***International Day of Radiology* to Recognize Emergency Radiology and Countless Innovations in Radiology Research**

Wednesday Nov. 8 is the sixth annual International Day of Radiology (IDoR). **[FACILITY]** is a proud participant in this special day, which will focus on emergency radiology and the essential role that radiologists play in the emergency room, increasing the quality of care and treatment of patients.

“Emergency medical imaging, such as that offered here at **[FACILITY]**, allows physicians to quickly, safely and efficiently diagnose illness, trauma, and other injury. IDoR recognizes one of the most successful technological and professional episodes in the history of modern health care. We are proud to offer these lifesaving services to all those who need them here in **[TOWN/COMMUNITY]**,” said **[SPOKESPERSON]**.

IDoR also recognizes the many innovations in radiology research that have produced great technological leaps and enabled more effective and efficient care.

“Medical imaging exams save lives, resources and time. Scans generally cost less than the invasive surgeries that they replace and can find illnesses early — when they can be treated most effectively and inexpensively. Truly, Nov. 8 is International Day of Radiology, but radiology and radiologists make a world of difference every day,” said **[SPOKESPERSON]**.

**[INFORMATION ABOUT FACILITY]**

More than 140 radiology-related professional societies from around the globe are taking part in International Day of Radiology — the 122nd anniversary of the discovery of the X-ray. For additional information on International Day of Radiology, visit[**www.internationaldayofradiology.com**](http://www.internationaldayofradiology.com/).

**To speak with a spokesperson, contact [NAME] at [PHONE NUMBER] or [EMAIL].**