RSNA Machine Learning Showcase

Deadline: October 27, 2017

New this year RSNA will feature a Machine Learning Showcase on the Technical Exhibits floor. This new area will have a unique look and feel and will be called out with special signage and carpeting on the show floor. It will be highlighted as a destination for attendees in select RSNA meeting materials, including pre-meeting eblasts, RSNA.org, Pocket Guide and Technical Exhibits Guide.

Companies focused on Machine Learning and Artificial Intelligence products can participate in this dedicated area in the North Hall with various exhibiting, speaking and sponsorship opportunities.

Promotional Opportunities

**Machine Learning Theater**

In the inaugural year of the Machine Learning Showcase, Showcase participants can have exclusive time for your company to make a presentation to RSNA attendees. Companies will be able to highlight their solutions during a 20 minute appearance from the open air theater in the Machine Learning Showcase. Your pitch or demonstration will be broadcast and featured on a large screen. These presentations will be listed in the online program and the Machine Learning Subspecialty Brochure.

$1,500 per presentation

**Showcase Sponsorship**

Sponsor the new Machine Learning Showcase on the RSNA Technical Exhibits floor. As a sponsor, your company will be positioned as a leader in the field of radiology and Machine Learning and will gain high impact brand recognition opportunities.

For complete details, visit our website at RSNA.org/Promote or contact Lisa Lazzaretto at 1-630-571-7818 or llazzaretto@rsna.org.

Questions? Contact:
sales@rsna.org or 1-630-368-3747
RSNA Machine Learning Showcase

Deadline: October 27, 2017

I. Contact Information (Please print or type)

Company Name

Address

City State/Province ZIP/Postal Code Country

Official Contact Telephone Email Address

Secondary Contact Telephone Email Address

II. Machine Learning Pavilion

Standard Kiosk
○ Exhibitor $5,000
○ Satellite $3,750

Deluxe Kiosk
○ Exhibitor $10,000
○ Satellite $7,500

Booth
○ Exhibitor $35/sq. ft. + $500/corner
○ Satellite $26.25/sq. ft. + $375/corner

Exhibitor agrees to abide by the Terms and Conditions and the 2017 Exhibitor Rules and Regulations which are made a part of this contract by reference and are fully incorporated herein. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by RSNA.

III. Machine Learning Showcase Theater Presentation:
○ Yes, I would like to purchase a 20-minute theater presentation for $1,500. (RSNA will follow up to schedule a presentation.)

IV. Payment Information

○ Bank Wire Companies may wire payment to:
JP Morgan Chase Bank, NA
ABA Transit #: 071000013
10 South Dearborn St. Swift Code: CHASUS33
Chicago, IL 60603 USA Account Number: 4184254

All fees associated with the wire transfer are the responsibility of the exhibiting company (approximately $20 per wire transfer).

○ Check By sending your check to us, you authorize RSNA to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited as soon as the same day we receive your payment.

○ Credit Card
□ Visa, MasterCard
□ American Express
□ Diners Club
□ Discover

Amount due: $ __________

Card Number Exp Date

Name as it Appears on Card

Authorized Signature

V. Agreement

I have read, understand and agree to the RSNA Machine Learning Terms and Conditions.

Exhibitor agrees to abide by the Terms and Conditions and the 2017 Exhibitor Rules and Regulations which are made a part of this contract by reference and are fully incorporated herein. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by RSNA.

Signature of Exhibitor Representative Date

Radiological Society of North America Date

Questions? Contact: sales@rsna.org or 1-630-368-3747

For RSNA Use Only

Date Received VIA Batch # CO Number Points

TEC: A □ T □ R □ Date Kiosk/Booth #
RSNA Machine Learning Showcase Terms and Conditions

I. Application for Machine Learning Pavilion
The application/contract must be signed by an authorized representative of your company and accompanied by a full payment. Additions, deletions or addenda to the original application must be made using the RSNA Technical Exhibit Space Change Form. No changes will be considered without an official written request. INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.

