID and Password below. If you have problems logging in please contact us toll free at 888-527-8823 or 513-527-8823.

Exhibitor Sign-In

Exhibitor ID:

Password:

Your Name:

[Forgot ID or password?](#)

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RSNA Exhibitor
Booth(s): 8553

[Contact Us](#) | [Event Webpage](#) | [Logout](#)

Activity
What is this?

Views: 0 | Clicks: 0 | Leads: 0

Exhibitor Directory Listing
Edit company information & select product categories.

Exhibitor Listing Upgrade Packages
Learn how you can increase your visibility, showcase your products, and generate qualified leads.

Purchase Additional Items
Coming Soon!

Booth Payment Options
View your outstanding balance, see when your next payment is due, or make a payment online now.

Exhibitor Resources
Coming Soon!

Badge Registration
Coming Soon!

Share Your Show Presence
Click here to generate a link to your listing and online booth.

Change Password
Change your Password for the Exhibitor Dashboard.

Hotel Reservations
Click here to reserve your rooms with Expert!

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RSNA 2019 Housing Process

Easy Reservation Process

- Request number of rooms for three-peak nights
 - Sunday, Monday & Tuesday
- No guest names needed
 - Add names, dates & deposits by September 11

RSNA 2019 Housing Process

- Select One Hotel Reservation System
 - 24 rooms or less on peak night (Create a Block)
 - 25 rooms or more on peak night (Request a Block)

RSNA 2019 Housing Process

- Create a Block
 - 24 rooms or less on peak night
 - Select hotel rooms from live inventory
 - Credit card guarantee request (not a deposit)

RSNA 2019 Housing Process

- Request a Block
 - 25 rooms or more on peak night
 - Same process as 2018
 - Request received
 - By 4 PM CT on November 30 – 2019 exhibitor priority points total determine assignment order
 - After November 30 – date request is received determines assignment order

Additional Priority Points

Exhibitors who reserve their hotel rooms for RSNA 2019 by 4 pm CT on November 30, 2018, will earn 5 space selection priority points toward the RSNA 2020 annual meeting.

Frequently Asked Question

What if I miss my time slot?

You can come back to the Space Selection Room after the last appointment of the day (4:30-5:00 p.m.) to make your booth selection.

Frequently Asked Question

What if I can't leave my booth?

1. *Visit Exhibition Services Office at McCormick Place (North Hall near booth 8309)*
2. *Return the application to the Exhibition Services Office with deposit and booth preferences at least 24-hours prior to your appointment.*
3. *At the time of your selection, RSNA will make your exhibit space selection based on your preferences provided.*

Frequently Asked Question

What if I am not ready to commit to exhibiting at RSNA 2019?

If you are not ready to apply for RSNA 2019 during RSNA 2018, exhibit space application will be available online at [RSNA.org](https://www.rsna.org) beginning December 4. Space assignments will be conducted first-come, first-serve

Frequently Asked Questions

What if I have the same amount of priority points as another exhibitor?

The following tie-breaker system will be utilized:

- 1. Historical points*
- 2. Housing points (reserving by Dec 1)*
- 3. Housing points (reserving for 70% or more of exhibit staff)*
- 4. Payment points*
- 5. Corporate Partners points*
- 6. Booth size*
- 7. Number of ancillary units*
- 8. Alphabetical order of contracted company name*

Frequently Asked Question

What if one company owns two companies?

Subsidiaries and divisions of an exhibiting company that exhibit individually each earn their own set of priority points and select space according to the Priority Point System. Priority Points cannot be combined or shared among companies within the same corporate family.

Frequently Asked Question

What if two companies merge?

If only one company continues to exhibit, the most favorable priority points among all companies will be used.

Notify RSNA Exhibition Services Department of any mergers no later than Friday, November 2, 2018, for consideration during the RSNA 2019 Exhibit Space Selection Process.

Frequently Asked Question

What if we have multiple divisions or a co-marketing venture with another exhibitor and would like to exhibit side-by-side?

All involved companies must notify RSNA Exhibition Services Department in writing on company letterhead no later than Friday, November 2, 2018. Points of all companies in the group will be averaged to determine order of space selection.



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Other Questions?

Please submit via the Q&A Box

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