

2023

SPONSORSHIP
OPPORTUNITIES



**ENGAGE | PROMOTE |
PARTNER**



[RSNA.org/Promote](https://rsna.org/Promote)

RSNA[®]
Radiological Society
of North America



ENGAGE

RSNA provides the platform you need to reach the right audience. We can help you build interest in your products, drive sales and keep your brand top of mind. Whether at annual meeting or connecting with members throughout the year, we have the right tools to reach your goals.

- About RSNA1

PROMOTE

The power to promote your story. Whether you need a highly visible, onsite promotional vehicle or a year-round opportunity, RSNA gives you strategic tools to increase your brand awareness and improve your bottom line.

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PARTNER

Our Corporate Partners Program rewards your loyalty with opportunities to increase your visibility, earn Technical Exhibit Priority Points and maximize your ROI.

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DRIVE NEW BUSINESS WITH RSNA

If it happens in the world of medical imaging, it happens at RSNA first—the center of radiologic innovation, sales and thought leadership.

Comprised of 47,000+ individuals from around the world, RSNA members are dedicated to shaping the future of radiology. Members include diagnostic and interventional radiologists, radiation oncologists, medical physicists, nuclear medicine physicians and radiologic scientists and come from all stages of their careers—from early career radiologists to department chairs.

Held in November, RSNA’s annual meeting is the biggest week in radiology and boasts an average professional attendance of 25,000 with 600+ technical exhibits and 100+ industry-led sessions.

The Society publishes five world-class journals, setting the standard for scholarship and research that help members stay informed, up to date and on the cutting edge. From the educational content in *RadioGraphics* to the medical imaging advances in *Radiology*, *Radiology: Artificial Intelligence*, *Radiology: Cardiothoracic Imaging* and *Radiology: Imaging Cancer*, RSNA’s premier journals keep our readers current on the latest developments in the field.

Through the RSNA R&E Foundation, we provide millions of dollars in funding to young investigators to help build the future of the specialty.

RSNA offers a diverse portfolio of year-round promotional opportunities for you to communicate with RSNA members. From global Spotlight Course sponsorships and presentations to member newsletters, RSNA journals and website placements, RSNA’s trusted, targeted channels let you engage with an audience you simply cannot find anywhere else.

Connect with RSNA members as they interact with these trusted radiology resources.

ABOUT RSNA

47,000+ Members

LEADING RADIOLOGY SUBSPECIALTIES

- Neuroradiology
- Breast (*imaging and interventional*)
- Musculoskeletal
- Gastrointestinal

31 SUBSPECIALITIES

GLOBAL MEMBERSHIP

RSNA members are worldwide from more than 140 countries.

PROMOTE



ANNUAL MEETING RSNA 2023: PUT YOUR BRAND FRONT AND CENTER

Build name recognition. Drive traffic to your exhibit. Make more sales. RSNA 2023 sponsorship opportunities are designed to help you reach your goals.

This annual event brings together an average of **25,000 professional attendees per year** (averaged over the last five years). They're ready to buy. And they want to meet you.

You have direct access to medical imaging's decision makers, industry leaders and influencers representing every subspecialty in radiology from around the globe.

Your presence at RSNA positions your brand as an industry leader—and an RSNA sponsorship further solidifies that position in the minds of decision makers.

RSNA 2023 sponsorship opportunities drive more traffic to your booth and increase the likelihood of meeting potential clients who are ready to purchase. Reach maximum engagement with RSNA 2023 sponsorships.

DECISION MAKERS ARE HERE

Surveys of annual meeting professional attendees show:



85%
of attendees visit
the Technical Exhibits.



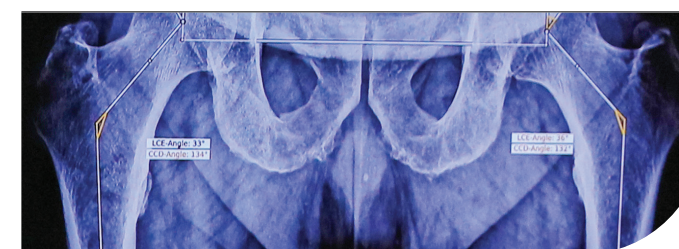
OVER 70%
of attendees play a role in purchasing.



