**November 8 Marks Fifth Annual International Day of Radiology**

Tuesday Nov. 8 is International Day of Radiology (IDoR). This special day marks the 121st anniversary of the discovery of the X-ray by German physicist, Wilhelm Roentgen, and the tremendous advances in modern health care made possible by medical imaging exams — such as magnetic resonance imaging (MRI) and computed tomography (CT) — and innovations in radiology research.

This year’s theme is breast imaging, recognizing the role of imaging in the detection, diagnosis and management of diseases of the breast.

IDoR also recognizes the many innovations in radiology research that have produced great technological leaps, enabled more effective and efficient care, saved countless lives and revolutionized medicine. Moreover, modern medical technology provides people with less invasive alternatives to cancer screening. The breast cancer death rate in the United States has dropped more than 30 percent since mammography use became widespread in 1990. In other countries where mammography screening programs are more organized and widespread, breast cancer deaths have nearly been cut in half.

Medical imaging saves lives, resources and time and is essential to modern health care. Scans have virtually eliminated exploratory surgeries, reduced unnecessary hospital admissions and often shorten hospital stays. According to the National Bureau of Economic Research, access to medical imaging is directly linked to greater life expectancy. Those with greater access to scans live longer than other Americans.

Nov. 8 is International Day of Radiology, but imaging makes a world of difference every day.

**For additional information, visit** [**www.internationaldayofradiology.com**](http://www.internationaldayofradiology.com) **or** [**www.radiologyinfo.org**](http://www.radiologyinfo.org)**.**

*International Day of Radiology is jointly sponsored by the American College of Radiology, the Radiological Society of North America, and the European Society of Radiology.*