

PUBLIC SERVICE ANNOUNCEMENT

For release during March 2019

**For more information:
Jashauna Nash (630) 590-7759
jnash@rsna.org**

SUBJECT: MARCH IS COLORECTAL CANCER AWARENESS MONTH

Time: 30 seconds

March is National Colorectal Cancer Awareness Month. Colon cancer is America's third deadliest cancer. Yet, thanks to improvements in screening and treatment, colon cancer deaths are on the decline. In fact, most colon cancers are treatable if detected early.

Men and women should start screening at age 50 – earlier if you have a family history of colon cancer or a personal history of bowel disease.

Talk to your doctor today about colon cancer screening – it could save your life.

For more information, visit *RadiologyInfo.org*.

###