NEARLY 80%
of attendees are looking for new
or specific products or vendors.



82+%
of attendees report the quality
of the Technical Exhibits are
very good or excellent.



Attendees Include

- Radiologists across all subspecialties
- Health care system CEOs, CIOs and CFOs
- Radiology department heads
- Hospital directors and administrators
- Practice managers
- Biomedical and clinical engineers
- IT executives and managers
- Health care consultants
- Physicians and physicists
- Decision makers
- Influencers and industry leaders

Top Subspecialties

- Breast (*imaging and interventional*)
- Neuroradiology
- Musculoskeletal
- Gastrointestinal
- Chest Radiology
- Cardiac Radiology

PRE-MEETING OPPORTUNITIES

Registration Website Banners

Showcase your company with a banner on the RSNA registration website—the tool attendees must use to register for the meeting. Two positions available each month. Average CTR: 1.5%.

Starting at \$2,000/month

Sponsored E-Blasts

Send your customized HTML message to RSNA attendees via email before, during and after RSNA 2023 to increase your visibility at the meeting and stay top of mind. Average open rate: 44% and CTR: 2%

Starting at \$15,000

Targeting options available for an additional fee of \$2,500

Meeting E-Blasts

Reach thousands of radiologists, hospital executives and leaders in imaging with your message before they register for RSNA 2023. With an average open rate of over 30% for acquisition e-blasts and nearly 60% for e-blasts to registered attendees, you can connect with this target audience of RSNA members and past attendees early by including your banner in e-blast communications leading up to the annual meeting.

Starting at \$4,000

Registration Confirmation E-Blasts

Include your banner on every registration confirmation email sent for an entire month.

\$7,500/month



DIGITAL OPPORTUNITIES

All-Attendee Registration Confirmation E-Blast

Feature your digital banner in a final confirmation e-blast to all pre-registered professional attendees that includes instructions and and/or virtual platform login information. Every pre-registered attendee will see your company's banner in this e-mail multiple times.

\$20,000

Daily Bulletin E-Blasts

Include your digital banner in one of six e-blasts sent daily to all attendees and active RSNA members during the annual meeting. These e-blasts provide attendees with the day's top stories and a link to the full issue of the official RSNA 2023 newspaper. Three positions are available in each e-blast.

Starting at \$3,500

RSNA.org Website Banners

Position your banner on nearly all pages of *RSNA.org*. Attendees will see your message before and during the event to build interest in your brand. Estimated page views up to 1.5 million each November and December.

Starting at \$3,500

RSNA Right Now Daily E-Blast: Exhibitor Spotlight

With an average open rate of 54%, this e-blast highlights events at RSNA 2023 each day and is eagerly anticipated by attendees each morning. Only four positions are available each day, and the placement includes your logo with a call to action and URL.

\$5,000 per position

2023 Meeting Central: Homepage Banners

Prominently display your company's branding on Meeting Central, the main meeting event page that all attendees check as they navigate programming and technical exhibits at the annual meeting. Each banner position will rotate with up to four other sponsors.

Starting at \$7,500

2023 Meeting Central: Industry Presentation Page Banners

This landing page will point visitors toward the industry program and activities. Two positions and sizes are available. Each banner position will rotate with up to nine other sponsors.

Starting at \$1,500

Exhibitor Listing Upgrades

Premium listing

Enhance your pre-meeting listing with your company logo, product images and company materials. Receive metrics on the number of views your exhibitor listing page receives.

\$1,000

Premium Plus listing

Draw attention to your business with four video panels, priority placement at the top of all online searches and inclusion in the Featured Exhibitor List.

