**To members of X organization:**

**November 8 Marks Seventh Annual International Day of Radiology**

[ORGANIZATION NAME] will take part in the seventh annual International Day of Radiology (IDoR) — Thursday, Nov. 8, 2018 — the 123rd anniversary of the discovery of the X-ray. IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

[ORGANIZATION] joins nearly 170 radiology-related professional societies from around the globe in marking this very special day. We invite you and your practice to do the same.

Please take advantage of an online “communications toolkit” for radiology groups to use to help spread the word about IDoR. These tools include a customizable logo, press release, ads and more for use in your communications efforts. You may access the toolkit at [**RSNA.org/IDoR2018**](http://www.rsna.org/idor). Feel free to share the toolkit items by posting links to them on your own website.

**For additional information, visit** [**www.internationaldayofradiology.com**](http://www.internationaldayofradiology.com)**. Additional patient information is available at** [**www.radiologyinfo.org**](http://www.radiologyinfo.org)**.**

*International Day of Radiology is sponsored by the Radiological Society of North America, the European Society of Radiology and American College of Radiology.*