***International Day of Radiology* to Recognize Emergency Radiology and Countless Innovations in Radiology Research**

Wednesday, November 8, is the sixth annual International Day of Radiology (IDoR). **[ORGANIZATION NAME]** is proud to take part in this special day, which will focus on emergency radiology and the essential role that radiologists play in the emergency room, increasing the quality of care and treatment of patients.

“Imaging exams, like CT scans, allow physicians to diagnose and treat illness and injury or rule out more serious conditions safely and efficiently. This is especially important in the emergency room where physicians need to quickly and accurately diagnose illness, trauma, and other injury,” said **[SPOKESPERSON]**.

IDoR also recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

“Imaging exams allow physicians to diagnose and treat illnesses early, when they are most treatable, and require fewer health care resources to treat effectively. This is the kind of care that medicine needs to encourage moving forward. Imaging scans are the future of medicine. It is only fitting to recognize the lives saved and extended worldwide by medical imaging and radiation therapy and look forward to future advances in patient care that ongoing research will provide in the years to come,” said **[SPOKESPERSON].**

**[ORGANIZATION NAME]** is one of more than 140 radiology-related professional societies from around the globe taking part in International Day of Radiology — the 122nd anniversary of the discovery of the X-ray. For additional information on International Day of Radiology, visit[**http://www.internationaldayofradiology.com/**](http://www.internationaldayofradiology.com/).

**To speak with a spokesperson, contact [NAME] at [PHONE NUMBER] or [EMAIL].**