**To members of X organization:**

**November 8 Marks Fourth Annual International Day of Radiology**

[ORGANIZATION NAME] will take part in the fourth annual International Day of Radiology (IDoR) — Sunday, Nov. 8, 2015 — the 120th anniversary of the discovery of the X-ray. The theme of this year’s IDoR is pediatric radiology, recognizing the role of imaging in the detection, diagnosis and management of a wide variety of diseases affecting children.

IDoR also recognizes the important role radiation therapy plays in treating some diseases of the brain, such as cancer. [ORGANIZATION] joins more than 128 medical societies in 68 countries around the world in marking this very special day. We invite you and your practice to do the same.

Please take advantage of an online “communications toolkit” for radiology groups to use to help spread the word about IDoR. These tools include a customizable logo, press release, ads and more for use in your communications efforts. You may access the toolkit at [**RSNA.org/IDoR2015**](http://www.rsna.org/IDoR2015). Feel free to share the toolkit items by posting links to them on your own website.

**For additional information, visit** [**www.internationaldayofradiology.com**](http://www.internationaldayofradiology.com)**. Additional patient information is available at** [**www.radiologyinfo.org**](http://www.radiologyinfo.org)**.**

*International Day of Radiology is sponsored by the Radiological Society of North America, the American College of Radiology, and the European Society of Radiology.*