***For Immediate Release***

**International Day of Radiology 2018 Recognizes Countless Innovations in Radiology Research That Have Revolutionized Modern Medicine**

**Oak Brook, Il. (Nov. 5, 2018)** — On Thursday, Nov. 8, the Radiological Society of North America (RSNA), the European Society of Radiology (ESR), and the American College of Radiology (ACR), will join nearly 170 radiology-related professional societies from around the globe in celebrating the seventh annual International Day of Radiology (IDoR).

IDoR recognizes the many innovations in radiology research that have revolutionized modern medicine, produced great technological leaps, enabled more effective and efficient care and saved countless lives.

Radiology professionals are working together to inform patients about the valuable role medical imaging plays in patient care. RSNA and ACR jointly sponsor [*RadiologyInfo.org*](http://www.radiologyinfo.org/en/info.cfm?pg=screening-lung), an important resource that explains medical imaging tests and treatments in detailed, easy-to-understand language, helping patients to understand and prepare for imaging procedures.

IDoR 2018 also marks the 123rd anniversary of the discovery of the X-ray. It is co-sponsored by the [RSNA](http://www.rsna.org/), the [ESR](http://www.myesr.org/start/), and the [ACR](http://www.acr.org/idor). For additional information, visit [internationaldayofradiology.com](http://www.internationaldayofradiology.com/) or [*RadiologyInfo.org*](http://www.radiologyinfo.org/en/news/newdetarget.cfm?ID=24).

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***About the Radiological Society of North America***

*The Radiological Society of North America (RSNA) is an association of more than 54,000 radiologists, radiation oncologists, medical physicists and related scientists, promoting excellence in patient care and health care delivery through education, research and technologic innovation. The Society is based in Oak Brook, Il. (*[*RSNA.org*](http://rsna.org/)*)*

***About the European Society of Radiology***

*The European Society of Radiology is an apolitical, non-profit organization, dedicated to promoting and coordinating the scientific, philanthropic, intellectual and professional activities of Radiology in all European countries. The Society's mission at all times is to serve the healthcare needs of the general public through the support of science, teaching and research and the quality of service in the field of radiology.*

***About the American College of Radiology****The American College of Radiology (ACR), founded in 1964, is one of the largest and most influential medical associations in the United States. The ACR devotes its resources to making imaging and radiation therapy safe, effective and accessible to those who need it. Its 36,000 members include radiologists, radiation oncologists, medical physicists, interventional radiologists and nuclear medicine physicians.*