\$1,500 (includes the Premium listing)

Additional Enhancements:

- Exhibitor Highlights Sponsorship: **\$4,500**
- Product Category Sponsorship: **\$5,000**
- Floor Plan Sponsorship: **\$7,000**
- Exhibitor Listing Home Page Banner: **\$12,000**

THOUGHT LEADERSHIP

Corporate Symposium

Held onsite, during the annual meeting, your 60-minute session will be listed in the online meeting program and will be open to all attendees. Signage outside the classroom will provide additional visibility for your company and session. Available Sunday, Nov. 26–Wednesday, Nov. 29.

\$25,000

Live stream additional fee of \$3,000.

Lunch & Learn

Host an informational, non-CME educational presentation or procedural instruction during the annual meeting. The sponsor must provide boxed lunches using the official annual meeting caterer. Available each day Sunday, Nov. 26–Wednesday, Nov. 29.

\$17,000

*Live stream additional fee of \$3,000.
(Boxed lunches not included)*

AI Theater Presentation

Demo and highlight your product or service with a 15-minute presentation in this open-air theater. It's centrally located, positioning you with audiences interested in AI. Limit one presentation per AI Showcase exhibitor.

\$3,500

Innovation Theater Presentation

Launch your new product or latest innovation with a live, rapid-fire, 15-minute presentation in an open-air theater in the RSNA exhibit hall.

\$2,500

NEW! Center Stage Presentation

Let your company's CEO or senior executive relay your compelling story of insight and inspiration from the Innovation Theater in the South Exhibit Hall. Each presentation is 45 minutes, and only one is available each day, Sunday–Wednesday.

\$20,000



Satellite Symposium

Host an off-site function, including an educational program, promotional presentation or procedural instruction, before or after RSNA 2023 hours.

\$5,000

Vendor Workshop

Give potential or current customers first-hand experience of your systems by offering user training and product instruction in a Vendor Workshop. This unique classroom space is located on the exhibit floor, near all the excitement.

Starting at \$30,000

Third-party CME Symposium

Third-party CME providers may host an educational session supported by an unrestricted educational grant from a company related to medical imaging during the week of the RSNA annual meeting. Third-party CME providers will work with RSNA to determine time, location and format for an in-person or virtual session.

*Multiple rates and formats available.
Inquire for more details.*

VIRTUAL PRESENTATION OPPORTUNITIES

Virtual Industry Presentations and Events

Engage with attendees beyond the meeting with a panel discussion, networking event, virtual hands-on experience or lecture. All sessions must provide a prerecorded video and can include up to six speakers for a live onscreen Q&A.

\$15,000

Virtual Product Theater

Provide a demonstration in this 30-minute, non-CME virtual presentation on the RSNA 2023 meeting platform. Include a prerecorded video followed by a live Q&A with up to two speakers, who can join virtually. The full schedule of the Product Theater presentations taking place throughout the week is available to attendees in the agenda to plan their schedules.

\$7,500



SIGNAGE

Banners

Grand Concourse: **\$25,000**
 North Hall Lobby: Starting at **\$12,500**
 Outdoor: **\$25,000**
 Walkway: **\$11,000**

Billboards

Grand Concourse: **\$8,000**
 Transportation Lobby: **\$6,000**

Table Decals

North Hall: **\$8,000**

Pillars and Column Wraps

Column Wraps: Starting at **\$6,000**
 Grand Concourse Pillars: **\$25,000**
 North Hall Lobby Pillars: **\$20,000**



Pillar Wraps



Stairs/Escalators

Escalator Runners: Starting at **\$15,000**
 Stair Graphics: **\$15,000**

Aisle Signage

Include your branding and booth number on highly visible directional signage that helps attendees find their way around the exhibit halls. This great marketing opportunity puts your brand on both sides of every aisle sign.

Both Halls: **\$65,000**
 North Hall: **\$30,000**
 South Hall: **\$40,000**



Walkway Banner

ATTENDEE RESOURCES

Daily Bulletin

RSNA's official newspaper provides meeting news and hot topics. Include your message in this daily resource. Available Sunday, Nov. 26–Thursday, Nov. 30.

