McCormick Place & Chicago

Getting around McCormick Place and the RSNA annual meeting is easy thanks to an easy-to-follow, intuitive floorplan and technological offerings to aid you every step of the way. Along with the latest technology, bustling technical exhibit halls and a broad spectrum of RSNA services and dining options, RSNA also offers resources to help you get the most out of your trip to the Windy City.

Technology

Take advantage of these digital resources to learn more about specific sessions, get general information and find your way around RSNA 2012 and McCormick Place.

MOBILE CONNECT

Visit this new area of RSNA Services to get the most out of your personal digital devices, including the on-the-go flexibility offered by RSNA’s mobile apps. Tech experts will be on hand in this casual, open environment to help attendees get familiar with their mobile device functions and introduce them to the apps RSNA offers for the Meeting Program, Radiology, Radio-Graphics, RSNA News, and RadiologyInfo.org, as well as the technology used for RSNA DxLive™. Stop by anytime during RSNA Services hours for personalized, hands-on help from an RSNA expert. Along with a “Genius Bar” style layout featuring iPads, iPhones and Android phones and tablets, Mobile Connect offers two “theaters” where users can watch mobile app demonstrations.

RSNA 2012 WEBSITE

The official annual meeting website, RSNA.org/Annual_Meeting.aspx, is your source for the very latest, up-to-date information on the annual meeting program, including course and exhibitor listings, maps and more:

• RSNA Meeting Program
  The online RSNA Meeting Program offers easy-to-search, detailed information about each of the hundreds of presentations happening at RSNA 2012. Along with searching for courses by title and name of presenter, users can search the online program by day, area and subspecialty, and sort findings from earliest to latest. The program will remain online after the meeting.

• Online Help Center
  Whether you’re wondering where to pick up your badge, how to make travel arrangements, how to access the RSNA 2012 Meeting Program or what the weather is like in Chicago, RSNA’s all-new Online Help Center has the answers to RSNA 2012-related questions. The center is divided into “Before You Go,” “While You’re Here” and “After the Meeting” categories.

FROM YOUR DEVICE

• RSNA Mobile
  Smartphone users can easily browse the mobile version of the RSNA 2012 website at m.rsna.org.

• Scan QR Codes for Quick Info
  Look for the QR codes accompanying scientific sessions and multisession and refresher courses listed in the printed RSNA Meeting Program in Brief. Use your smartphone to scan the code (try the sample at left to access information about the RSNA News iPad edition) and automatically download abstract information for the session or course. Information can also be downloaded using the QR codes on signs outside meeting rooms at McCormick Place. Also look for QR codes in RSNA Services—get information without having to pick up and carry multiple brochures.

• Tweet Your RSNA 2012 Experience
  Access Twitter to follow live feeds about RSNA 2012 and contribute Tweets of your own. RSNA staff members will be Tweeting live buzz and information at @RSNA and want you to join in the discussion. Tweet about your experience and interact with others using the hashtag #RSNA12.

INSIDE MCCORMICK PLACE

• Digital Navigators
  Explore and map RSNA courses and exhibits with touch-enabled digital navigators onsite at McCormick Place and let them point the way to your next destination. Ten interactive units will be placed throughout the public areas and...
ESTATE PLANNING, KEEPING UP WITH TAX ENVIRONMENT, FOCUS OF SESSION

Understanding the fundamentals of estate planning, planning for retirement and strategies for leveraging taxable gifts are among the topics to be covered at the Monday session, “Estate Planning for the Changing Tax Environment.”

Alisa C. Wattenberger, Esq., Director, Wealth Planning Strategies, TIAA-CREF Financial Services, will discuss issues including retirement needs analysis, Roth conversions, estate planning basics, leveraging taxable gifts, non-tax-related planning and charitable planning.

“Estate Planning for the Changing Tax Environment” will be held from 3:50 p.m. Monday, November 26, in Room S104B.

Private Consultations Offered in R&E Donor Lounge

Wattenberger will also provide complimentary private, no-obligation consultations to donors at the Research & Education (R&E) Foundation Donor Lounge on Monday and Tuesday. She will answer questions, review current plans and provide guidance for specific situations. R&E staff will set up appointments for those interested.

Detailed maps of exhibit halls are available on the annual meeting website (RSNA.org/Annual_Meeting). Browse a comprehensive, up-to-the-minute list of the exhibitors and their products and services to map your visits to the exhibit floors.

Smartphone users can search the list on the RSNA mobile site at play.rsna.org. Again this year, exhibitors were invited to participate in the Virtual RSNA 2012 (See more information on Virtual RSNA 2012 on Page 29).

TECHNICAL EXHIBITION GUIDE

The Technical Exhibition Guide is your go-to source of information for navigating the annual meeting. In addition to floor plans and contact information for the more than 700 technical exhibitors, the Guide provides a detailed map of the three Technical Exhibit Halls. Distributed in bins adjacent to the Daily Bulletin and at exhibit hall entrances, the Technical Exhibition Guide is an essential navigational tool for RSNA attendees.

