***International Day of Radiology* to Recognize the Innovations in Radiology Research That Have Revolutionized Modern Medicine**

Thursday, Nov. 8, is the seventh annual International Day of Radiology (IDoR). **[FACILITY]** is a proud participant in this special day, which will highlight the essential role that radiologists play in increasing the quality of care and treatment of patients.

IDoR recognizes the many innovations in radiology research that have produced great technological leaps and enabled more effective and efficient care.

“Medical imaging exams save lives, resources and time. Scans generally cost less than the invasive surgeries that they replace and can find illnesses early — when they can be treated most effectively and inexpensively. Truly, Nov. 8 is International Day of Radiology, but radiology and radiologists make a world of difference every day,” said **[SPOKESPERSON]**.

**[INFORMATION ABOUT FACILITY]**

Nearly 170 radiology-related professional societies from around the globe are taking part in International Day of Radiology — the 123rd anniversary of the discovery of the X-ray. For additional information on International Day of Radiology, visit[**www.internationaldayofradiology.com**](http://www.internationaldayofradiology.com/).

**To speak with a spokesperson, contact [NAME] at [PHONE NUMBER] or [EMAIL].**