Starting at **\$6,950 for five days**
 Wraparound band (available Sunday only): **\$15,000**

Daily Bulletin Technical Exhibits Focus Article

Prominently feature your company's story in the meeting's official daily newspaper. Thousands of attendees read the meeting newspaper each day, both in print and online. Article sponsors can maximize their visibility with a quarter-page promotion beside their article for an extra fee.

\$10,000 (limit one article per exhibitor)
\$3,000 (quarter page promotion beside your article)

Technical Exhibits Guide

Make your brand stand out from the crowd. Copies of this guide are available at each entrance to the Technical Exhibit halls. Include your message in the best source for navigating the technical exhibits, including floor plans and booth numbers.

Starting at **\$5,000**

Meeting Guide

The must-have, go-to resource for all things annual meeting, the RSNA Meeting Guide is in attendees' hands all week long. With vital transportation information, dining locations, maps and more, copies are distributed throughout McCormick Place. Full pages and covers II, III and IV are available.

Starting at **\$6,950**
 Meeting Guide bookmark **\$25,000**



ONSITE SPONSORSHIPS



5k Fun Run

Stand out as the lead sponsor of the RSNA R&E Foundation 5k Fun Run with pre-meeting recognition in RSNA communications. During the annual meeting, your logo will be included in the RSNA 2023 Meeting Guide, on race day signage, and on participant T-shirts in addition to coverage in RSNA newsletters. **\$20,000**

Registration & Badge Pickup Stations Sponsorship

Be part of one of the first things attendees will see at McCormick Place by sponsoring the RSNA registration and meeting material desks. Give RSNA 2023 attendees a warm welcome. **\$30,000**

RSNA AI Challenge Sponsorship

RSNA’s AI Challenges help advance the field of radiology by fostering AI and machine learning capabilities. Your company can support this initiative which has researchers compete on how well their AI models perform specific tasks such as detection, localization and categorization of abnormal features according to defined performance measures. Your company can be highlighted as a sponsor in RSNA communications and during a presentation at the AI Theater during RSNA 2023. **Starting at \$5,000**



AI Showcase Sponsor Package

Establish your company as a leader in AI and receive high-impact recognition as a sponsor. Your company will realize significant brand exposure at this very popular showcase and gain traction with prospects before, during and after RSNA. This opportunity is limited to three companies. **\$50,000**



Meeting Bag

Exclusively sponsor the meeting bag provided to all attendees with your four-color message on one side and one gusset of the bag. The meeting bag is seen nearly everywhere at the annual meeting and beyond. This is the ultimate exposure! **\$55,000**

Coat Check Service Package and Signage

RSNA’s complimentary coat and bag attending service locations are bustling with activity each day of the meeting. Located in the South Building, Level 1, S100C or Lakeside Center East, Level 2 Lobby, your company’s message will be featured on highly visible signage in heavily trafficked locations. Additionally, your logo and booth number will be highlighted on the claim tickets that attendees will use throughout the meeting. **Grand Concourse: \$55,000 / Lakeside Center: \$25,000**

Coffee Cup Sleeves

Coffee cart locations within McCormick Place (excluding name brand coffee locations) will use insulated sleeves featuring your logo and booth number. **\$20,000**

Activation Area

Invite meeting attendees to an exclusive area hosted by your company. Create a custom space with furniture, signage, ping pong table or other unique activations. With limited locations available—one in each exhibit hall, one on level 2.5 of the Grand Concourse and a new location near the shuttle bus drop off on Level 1 of the South Hall, this is a perfect opportunity to engage with meeting attendees in a unique, low-stress setting. **Starting at \$25,000 (space only; furnishings not included)**

Charging Stations

Promote your company with branding on the popular charging stations where meeting attendees charge their personal electronic devices. Grab their attention in high-impact locations throughout McCormick Place, including in the Grand Concourse lobby. **Starting at \$12,500/station**

Hand Sanitizer Stations

Drive traffic to your booth and support the wellbeing of meeting attendees with branded, free-standing hand sanitizer stations in high-traffic areas. **\$15,000 per hall**



