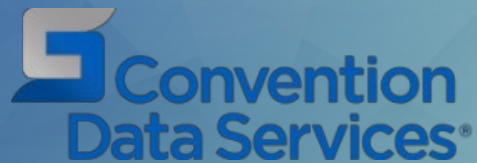


107TH SCIENTIFIC ASSEMBLY AND ANNUAL MEETING
MCCORMICK PLACE, CHICAGO



RSNA® 2021
REDEFINING RADIOLOGY
November 28 to December 2



RSNA Exhibitor Webinar 2021

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Lead Retrieval



XPress Connect App – YOUR device

- Use your Android or Apple phone or tablet
- Survey capability
- Staff can collect leads and not share a device
- Collect leads anywhere
- Optional Bluetooth printer
- Real-time leads in Excel
 - One file or combined files
- App Packages Available
- Set up and train prior event



XPress Connect Handheld – OUR device

- Our device
- Electronic Notes
- Not tethered, no more cords
- Does not need electricity, charge at night
- Optional Bluetooth printer
- Survey Capability
- Real-time leads in Excel
 - One file or combined files



Customization - Qualifier vs Survey

Qualifier Style (Type 1)

- One screen (Answers)
- 20 qualifiers
- 50 character limit

A screenshot of a mobile app interface for a Qualifier Style (Type 1). The screen is titled "Qualifier" with a "Cancel" button on the left and a "Done" button at the bottom. The interface displays a list of checkboxes for various qualifiers. The first three are "Interested Product A", "Interested Product B", and "Interested Product C". The next two are "Purchasing Role : Gathers I..." and "Purchasing Role : Makes Pu...". The last three are "Purchase in 30 Days", "Purchase in 60 Days", "A Lead", and "B Lead". The "Purchase in 30 Days" checkbox is checked. The status bar at the top shows "AT&T", "6:21 AM", and "83%" battery.

Survey Style (Type 2)

- Multiple screens (Question/Answer)
- 20 questions, unlimited answers
- 50 character limit

A screenshot of a mobile app interface for a Survey Style (Type 2). The screen is titled "Survey" with a "Cancel" button on the left and a "Save" button at the bottom. The interface displays a list of checkboxes for various survey questions. The first three are "Interested in Product A", "Interested in Product B", and "Interested in Product C". The next two are "Gathers Information" and "Makes Purchase Decision". The "Interested in Product A" checkbox is checked. The status bar at the top shows "Search", "5G", "12:55 PM", and "42%" battery.

A screenshot of a mobile app interface for a Survey Style (Type 2). The screen is titled "Survey" with a "Cancel" button on the left and a "Save" button at the bottom. The interface displays a list of checkboxes for various survey questions. The first three are "Interested in Product A", "Interested in Product B", and "Interested in Product C". The next two are "Gathers Information" and "Makes Purchase Decision". The "Interested in Product A" checkbox is checked. The status bar at the top shows "Search", "5G", "12:55 PM", and "41%" battery.

Literature Fulfillment

The screenshot shows a mobile application interface. At the top, there is a status bar with 'Search', 'LTE', '10:54 PM', and '23%' battery. Below this is a header with 'Back' and 'Literature' (with 'Online' in green). A message states: 'Check at least one of the boxes below to send literature. Click the Send button to submit email.' There is a blue bar with 'Select All' and a checkbox. Below are three items, each with a checkbox: 'Product A Fact Sheet', 'Product B Fact Sheet', and 'Product C Fact Sheet'. At the bottom is a dark grey 'Send' button. The bottom navigation bar has three icons: a list icon with a red '2' badge, a person icon, and a bar chart icon.

Dear Holly Gosnell,

Thank your for visiting our booth. Below are links to the product information you requested.

- [Product A](#)
- [Product B](#)

Sincerely,
ABC Company
www.abccompany.com

Demographics Available

General Contact Information:

- First Name
- Last Name
- Title
- Company
- Address
- City, State and Zip
- Country
- Phone
- Ext
- E-Mail
- Degree 1 & 2

Demographic Fields:

- What is your category?
- What is your Profession?
- What is your Subspecialty?
- What roles do you play in the purchase of the types of products/services exhibited at the RSNA meeting?
- Please select how you influence purchasing decisions.

