Meetings: Making Meaningful Connections

- To make sure you are set up to take meetings as an exhibitor, complete registration information fully and note that you are exhibitor booth staff (where applicable).
- Spend time on your virtual exhibit – add images, a description, and event-specific metadata to help your virtual exhibit appear across the platform and in searches.

Content Engagements: Drive Attendees to Your Virtual Exhibit

- If you are hosting a sponsored session, make sure attendees know you have a virtual exhibit they can visit.