Zen Zone

Peace and tranquility are within reach. This relaxing space is designed for attendees to decompress and focus on meditation or breathing so they are re-energized for the remainder of the day. Let your company be their mantra. **\$12,500**

Portrait Studio

Raise your visibility where everyone is all smiles. Drive brand awareness and traffic to your booth by sponsoring the popular professional portrait studio located in the exhibit hall. **\$20,000**

RSNA After Dark Party

Professional attendees can keep the RSNA 2023 momentum flowing and put on their dancing shoes at this ticketed event. Support this event as a sponsor in order to participate. *Inquire for more details.*

EXHIBIT HALL SHOWCASES

Our exhibitor showcases and special interest areas offer your company the opportunity to highlight your solutions in targeted areas on the RSNA 2023 exhibit floor. All showcases include satellite exhibiting opportunities in addition to your primary booth. **Exhibit space: \$38.50 per square foot, plus \$650 per assigned corner (based on availability)**

AI Showcase

This central hub for all things AI and machine learning is one of the most popular destinations at the annual meeting. Position your brand as an AI leader with multiple exhibiting and sponsorship options designed to fit your needs.

Recruiters Row

The perfect place for organizations to meet with potential candidates onsite at RSNA. And don’t forget to post new jobs on RSNA’s online job board platform—Career Connect.

3D Printing & Mixed Reality Showcase

Exhibitors can showcase their 3D printing equipment and software, as well as mixed reality products like augmented reality, holography and virtual reality in this exciting space. Choose a booth that will allow your company to network with key prospects and demonstrate your products.

Satellite Location Discount

Exhibitors that purchase satellite booths in any of the showcases or special interest areas—in addition to their primary booth space—will receive a 25% discount toward their secondary space. In-person exhibitors get reduced rates on virtual exhibit packages. *Eligibility and exclusions apply.*

PROMOTE



YEAR-ROUND RSNA COMMUNICATION OPPORTUNITIES

RSNA News

This publication offers up-to-date news about radiologic research, education and practice issues as well as RSNA programs, delivered to practicing members each month. Print circulation is 15,000+.

Cover II and IV Starting at \$4,500

RSNA News Industry Focus Article

Work with an RSNA writer to craft a story that includes your company's message in a special Industry Focus article in RSNA News. Sent to 15,000+ practicing members, your story will be included among other must-read news.

\$10,000

RSNA.org Banner

Make your brand highly visible to RSNA members and online readers. Position your banner on *RSNA.org* throughout the year with an average of 3.25 million page views per month.

Starting at \$3,500

RSNA Insider E-Newsletter

Newsletter includes member announcements and the latest medical news impacting the specialty. Reaches an average of 32,000+ RSNA member subscribers monthly.

\$3,000

RSNA Weekly E-Newsletter

Weekly newsletter includes current news related to radiology and clinical practice from a wide array of news sources, both domestic and international. Reaches an average of 35,000 RSNA members every Tuesday.

\$2,000

RF Buzz E-Newsletter

This newsletter includes radiology news, featured job postings and information about RSNA products and services. Reaches an average of 11,000+ residents and fellows quarterly.

\$1,200



RSNA WEBINARS

RSNA hosts live educational webinars throughout the year that can draw several hundred registrants and hundreds more views on RSNA's YouTube channel and in the RSNA Online Learning Center.

Work with RSNA to host an educational webinar on a topic that is your company's expertise. Choose from two formats, either fully led by your company or co-planned with RSNA faculty. You can help identify the webinar speakers and topic, format and month/date preferences. RSNA will work with you to run and promote the webinar.

Starting at \$17,500. Limited slots available.

Inquire for more details on supporting RSNA educational programming with an unrestricted educational grant.

Promote your brand to RSNA's journal subscribers with placements in these five world-class, digital publications. Subscribers include radiologists, medical physicians, physicists and radiologic administrators, as well as teaching institutions, libraries and developers of radiologic equipment and technology. Promotional opportunities are available for all five journals.