Order Form

- [RSNA 2021 Lead Retrieval Order Form](#)

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 **RSNA 2021**
REDEFINING RADIOLOGY
November 28 to December 2

 **XPress Leads™**
Driving Event Connections

 Exclusive
Event Vendor

ORDER ONLINE:	www.xpressleadpro.com	SHOWCODE:	rsna1221	Qty	Early THRU 10/21/21	Standard AFTER 10/21/21	Total
 For Android 5.1x or higher, iOS 10.0x and higher & 3 mega-pixel or greater camera. No mobile hardware included.	XPress Connect App - The App on YOUR phone or tablet				\$325	\$395	
	XPress Connect 3 App Package - Includes THREE App license activations & custom sales qualifiers BEST VALUE!				\$499	\$575	
	Additional XPress Connect App Licenses - For additional users				\$99 per additional user activation		
	Bluetooth Printer - One bluetooth connection per lead retrieval				\$120	\$155	
 Includes mobile phone & charger	XPress Connect Plus Handheld - OUR handheld wireless device				\$475	\$580	
	XPress Connect Plus Handheld Package - Includes mobile device, and custom sales qualifiers BEST VALUE!				\$510	\$630	
	Additional XPress Connect App Licenses - For additional users				\$99 per additional user activation		
	Bluetooth Printer - One bluetooth connection per lead retrieval PC				\$120	\$155	
	XPress Connect Elite - The Connect software on YOUR computer				\$460	\$545	
Includes USB scanner and software. Requires Windows 7 or greater, 1 USB 11 connection and .NET Framework. Computer not included.							
XPRESS EXTRAS							
	Custom Sales Qualifiers / Custom Surveys				\$125	\$155	
	Text Alert Service - Connect your leads with the right sales reps				\$150	\$185	
	Literature Fulfillment - Send links to your brochures and products				\$150	\$185	
	DITP Service - delivery happens the day before show floor opens				INCLUDED		
	Developer Tools- The service below is only for exhibitor-owned lead retrieval devices. You do not need to order this Developer Tool if you are ordering an XPress Connect lead retrieval product.						
	Event API - Scan real-time data using your own system				\$650		

*Please note: Convention Data Services will no longer accept emailed order forms with credit card information as a form of payment. Orders can be placed online www.xpressleadpro.com (show code: **rsna1221**), by secure fax to 1-508-759-4238, or by calling the sales team 1-800-746-9734.*

Ordering Online

- [RSNA 2021 Online Ordering page](#)

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RSNA 107th Annual Meeting 2021 | McCormick Place | Nov 28, 2021 - Dec 2, 2021

Step 1: Catalog

Step 2: Contact Info

Step 3: Payment

Step 4: Confirmation

 SHOPPING CART 0

Convention Data Services

Booth: 

 Fraudulent Lead Retrieval Claims Information

Packages

XPress Connect Plus Package



PACKAGE INCLUDES:
Custom Qualifiers, XPress Connect Plus

\$510.00

Qty [ADD](#)

Xpress Connect 5 App Package



PACKAGE INCLUDES:
Custom Qualifiers, (5)XPress Connect

\$695.00

Qty [ADD](#)

XPress Connect 3 App Package



PACKAGE INCLUDES:
Custom Qualifiers, (3)XPress Connect

\$499.00

Qty [ADD](#)


Save BIG when you purchase a package!




Packages give you a powerful suite of tools while they save you over individual purchases.

[← Package Options](#)

Lead Retrieval Exhibitor Portal



2098199 - Convention Data Services



MAIN MENU

Home

Education

Dashboard

Account

Downloads

Devices & Licenses

SETUP TOOLS

Qualifiers & Surveys

VIP Alerts


Email Follow-Up

Text Message Alerts

Literature Fulfillment


Digital Backpack

How To Videos




Additional XPress Connect App

Need additional licenses? Give all your staff the ability to capture and collect leads anywhere at the event.




