



### RSNA Exhibition Services

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RSNA.org/Exhibitors



## Technical Exhibits Focus Announcement

**Deadline: October 3, 2019**

### Exhibiting Company Information

Exhibiting Company		Official Contact	Booth Number
Address			
City	State/Province	ZIP/Postal Code	Country
Telephone		Email Address	

### Select One Category

- |  |  |  |   |
|--|--|--|---|
| <input type="checkbox"/> 3D Printing & Image Printing Systems      | <input type="checkbox"/> Computer-Aided Diagnosis          | <input type="checkbox"/> Film-Screen Systems and Viewers | <input type="checkbox"/> Nuclear Medicine                 |
| <input type="checkbox"/> Artificial Intelligence/ Machine Learning | <input type="checkbox"/> Consulting Services               | <input type="checkbox"/> Fluoroscopy                     | <input type="checkbox"/> PACS                             |
| <input type="checkbox"/> AV/VR                                     | <input type="checkbox"/> Contrast Agents/Pharmaceuticals   | <input type="checkbox"/> Furniture                       | <input type="checkbox"/> PET                              |
| <input type="checkbox"/> Angiography, Cardiac and Vascular         | <input type="checkbox"/> Darkroom Equipment and Supplies   | <input type="checkbox"/> Imaging Services                | <input type="checkbox"/> Pre-Owned Equipment              |
| <input type="checkbox"/> Biopsy                                    | <input type="checkbox"/> Dental Imaging                    | <input type="checkbox"/> Information Systems (RIS & HIS) | <input type="checkbox"/> Quality Assurance/Safety Control |
| <input type="checkbox"/> Bone Densitometry                         | <input type="checkbox"/> DICOM                             | <input type="checkbox"/> Interventional Radiology        | <input type="checkbox"/> Radiography                      |
| <input type="checkbox"/> Business/Departmental Management          | <input type="checkbox"/> Educational Products and Services | <input type="checkbox"/> Lithotripsy                     | <input type="checkbox"/> Software/IT Services             |
| <input type="checkbox"/> Computed Tomography                       | <input type="checkbox"/> Electronic Health Records         | <input type="checkbox"/> Mammography                     | <input type="checkbox"/> Therapeutic Radiology            |
|  | <input type="checkbox"/> Enterprise Imaging                | <input type="checkbox"/> Monitors/Viewing Systems        | <input type="checkbox"/> Ultrasound                       |
|  |  | <input type="checkbox"/> MRI                             | <input type="checkbox"/> X-ray                            |

## Technical Exhibits Focus

Technical Exhibits Focus is a supplement published with the RSNA *Daily Bulletin*, the official onsite and online newspaper of the annual meeting. Technical Exhibits Focus is published Sunday through Wednesday during the annual meeting. Over the length of the meeting, more than 25,000 copies of *Daily Bulletin* are distributed and it is available online at [RSNA.org/Bulletin](http://RSNA.org/Bulletin). In addition, all meeting attendees and RSNA members receive a daily email that includes links to *Daily Bulletin*.

Technical Exhibits Focus announcements are available on a first-come, first-served basis and are for exhibiting companies only. Each RSNA exhibitor is eligible to receive one complimentary announcement. Final announcements are categorized by the area of radiology served and include booth numbers so that attendees can easily locate booths on the technical exhibits floor. Please

note, Technical Exhibits Focus announcements cannot promote meetings of other societies, call for abstracts for other societies' meetings or online CME education provided by other societies.

To participate, please follow these instructions:

- Complete the Technical Exhibits Focus Announcement form.
- Submit a 150-word description of your company, product or service. RSNA reserves the right to edit submissions for style and length.
  - Description must be submitted as a Word file.
  - Do not include company web address, contact names or booth number(s) in the description.
- Description should include a 7-word or less headline.

- Submit a product photo.
  - Photo should be a TIF or JPG.
  - Resolution should be 300 dpi at 5"x7".
  - Do not include logos or booth numbers in the photo.
  - Logos will not be accepted as product photo.

To review the 2018 Technical Exhibits Focus, please visit, [https://rsna2018.rsna.org/dailybulletin/pdf/TEC\\_sun.pdf](https://rsna2018.rsna.org/dailybulletin/pdf/TEC_sun.pdf).

Submit the Technical Exhibits Focus form, description and photo by Thursday, October 3, 2019 to:

Jennifer Allyn  
[dailybulletin@rsna.org](mailto:dailybulletin@rsna.org)