

RSNA EXHIBITION SERVICES

820 Jorie Blvd., Suite 200, Oak Brook, IL USA 60523
 Phone: 1-630-571-7850 | Email: Exhibits@RSNA.org
RSNA.org/Exhibitors



RSNA® 2021
 REDEFINING RADIOLOGY

Peninsula Booth Approval Form

Deadline: August 31, 2021

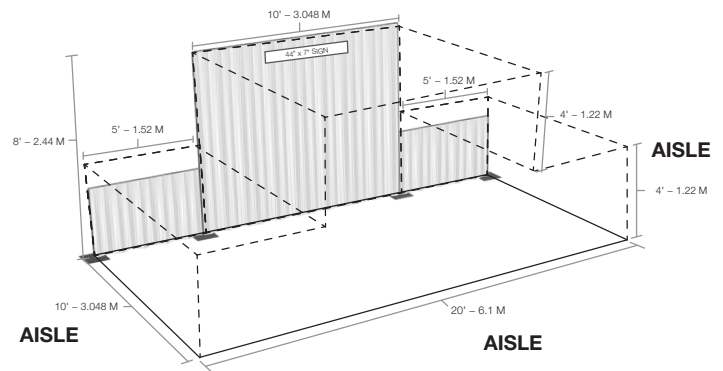
All peninsula exhibitors must submit this form with complete scale drawings, both concept and construction, indicating all dimensions including applicable setback requests to RSNA by August 31 for basic approval. Please complete this form and submit with your floor plans indicating conformation to RSNA peninsula booth regulations. See Rule 9C of the RSNA Rules and Regulations for complete peninsula guidelines.

When planning your exhibit for RSNA 2021, keep in mind:

- Only a 10'-wide backwall at the center can be built within a peninsula exhibit.
- No part of the center backwall can exceed a height of 8' from floor of the exhibit hall.
- Hanging signs are not permitted.
- Each 5' side of the backwall cannot exceed the height of 4' as not to block the view or impede the sight lines of neighboring exhibitors.
- Floor covering within the booth is mandatory.

See diagram of peninsula booth layout on the right.

Penalty: Failure to submit Peninsula Booth Approval Form by August 31 may prohibit construction of exhibit.



Exhibiting Company Information

Exhibiting Company

Official Contact

Telephone

Mobile

Email Address

Booth Number

Booth Dimensions

Highest Point of Exhibit (not to exceed 8')

Booth Contractor

Contact

Telephone

Email Address

I have read, understand and agree to the RSNA Rules and Regulations pertaining to booth design and construction.

Agreed to

X

Signature of Main Exhibit Contact

Date

Return this signed form and booth design floor plan to:

Attn: Jorie Dydo
exhibits@rsna.org

Deadline: August 31, 2021 Note: Please allow 7-10 business days for processing

For RSNA Use Only – Please do not write in this area

/ / / /
 Date Received Response to Exhibiting Company

Approved: ☐ Yes ☐ No

As noted: _____

Reviewed by:

Signature of RSNA Contact

Date

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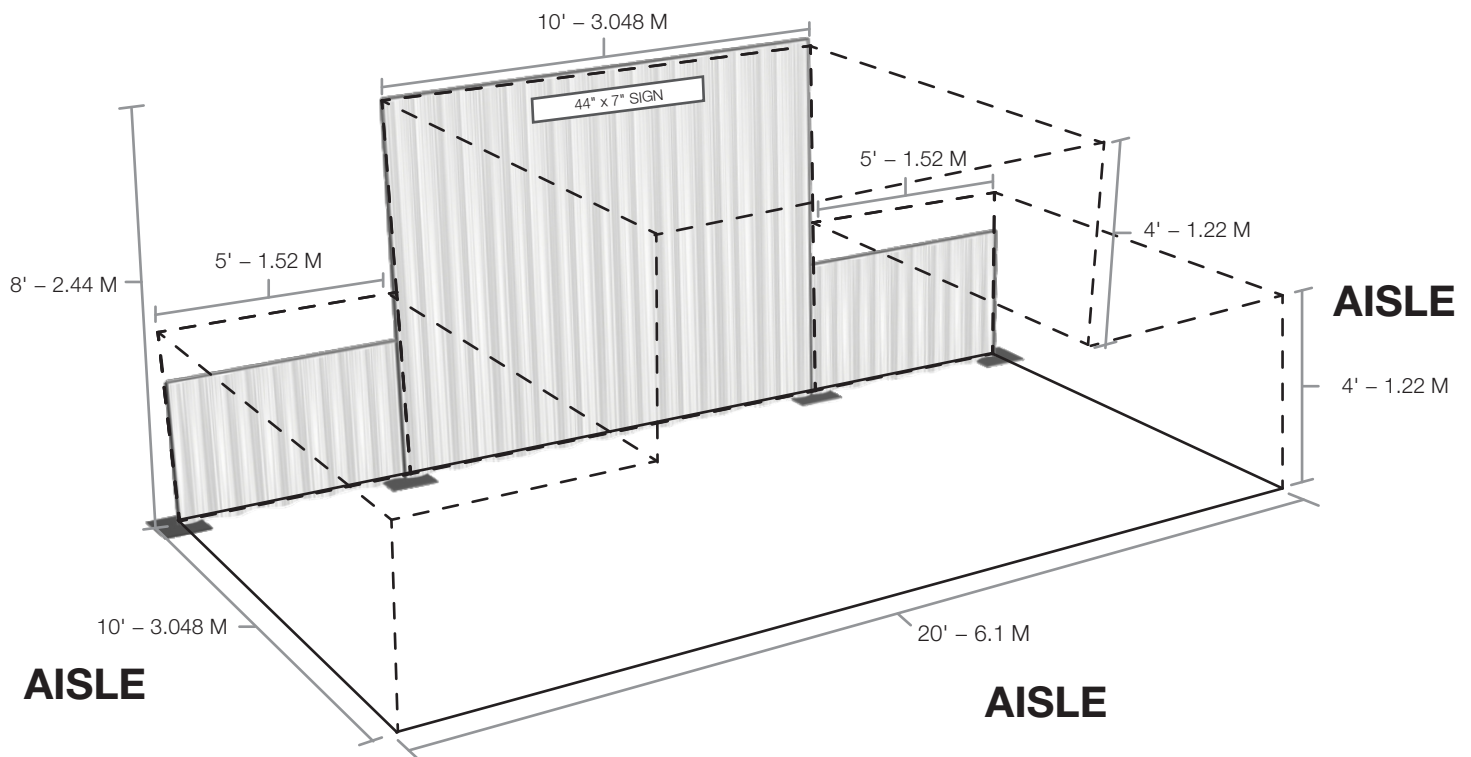
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Peninsula Exhibits

The minimum booth size is 10' x 20' with two corners and three open sides thus creating an "end cap." Only a 10' wide backwall can be built within a peninsula exhibit. No part of the backwall may exceed a height of 8' from the floor of the exhibit hall. Each 5' side of the backwall cannot exceed the height of 4' as not to block the view or impede the site lines of neighboring exhibitors.



- Exhibitors are required to provide floor coverings for all booths.
- RSNA will set each peninsula booth with 8' high back drape, 3' high side rails and a 44"x7" one-line identification sign.
- Hanging signs are not permitted.