Journal Website Banners

Imaging professionals look to RSNA journals for the latest in scientific discoveries and continuing education. These publication sites serve as the portal to the newest issues and can feature your company's messaging. Include your banner in one of only two positions available on each site.

• **RadioGraphics:**

The only peer-reviewed journal devoted exclusively to continuing medical education in radiology and a top source for earning SA-CME credits.

• **Radiology:**

The authoritative reference for the most current, clinically relevant and highest-quality research in radiology.

• **Radiology: Artificial Intelligence:**

Highlights the emerging applications of machine learning and artificial intelligence in the field of imaging across multiple disciplines.

• **Radiology: Cardiothoracic Imaging:**

Features research advances and technical developments in medical imaging that drive cardiothoracic medicine.

• **Radiology: Imaging Cancer:**

The best clinical and translational cancer imaging studies across organ systems and modalities.

Starting at \$2,500 per month.

Each journal sold separately. Availability differs for each journal.

NEW! E-blast Promotions

RSNA sends regular e-blasts to an engaged audience of over 30,000 journal subscribers. Add your custom banner in issue preview emails or the Weekender e-blasts. Only one company banner will be included in each e-blast.

Starting at \$3,000 per issue.

NEW! Podcast Sponsorship

Podcasts related to RSNA journals highlight experts discussing research and covering topics that are of high interest to RSNA's audience and are filled with essential information. Starting in January 2023, your company can engage with this growing group of radiologists in one of the following ways:

• **Industry Focus Interview:**

Collaborate with RSNA to determine the podcast interview topic and speakers. RSNA will provide the moderator to run the interview, and your company can provide up to two expert speakers (physicians, clinical directors, etc.) to join a recorded discussion as thought leaders.

Sponsorship Fee: \$7,500

• **Single Episode Sponsor:**

Include your message with a 30-second pre-roll and 15-second mid-roll promotion in a podcast. Only one company will be featured in each episode.

Sponsorship Fee: \$3,000 per podcast

• **Podcast Supporter:**

Provide financial support for an RSNA journal podcast and gain recognition in several RSNA promotions.

Sponsorship Fee: \$2,000 per podcast



RSNA SPOTLIGHT COURSE

RSNA's Spotlight Courses connect our audience to the education, tools and resources they need to advance the field of radiology. Courses include opportunities for education and networking to help connect your company with a focused audience in a specific region.

Planning is underway for the 2023 Spotlight Courses. Taught by leading experts in the field, these courses will target radiologists in the U.S., Europe, United Arab Emirates and South America.

• **Visit [RSNA.org/Spotlight](https://www.rsna.org/Spotlight) for updates.**



Thought Leadership

Position your company as a leader in your field and showcase your expertise during workshops, Lunch & Learns, industry presentations and other opportunities.



E-Blasts

Garner attention for your brand before the course with this digital promotional opportunity. Our e-blast promotions will help your company reach your key audience with targeted distribution.

Inquire for more details.

PARTNER



CORPORATE GIVING

Spark Innovation

The R&E Foundation's corporate supporters have donated more than \$24 million in support of its grants program. Supporting companies know that through their generosity, they are investing in the future growth of their industry—truly sparking innovation. Tomorrow's innovations will be the direct result of today's research. There is nothing more critical to the future of radiology than support for scientific inquiry.

Help safeguard the future of radiology. You can provide the spark investigators need to make major discoveries in the field by becoming a Vanguard Donor or becoming a member of the NEW Leadership Circle.

Ensure a Bright Future for Radiology:

Return on investment

For every \$1 awarded, recipients get \$50 from other sources

1,600 grants awarded

91 individuals at 41 institutions funded this year alone

Donation distribution

94% of every dollar you donate goes directly toward research and education that improves patient care

Vanguard Program

The Foundation's Vanguard Program allows companies to support named grant awards that provide seed money for investigators working toward major discoveries critical to the advancement of radiologic research. A variety of grants and funding levels can be tailored to meet your giving preference. Vanguard Donor companies receive recognition for their generosity in a variety of ways throughout the year and at the annual meeting. Join the elite group of Vanguard Donor companies today.

