



RADIOLOGICAL SOCIETY OF NORTH AMERICA

107TH SCIENTIFIC ASSEMBLY AND ANNUAL MEETING

McCORMICK PLACE, CHICAGO

EXHIBITS: NOVEMBER 28 TO DECEMBER 1

OPPORTUNITIES THAT
WILL HELP YOU GET
DOWN TO BUSINESS



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COMPANIES THAT EXHIBIT AT RSNA GET RESULTS

There is a reason why leading companies return year after year to RSNA's annual meeting. It's the world's largest medical imaging conference and the number one place to connect with key decision makers, medical imaging executives and radiologists from every subspecialty.

Whether you're showcasing the latest in CT, MRI, artificial intelligence (AI), 3D printing or other imaging modalities, you will generate leads and capture the engagement of key audiences in both an in-person and virtual atmosphere.

The proof is in the numbers—take a look.

ACCESS

80%

of attendees have a role in purchasing

INNOVATION

75+%

come to see new products and developments

TRUST

80%

of our exhibitors return each year

REACH

26,000+ professional attendees*

*Based on average meeting attendance from 2016-2020

125+ new exhibitors each year

AIM

60%

of survey respondents plan to return to the in-person meeting

79%

of our faculty plan to present in person

430+

companies secured their booths during advanced space selection

Now is the time to join the hundreds of exhibitors that have secured their space for RSNA 2021. Take the First Step at [RSNA.org/ENGAGE](https://rsna.org/ENGAGE)
Reserve your exhibit space by October 29, 2021.



RSNA® 2021
REDEFINING RADIOLOGY

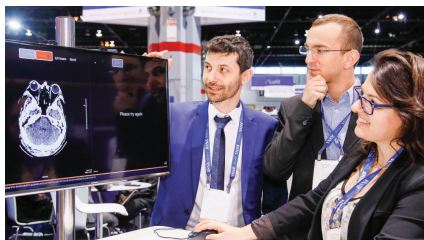
WHATEVER YOUR EXHIBITING GOALS, RSNA HAS A SOLUTION FOR YOU

Take advantage of dynamic engagement opportunities at Chicago's iconic McCormick Place Convention Center. Our expansive selection of exhibiting options makes us your best choice for making industry connections that matter most to you.

Partner with RSNA to experience a new level of success and connection. Secure your position in this lucrative market and create more visibility for your products and services.

VARIOUS EXHIBITOR SPACE OPTIONS

Select from several layouts and customize your booth to bring your vision to life. Or, sign up for one of these targeted opportunities:



AI SHOWCASE

Share your AI innovations in this space dedicated to the latest AI products and solutions.



FIRST-TIME EXHIBITOR PAVILION

Get maximum exposure with a turnkey exhibit space in this area that highlights the newest imaging products and services.



3D PRINTING & MIXED REALITY SHOWCASE

Demonstrate your 3D printing, mixed reality and holography products in this exciting space.



RECRUITERS ROW

Position yourself to meet the top minds—and talent—in the radiology field.



VIRTUAL OPPORTUNITIES

Increase your reach by exhibiting, sponsoring and networking in RSNA's Virtual Meeting.

WHAT MAKES RSNA THE LEADING MEDICAL IMAGING CONFERENCE IN THE WORLD?

RSNA's annual meeting has long been radiology's premier industry event and gathering place for all your current clients and promising prospects. Join us at the center of radiologic innovation where you can meet everyone on your target audience list.

- Radiologists
- Practice Managers
- Physicians and Physicists
- Health Care System CEOs, CIOs, CTOs and CFOs
- Biomedical and Clinical Engineers
- Decision Makers
- Radiology Department Heads
- IT Executives and Managers
- Influencers and Industry Leaders
- Hospital Directors and Administrators
- Health Care Consultants

Reach them all when you exhibit at RSNA 2021.
Secure your space today.

Sales@RSNA.org

1-630-481-1046

WHO IS RSNA?

GLOBALLY CONNECTED



We're an international society of more than 48,000 members representing 153 countries.

THOUGHT LEADERS



We publish five world-class journals and are established as a leader for peer-reviewed radiology journals.

VALUABLE RESOURCE



We're the bridge between you and this highly targeted audience of key decision makers and influencers.

INVESTORS IN THE FUTURE



Our R&E Foundation provides millions of dollars in funding annually for radiology research and education.



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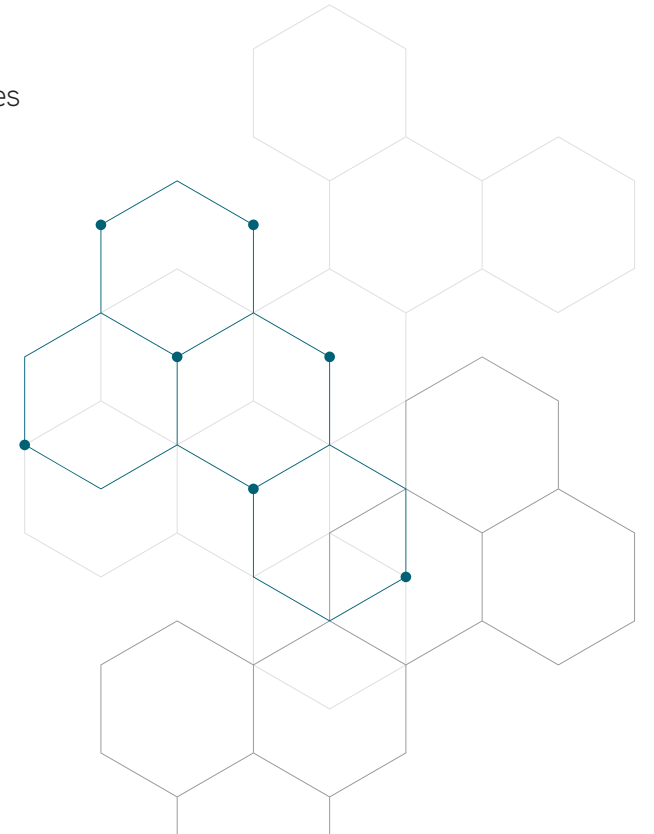
GIVE YOUR BRAND MORE BUZZ

We provide a wide range of on-site sponsorship opportunities and year-round promotional vehicles. Blanket the marketplace with your message, build interest and generate leads.

- Thought Leadership and Presentation Opportunities
- Booth Traffic Generators
- High-impact Signage
- Digital and Print Options
- Exhibitor Listing Upgrades
- Pre-meeting Marketing Opportunities

Don't Wait!

Sponsorships sell out quickly.
Visit [RSNA.org/PROMOTE](https://www.rsna.org/PROMOTE) today



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FEEL THE EXCITEMENT OF AN AUDIENCE READY TO CONNECT

Don't just see what's happening, be what's happening as radiology professionals return to Chicago for RSNA 2021.

RSNA is committed to the safety of exhibitors, attendees and staff. We're working with McCormick Place Convention Center and will follow all Centers for Disease Control (CDC), state and local guidelines to implement public health protocols and best practices so everyone can enjoy a safe return to Chicago.

Reserve your exhibit and sponsorship opportunities today, and get back to doing business in the place it matters most.



Take the First Step RSNA.org/ENGAGE

Or contact us at Sales@RSNA.org
or 1-630-481-1046

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