***International Day of Radiology* to Recognize the Innovations in Radiology Research That Have Revolutionized Modern Medicine**

Thursday, November 8, is the seventh annual International Day of Radiology (IDoR). **[ORGANIZATION NAME]** is proud to take part in this special day, which highlights the essential role that radiologists play in increasing the quality of care and treatment of patients.

IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

“Imaging exams allow physicians to diagnose and treat illnesses early, when they are most treatable, and require fewer health care resources to treat effectively. This is the kind of care that medicine needs to encourage moving forward. Imaging scans are the future of medicine. It is only fitting to recognize the lives saved and extended worldwide by medical imaging and radiation therapy and look forward to future advances in patient care that ongoing research will provide in the years to come,” said **[SPOKESPERSON].**

**[ORGANIZATION NAME]** is one of nearly 170 radiology-related professional societies from around the globe taking part in International Day of Radiology — the 123rd anniversary of the discovery of the X-ray. For additional information on International Day of Radiology, visit[**http://www.internationaldayofradiology.com/**](http://www.internationaldayofradiology.com/).

**To speak with a spokesperson, contact [NAME] at [PHONE NUMBER] or [EMAIL].**