

## VIRTUAL EXHIBITS PACKAGES

		Platinum+	Platinum	Premium	Enhanced	Standard
		Limited to 6* Deadline: 9/20	Limited to 24 Deadline: 9/20			
Exhibitor List	Exhibitor List Page Logo Exhibitor List Page Ranking	Large Top	Large 2nd	Medium 3rd	Small 4th	Text 5th
Design	Helios Virtual Exhibit+ Helios Virtual Exhibit Banner Graphic Company Background Image Link to External Virtual Booth (Optional) Company Logo	X   X X X	 X  X X X	  X  X X	     X	
Details	Company Name Company Location Company Description Company Web Address Company Social Links Company Representatives (Exhibitor Detail Page) Product Categories Print Collateral Video(s)	X X X X X 3 X 5 5	X X X X X 3 X 5 5	X X X X X 2 X 3 3	X X X X X 1 X 2 2	X X X X X 1 X 1 1
Interaction	Virtual Meeting Room Live Exhibitor Chat Drop a Business Card	X X X	X X X	X X X	 X X	 X X
Networking	Access to Matchmaking Platform Exhibitor Representatives Schedule a Meeting (Exhibitor to Attendee per Rep) Schedule a Meeting (Attendee to Exhibitor)	X 30 56 Unlimited	X 20 35 Unlimited	X 10 21 Unlimited	X 4 14 Unlimited	X 2 7 Unlimited
Leads	Lead Information (During Event) (Dashboard Access) Lead Information (Post Event)	X  X	X  X	X  X	X  X	  X
Promotion	Tower Ad on Virtual Exhibition Landing Page Highlighted in E-blast to Preschedule Meetings Industry Spotlight position in one RSNA Daily E-blast Recognition in <i>RSNA News</i> Meeting Preview Recognition in <i>Daily Bulletin</i> Article Nvytes – Complimentary Marketing Solution Complimentary Professional Registration Guest Passes	X X X X X X 20	    X X 20	     X 10	     X 4	     X 2
Points	Exhibitor Priority Points	100	50	30	15	5
		<b>\$100,000</b>	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$15,000</b>	<b>\$5,000</b>

\*all 2020 anchor exhibitors will be eligible for this package; non-anchors will be eligible if less than six anchors purchase this package; priority points system used during RSNA 2020 space selection process will determine tie-breaker among non-anchor companies.