For the most up-to-date meeting and exhibitor information, visit the Internet Zones and Digital Navigation units located throughout McCormick Place.

RSNA Services

An expanded international reach at the Global Connection booth and a new technology-focused booth (see Mobile Connect, previous page) headline the bustling RSNA Services area at RSNA 2012. As always, RSNA staff will demonstrate resources, provide information and answer questions about RSNA’s full array of products and services. Anchored by the RSNA Plaza, RSNA Services on Level 3 of the Lakeside Center offers:

RSNA Global Connection: Learn about training programs, grants and fellowships, free and discounted resources for international institutions, online education opportunities, journals, international membership and more. Staff will be available to answer questions about opportunities offered by the RSNA Committee on International Relations and Education and the RSNA Research & Education (R&E) Foundation. This year meeting attendees are encouraged to stop by the booth and bring information on international outreach programs they know about or are involved in—follow the RSNA Annual Meeting, this information will be added to the RSNA International Radiology Outreach Resources (IROR) Webpage at RSNA.org/IROR.aspx.

Career Connect: Looking for a job? All attendees are invited to stop by the Career Connect booth to view current job openings and post their résumé to our website. If you’re an employer with a current job opening, stop by and post your position for FREE—a $225 savings.

Journals, News & RadiologyInfo.org: Check out RSNA’s print, online and mobile publications and news including Radiology, RadiologyGraphics, Radiology Legacy Collection, Radiology Select and RSNA News. RSNA staff will help with subscriptions, demonstrate mobile apps and online publications, and show you RadiologyInfo.org, the RSNA-American College of Radiology public information website. Visitors to RadiologyInfo.org can enter a drawing to win a Kindle Fire and also pledge to “Image Wisely.”

Membership: Visit this booth for answers to questions about membership, journal subscriptions, dues payment or making the most of your benefits.

myRSNA*: Learn from experts with a presentation or hands-on tutorial on myRSNA*, a collection of online tools for RSNA members. Features include enhanced searching, file sharing, bookmarking, CME management and more.

RSNA Store: Shop for CME refresher course CDs, RadiologyGraphics special issues and much more. Staff members are happy to demonstrate CME programs, self-assessment modules (SAMs), RSNA/AAPM physics modules and the RSNA CME Credit Repository. The Store also features RSNA branded merchandise and apparel—great as souvenirs and gifts.

RSNA Tours & Events

• Interpretation services

• Lanyard pickup

• Replacement course tickets

• RSNA Tours & Events

• Chicago restaurant reservations

• Bistro RSNA Tickets

• Ribbon Pick-up

Registration & Housing

There are four ways to register for RSNA 2012:

1. Internet

Go to RSNA.org/register

2. Telephone

(1-800-650-7018)

3. Fax

(1-847-996-5876)

(1-800-521-6017)

4. Mail

RSNA.org/RSNA2012

EASy Way to Register

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For more information, visit RSNA.org/RSNA2012.

RSNA.org e-mail: reginfo@rsna.org or call 1-800-361-6860 x1762.
EXCLUSIVE AIRLINE DISCOUNTS

American Airlines

All A/R offers a 5 percent discount on the lowest applicable published airfare. Use promotional code 694928K when booking your reservation on A/R.com. You can also call American 1-800-433-1799 and mention the American promotional code to be eligible for discounted fares. Service fees may apply. Discounts apply only for travel through December 2012 and will be charged by the hotel approximately two weeks before the annual meeting. Regis-

rs can also send a check, money order or wire transfer (payable to RSNA) for the hotel deposit (guests are responsible for all wire transfer fees).

Dental

Dental offers a 3 percent discount on the lowest applicable published airfare. Use promotional code ZMY9901427 when booking your reserva-

tion on United.com. You can also call United 1-800-426-1122 or your personal travel agent and mention the United promotional code to be eligible for discounted fares. Service fees may apply. Discounts are only available for the following travel dates: November 22–23 and November 26–Dec 2, 2012.

Gann Travel has been RSNA’s official domestic travel agency for over 12 years. Custom travel itineraries may be booked by phone and e-mail Monday–Friday, 7 a.m. to 6 p.m. CT. Additional taxes and booking fees will apply to airline ticket prices and after-hours emergency assistance. Contact Gann at 1-877-673-1102 or 1-630-237-3873 (outside of U.S. and Canada) or GannTravel.com.

RSNA Program in Brief, Official Meeting Bag and Lanyard

One complimentary copy of the RSNA 2012 Program in Brief, official meeting bag and lanyard are available with the presentation of a voucher at the distribution table located in the Lakeside Center, Level 2, Hall E (near coat check), or in the Grand Concourse, Level 3 (near Starbuck’s). Additional copies of the Program in Brief will be available for purchase at the RSNA Store.

