## **RSNA Exhibition Services**

820 Jorie Blvd, Oak Brook, IL USA 60523 TEL: 1-630-571-7850 | EMAIL: Exhibits@RSNA.org RSNA.org / Exhibitors



## **Press Conference Request Form**

Deadline: October 25, 2019

The RSNA annual meeting in Chicago is a recognized forum for presentation of peer-reviewed scientific abstracts and medical imaging courses by radiologists and allied scientists from around the world. As such, it also provides exhibitors with an excellent opportunity to present products and technological advancements to the profession and to the world media. Over 130 journalists from around the world attended the 2018 meeting.

Exhibitors may schedule press conferences within their booth Sunday, December 1, from 10  $_{\rm AM}$  to 5  $_{\rm PM}$ , Monday, December 2 – Wednesday, December 4, from 8  $_{\rm AM}$  to 5  $_{\rm PM}$ , and on Thursday, December 5, from 8  $_{\rm AM}$  to 2  $_{\rm PM}$ .

Note: Please allow 7-10 business days for processing

Off-site press conferences may be conducted during non-meeting hours, Saturday, November 30, before 12 noon or after 5 PM; Sunday, December 1 before 8 AM or after 6 PM; Monday, December 2 – Thursday, December 5, before 8 AM or after 6:30 PM; and Friday, December 6, before 8 AM or after 3:15 PM

Approved press conference requests will be posted in the RSNA Newsroom at McCormick Place. You are responsible for inviting the press to your event. RSNA can provide you with a press list with the contact details of registered media who have agreed to share their information. Please contact Dionna Arnold in the RSNA Public Information and Communication Department at 1-630-590-7791 or darnold@rsna.org.

Exhibiting (	Company Information					
Exhibiting Comp	bany				Booth Number	
Official Exhibitor Contact  PR Contact Agency (if applicable)			Exhibitor Contact Pho	ne	Exhibitor Contact Email	
			PR Contact Phone		PR Contact Email	
Press Conf	erence Description					
Title						
Date	O Saturday (11/30)	O Sunday (12/1)	O Monday (12/2)		O Tuesday (12/3)	
	O Wednesday (12/4)	O Thursday (12/5)	⊙ Friday	(12/6)		
Start Time	End	Time				
Location						
O Booth						
O Off-Site Lo	Location Location	Prop	perty Address			
I have read, understand and agree to the RSNA Rules and Regulations pertaining			For RSN	IA Use Only	y – Please do not write in this area	
to press conferences.  Agreed to			/	/	/ /	
X			Date Received		Response to Exhibiting Company	
Signature of Main Exhibit Contact Date			Approved:	O Yes	O No	
Return this signed form to:			As noted:			
RSNA Exhibition Services 820 Jorie Blvd.						
Oak Brook, IL 60523						
exhibits@rsna.org			Reviewed by:			
Deadline: October 25, 2019						

Signature of RSNA Contact

Date