**REQUEST A PROCLAMATION RECOGNIZING A “DAY OF RADIOLOGY”**

**IN YOUR TOWN OR STATE**

An official proclamation by a local governing body is an excellent way to create community and media awareness about the International Day of Radiology (IDoR). Send the sample proclamation request and proclamation language below to your local mayor or state elected official asking them to recognize IDoR. The letter should be reproduced on your organization's letterhead. Act early! It can take weeks for a proclamation to work through government channels.

**[Use facility letterhead or stationery]**

Dear Sir or Madam:

Nov. 8, 2017, is the International Day of Radiology, marking the 122nd anniversary of the discovery of the X-ray and the important role medical imaging and radiation oncology serve in health care.

Imaging scans quickly and accurately provide information to physicians and families without requiring invasive (and often expensive) procedures or long hospital stays. Scan results allow physicians to quickly address urgent situations or rule out illness or injury to give patients peace of mind.

Radiation therapy is also a modern health care advancement. Radiation therapy enables physicians to target cancer cells while preserving healthy cells. This limits adverse treatment effects and speeds recovery. Survival for many cancers, and other diseases and injuries, has dramatically improved over the last few decades as use of these technologies has increased.

In conjunction with this very important day worldwide, I write today, on behalf of the diagnostic radiologists, interventional radiologists, radiation oncologists, nuclear medicine physicians, medical physicists, radiologic technologists, and radiology administrators in **[TOWN NAME]** to ask that you please issue an official public proclamation recognizing and celebrating the **[TOWN NAME]** Day of Radiology.

Please see the proclamation language below. Do not hesitate to contact me if I can provide further information or can be of help in any way.

Thank you very much for your time and consideration.

Sincerely,

**[NAME HERE]**

**OFFICIAL “DAY OF RADIOLOGY” PROCLAMATION LANGUAGE**

**WHEREAS**

Medical imaging exams have revolutionized medicine and are directly linked to greater life expectancy for Americans, declines in cancer and hospital mortality rates, and are most often safer and less expensive than the invasive procedures they replace.

**WHEREAS**

Medical imaging scans reduce the number of invasive surgeries, unnecessary hospital admissions, and [lengths of hospital stays](http://www.jacr.org/article/S1546-1440(09)00641-3/abstract) and help lower health care costs for Americans.

**And WHEREAS**

The *New England Journal of Medicine* has named medical imaging one of the top 10 medical advances of the last 1,000 years.

**Now, therefore, be it resolved** that November 8, 2017, is designated as the **[TOWN NAME]** Day of Radiology with appropriate programs, ceremonies and activities. This designation coincides with the International Day of Radiology recognized around the globe.