

## Live Ultrasound Scanning Form

**Deadline: October 25, 2019**

Ultrasound scanning of live human models by exhibitors is permitted. All scanning must be performed within the assigned booth space or vendor workshops during technical exhibit posted hours of operation. Exhibitors must adhere to the following live ultrasound scanning regulations.

- Exhibiting companies conducting live ultrasound scanning during RSNA annual meeting are asked to review FDA’s policy on over the counter marketing of ultrasound devices. It is the responsibility of each company to decide what types of activities are appropriate as they relate to tradeshow events.
- Booth must be 20’x20’ or larger.
- Demonstration areas must be set back from aisles a minimum of ten feet to accommodate visitors and prevent traffic flow restrictions in aisles.
- Scanning is restricted to the following body regions: head, neck, upper abdomen and extremities.
- Use of ultrasound contrast material is strictly prohibited.
- Companies are required to pre-scan all models with a physician present. Scanning of pregnant women and individuals under 18 years of age is prohibited. If a previously unknown pregnancy is detected during a scan, the scanning session must be terminated immediately.

- Models must be registered through the exhibitor badge registration process. Models will not be permitted into the exhibit hall without the appropriate badge and must be properly attired. Loose sweat suit, t-shirts and sneakers are acceptable. Tight-fitting or otherwise inappropriate garments are not permitted.
- Models must give consent to the exhibitor by signing a formal document that explains the non-diagnostic nature of the scan. Female models must also sign a formal document confirming that they are not pregnant. Each exhibitor must have a readily available written policy that explains how to deal with serious incidental findings.
- Exhibitors shall defend, indemnify, and hold harmless RSNA, McCormick Place and the officers, directors, agents, and employees of each against all claims, actions, causes of actions, liabilities, losses, damages and expenses, including reasonable attorney’s fees and costs, resulting from the live ultrasound scanning, or an exhibitor’s failure to comply with applicable law or these rules and regulations.

RSNA, at its sole discretion, reserves the right to discontinue any exhibit booth activity for any violation of RSNA Rules and Regulations including, but not limited to, activity that is nonprofessional in nature or interferes with normal traffic flow. Violation of these rules could lead to loss of scanning privileges during current and future meetings. If you have questions, please contact [exhibits@rsna.org](mailto:exhibits@rsna.org).

### Exhibiting Company Information

Exhibiting Company	Official Contact	Booth Number
Telephone (office)	Mobile	Email Address

### Live Scanning Information

- Number of scanning stations/beds using live models \_\_\_\_\_
- Number of live scanning sessions to be performed per day \_\_\_\_\_
- Description of live scanning procedure(s) to be performed \_\_\_\_\_

I have read, understand and agree to the RSNA Rules and Regulations pertaining to live ultrasound scanning.

#### Agreed to

**X**  
Signature of Main Exhibit Contact

Date

#### Return your signed form to:

RSNA Exhibition Services  
820 Jorie Blvd.  
Oak Brook, IL 60523  
[exhibits@rsna.org](mailto:exhibits@rsna.org)

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*Note: Please allow 7–10 business days for processing*

**For RSNA Use Only – Please do not write in this area**

_____/_____/_____ Date Received	_____/_____/_____ Response to Exhibiting Company
<b>Approved:</b> <input type="radio"/> Yes <input type="radio"/> No	
As noted: _____ _____ _____	
<b>Reviewed by:</b> _____ _____	
Signature of RSNA Contact	Date