NEW! Leadership Circle Program

The Leadership Circle Program provides an opportunity for companies to give to the Foundation on an annual, non-endowed basis. There are three levels of giving, each with specific donor benefits.

CHAMPION	ADVOCATE	BENEFACTOR
\$25,000	\$10,000	\$5,000

Companies in the Leadership Circle Program receive recognition for their generosity in a variety of ways throughout the year and at the annual meeting that increase with each level of giving.

For more information, contact Bob Leigh at 1-630-590-7760 or email rleigh@rsna.org.

NEW! RSNA Champion+ Package

Support the R&E Foundation at the Champion Level and secure high value sponsorships that will give you exposure to RSNA members and donors throughout the year and at RSNA 2023. Sponsorship timing will be mutually agreed upon and includes recognition for RSNA activations at the annual meeting, banners in RSNA communications and promotions in RSNA's journals. In addition to donor benefits and sponsorship, your company will be recognized as a Bronze Corporate Partner.

\$50,000



CORPORATE PARTNERS PROGRAM

RSNA values the industry partners that help keep radiology at the forefront of science and technology. To show our appreciation, the Corporate Partners Program, honors partners at the annual meeting and throughout the year with benefits like logo recognition and acknowledgment in RSNA's prominent publications and resources.

Participation in any of these opportunities applies toward recognition which begins when spending totals \$50,000 or more:

- Meeting Sponsorships
- Thought Leadership
- R&E Foundation Support
- Print and Digital Opportunities
- Spotlight Courses
- Educational Webinars
- Journal Subscriptions

Earn Technical Exhibits Priority Points

Participation in any of the opportunities listed in this Sponsorship Kit also earns one (1) Technical Exhibits priority point for every \$1,000 spent. RSNA's Technical Exhibits Priority Point system recognizes a company's support of RSNA and rewards exhibitors for upholding meeting policies. The order of space selection is determined by an exhibitor's cumulative number of points. Visit [RSNA.org/Exhibitor-Resources](https://www.rsna.org/Exhibitor-Resources) for complete details.

Payments and contracts for RSNA 2023 must be received between Nov. 1, 2022, and Oct. 31, 2023, to receive Technical Exhibits priority points for RSNA 2024 and to receive recognition as a 2022–2023 Corporate Partner (Nov. 1, 2023–Oct. 31, 2024).

CORPORATE PARTNERS RECOGNITION LEVELS

GOLD (\$200,000)

- First right of refusal on new sponsorship opportunities prior to public release
- Recognition in RSNA News
- Recognition in RSNA Insider
- Company logo on [RSNA.org/About/Thank-you](https://www.rsna.org/About/Thank-you) and [RSNA.org/Corporate-Partners](https://www.rsna.org/Corporate-Partners)
- Company logo in annual meeting related media
- Company logo on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- License to use RSNA Corporate Partner logo
- One Technical Exhibits Priority Point per \$1,000 spent

SILVER (\$100,000)

- Recognition in RSNA Insider
- Company logo on [RSNA.org/About/Thank-you](https://www.rsna.org/About/Thank-you) and [RSNA.org/Corporate-Partners](https://www.rsna.org/Corporate-Partners)
- Company logo in annual meeting related media
- Company logo on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- License to use RSNA Corporate Partner logo
- One Technical Exhibits Priority Point per \$1,000 spent

BRONZE (\$50,000)

- Company logo on [RSNA.org/About/Thank-you](https://www.rsna.org/About/Thank-you) and [RSNA.org/Corporate-Partners](https://www.rsna.org/Corporate-Partners)
- Company logo in annual meeting related media
- Company name on Corporate Partners meeting signage
- Corporate Partners ribbons for name badge(s) during annual meeting
- One Technical Exhibits Priority Point per \$1,000 spent

RSNA Thanks Our 2022–2023 Corporate Partners

GOLD



SILVER



BRONZE





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