In addition to the printed RSNA 2012 Program in Brief, RSNA offers an online program with a user-friendly search engine to help you find courses in the schedule. The complete roster of special interest/controversies/hot topic sessions, multisess-

ion and refresher/informatics courses and vendor computer workshops are available in RSNA’s online meeting program. Along with searching for courses by title and name of presenter, users can search the online program by day, area and subpe-

riod and find courses that interest them. To confirm tickets for courses you must be registered for RSNA 2012 and guarantee your seat at RSNA.org/register before Nov. 22.

Daily Bulletin

This year’s Daily Bulletin—the official newspaper of the annual meeting—is bigger and better than ever. Along with an additional four pages in the Monday and Tuesday editions, you will find the enhanced New Products & Services section offered Sunday–Wednesday. Readers can also download, read and navigate the Daily Bulletin in a mobile-friendly version.

The Daily Bulletin can be found in bins throughout McCormick Place. Each day’s paper also includes a New Products & Services section to alert the public to new radiologic technology and services demonstrated by exhibitors at the meeting.

Press Conferences

While the Daily Bulletin is your direct source for RSNA 2012 news, more than 170 members of the news media typically attend the annual meeting, to capture the background, read and report on the Daily Bulletin, broadcast and online media throughout the world carried nearly 15,000 stories about RSNA 2011.

Press conferences will again be held onsite at the meeting to highlight some of the noteworthy research being presented. This year’s press conferences will feature a line up of current research of great interest to the general public and will illustrate radiology’s contributions to disease detection, diagnosis and treatment.

Residents and Fellows

RSNA 2012 offers a full roster of Resident and Fellow-focused programming along with unparalleled networking opportunities and perks for trainees.

Residents/Fellows Program—Tailored specifically for radiology residents and fellows, the program launched in 2011 continues with a two-part Wednesday symposium, “Planning for Success After Residency,” from 1:30–3:30 p.m., addressing the future of the radiology job market, when and where to look for a job and how to get hired, teleradiology, among other issues. “Legal Aspects of Radiology,” from 4:35–4:55 p.m., will cover contract negotiations, medical malpractice and dealing with lawsuits.

Residents Lounge—Located in the Lakeside Learning Center, the lounge offers RSNA members-in-training and non-resident members a place to relax and network while enjoying complimentary refreshments. The lounge is open Sunday—Thursday, 8 a.m.–6 p.m.

Residents Reception—Offered in conjunc-

tion with the American College of Radiology, the reception gives residents a chance to connect, mix and mingle with their peers and network with long-time RSNA members and leaders. The reception is held Monday, 4–5 p.m., in the Hyatt Regency McCormick Place.

RSNA Research & Education Foundation—Visit the Foundation area in RSNA Services to explore grants available to residents and fellows. Learn about the work of past grant recipients and the application process.

In addition, residents and fellows attending the meeting will want to pick up the “Resident/Fellow” brochure listing other courses of sessions with content of interest to residents and fellows.

RSNA annual meeting registration is for RSNA members-in-training. Go to RSNA.org/Registration_and_Housing.aspx.

Transportation

RSNA offers complimentary shuttle bus service to-and-from McCormick Place. A dedicated bus makes the trip quick and easy, even during rush hours. Check-in your hotel lobby and at McCormick Place Convention Center for exact pick-up and drop-off locations.

Ride the Metra Electric Train for free using the Metra ticket located in your registration envelope. Trains run from downtown Chicago stations to the McCormick Place Convention Center in just 7 minutes. Stations are located within walking distance to many hotels. The ticket must be shown to the conductor when requested.

For more information about shuttle service and Metra, including the arrival and departure schedules, go to RSNA2012. RSNA.org and click Transportation.

International Attendees

• Certificate of Attendance—Use the computers in the Internet Zones to print a personalized certificate of attendance.

• Interpretation Services—International attendees will be assisted at the Help Centers and at Professional Registration with their conference questions in the following languages: Chinese, Dutch, French, German, Italian, Japanese and Spanish.

• Travel Services—ESA Voyages, the official international travel provider at RSNA 2012, will be available at the Help Center ( McCormick Place Convention Center, Level 3) and at Professional Registration (Lakeside Center, Level 2, Area Crown Lobby! to assist with travel needs.

• Currency Exchange services are no longer offered at McCormick Place, but various locations can be found in Chicago and within both airports. Visit www.chicagofx.com/articles/view/ FOREIGN_CURRENCY_EXCHANGES 11717 or www.travelx.com/IS/Store/Locator/ for locations.

Tours and Events

RSNA has teamed up with Hosts Chicago and Bloommagade’s to offer you exclusive ways to experience Chicago for your stay for RSNA 2012. This year’s lineup offers multiple city tours, shopping excursions, culinary experiences, museum exhibits, and theater performances. Six days of action-packed tours are offered. The RSNA Tours & Events brochure is available at RSNA2012.RSNA.org.

“Patients First” 5k Fun Run

Tuesday, November 27, 6:30 a.m. – 7:45 a.m.

Avery Field, South Grant Park, Chicago

Enjoy a 5k event with your colleagues along beautiful Lake Michigan and help fuel critical research efforts. Enter to win donation to the RSNA R&E Foundation, and you will receive a commemorative T-shirt.

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