Downloads

Download and search your scanned leads file anytime from any connected device.




Devices & Licenses

Need additional licenses? Give all your staff the ability to capture and collect leads anywhere at the event.




Custom Sales Qualifiers

Collect the exact information your sales team needs to close the deal using built in custom questions.




Text Alerts

Send automatic text messages to the appropriate sales representative when a lead from their territory is scanned in the booth.




Literature Fulfillment

Send up to 20 PDF's or video links to your scanned leads that quickly gives your prospects the information they need to make a purchase decision.




Email Follow-Up

Set up a pre-formatted email and use your device's email client to send a follow up to your scanned leads (App and PC only).



VIP Alerts

Upload a VIP list and receive a custom alert on your device when one of your VIPs is scanned.



Dashboard

Get the most out of your lead retrieval and exhibiting efforts with instructions and tips.

Lead Retrieval Solutions

Order online or call 1-800-746-9734.


Order Now! Learn More

Task List

Below is a list of features that may need your attention.

- Register Device
- Text Message
- Send Literature
- VIP Invite
- Follow-Up Email
- Digital Backpack
- Qualifiers & Surveys

Event Summary

 **Convention Data Services**

Connecting People. Driving Events.

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RSNA 2021 Attendee List



RSNA 107th Annual Meeting 2021 | McCormick Place | 11/28/2021 - 12/02/2021

[Home](#) [List Summary](#) [Prerequisite](#) [Review](#) [Payment](#) [Confirmation](#)

Welcome to the RSNA 107th Annual Meeting 2021 Attendee List Portal.
Convention Data Services

Postal Mail List Information: (Postal Only) (\$.15 cents per record/\$75.00 minimum)

- Exhibitors do not receive the mail list directly.
- All mailing fulfillment MUST be done by a bonded mailhouse. This online list ordering portal with provided fields where exhibitors will enter contact information for their preferred bonded mailhouse.
- Exhibitors can purchase either a Mail List or Registrant List.
- Neither list type includes telephone numbers, fax, or email addresses.
- The list cost is \$.15 cents per record.
- There is a \$75 minimum charge for the list.
- Only attendees who are "opted in" via the registrations process will be included.
- If ordering the Mail List, RSNA must review and approve all promotional materials prior to printing and/or distributing. Your list request will not be considered for approval until your marketing piece has been uploaded for approval.

RSNA Registration Names: (\$.15 cents per record/\$75.00 minimum)

- Only attendees who are "opted in" to receive exhibitor mailings via the registration process will be included.
- No Mailer will be distributed. Data will include Name, Title, Company, State, Country. Does not include mailing address, telephone numbers, fax, or email addresses.
- List download link (Excel) will be provided on the final step on the portal page and in the email confirmation after payment has been made.

Available Lists:

RSNA Postal Mailing List 2021

Postal Mailing List - Data will include Name, Title, Company, and Mailing Address.
Download link is sent to mail house after mail marketing approval and payment has been made.

Current count: 4261

Fulfillment Requirements: Mailing house required.

Deadline: 12/31/2021

\$.15 ea.

[Purchase](#)

RSNA Registrant Names

Registrant Names - No Mailer will be distributed. Data will include Name, Title, Company, State, Country. (Mailing address is not included).

Current count: 4261

Deadline: 12/31/2021

\$.15 ea.

[Purchase](#)



Connecting People. Driving Events.

Questions? Contact XPress Leads!

Nicole Hutchison
Strategic Exhibitor Services Manager
Convention Data Services, Inc.
Phone: 508-743-0162
E-mail: NHutchison@cdsreg.com

Exhibitor Services
800-746-9734 Select sales option 1
xpressleadpro@cdsreg.com

Lead retrieval order website:
[Lead Retrieval Ordering](#)

RSNA attendee list website:
[Attendee List Ordering](#)