II. Exhibit Eligibility
All products and services to be exhibited must be directly related to the teaching or practice of machine learning/artificial intelligence and are subject to approval in its discretion by the RSNA Technical Exhibits Committee. Exhibitors participating for the first-time must submit current company or product literature. Exhibitors may display only those products and services which they regularly manufacture or distribute. Applications deemed ineligible by the RSNA Technical Exhibits Committee will be returned with exhibit space funds on deposit.

III. Exhibitor’s Representatives
The application signatory or his/her designee shall be the official representative of the exhibitor, certify representatives and act on behalf of the exhibitor in all negotiations. Notification of violations of rules and regulations, which may result in immediate or future penalties to the exhibiting company, shall also be made in writing to the Chief Executive Officer.

IV. Machine Learning Pavilion Rental Rates
Space will be rented according to the categories listed below.

Standard Kiosk: $5,000 / Satellite Kiosk: $3,750
  • (5) Smartwalls
  • Company ID
  • Locking cabinet
  • (2) Stools
  • 32” monitor
  • 10 amp electrical drop
  • Complimentary WiFi (hardline internet available for an additional fee)
  • 5 badges
  • 5 one-day guest badges
  • 70 sq. ft.

Deluxe Kiosk: $10,000 / Satellite Kiosk: $7,500
  • (6) Smartwalls
  • Company ID
  • 42” powered locking pedestal with (1) stool
  • 42” powered table with (4) stools
  • 42” monitor
  • 20 amp electrical drop
  • Complimentary WiFi (hardline internet available for an additional fee)
  • 5 badges
  • 5 one-day guest badges
  • 140 sq. ft.

Booth Space: $35/sq. ft. + $500/corner / Satellite Booth: $26.25/sq. ft. + $375/corner
  • Side and Backwall Drape
  • 7’x44’ ID Sign
  • Complimentary WiFi (hardline internet available for an additional fee)
  • 5 badges per 100 sq. ft.
  • 5 one-day guest badges
  • Minimum 100 sq. ft.

V. Assignment of Exhibit Space
Machine Learning Pavilion assignments will be conducted at the discretion of RSNA.

RSNA reserves the right to rearrange the floor plan at any time. RSNA reserves the right to relocate exhibitors should it become necessary for causes beyond the control of RSNA or advisable in the best judgment of RSNA.

VI. Exhibit Space Payment Schedule
Applications must be accompanied by non-refundable full payment at the time of submitting application to RSNA. Payment must be drawn on a U.S. Bank.

Checks should be made payable to Radiological Society of North America, Inc. By submitting your check, you authorize RSNA to convert the check into an electronic funds transfer. Please be aware that your account may be debited as soon as the same day your payment is received. The following credit card will be accepted, American Express, Diner’s Club, Discover, MasterCard and Visa. The RSNA tax identification number is 15-0539115.

Exhibitors may wire transfer payment to:
JP Morgan Chase Bank, NA, 10 S. Dearborn St., Chicago, IL 60603 USA
ABA Transit Number: 071000013
Swift Code: CHASUS33
Account Number: 4184254
All fees associated with wire transfers are the responsibility of the exhibiting company (approx. $20 per wire transfer).

VII. Subletting of Space
Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

VIII. Insurance and Liability
The exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor’s participation in the exhibition (except as otherwise provided in the Lease Agreement between RSNA and McCormick Place). It is the exhibitor’s sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state and local laws and city of Chicago ordinances for any activities conducted in association with or as part of the RSNA annual meeting. The exhibitor shall protect, indemnify, hold harmless and defend RSNA, its officers, directors, agents and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney’s fees and costs of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of RSNA, its officers, directors, agents or employees.

Exhibitors must maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor’s participation in the exhibition, in an amount of not less than $2 million for personal injury, death or property damage in any one occurrence. Such insurance must include coverage of the indemnification obligations of the exhibitor under the Exhibitor Rules and Regulations and must cover RSNA as an additional named insured. Each exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate.

Any policy providing such property insurance must contain an express waiver by the exhibitor’s insurance company of any right of subrogation as to any claims against RSNA, its officers, directors, agents or employees. All agents or representatives performing services at McCormick Place directly for an exhibitor, other than the exhibitor’s employees, must provide RSNA with original certificates of insurance at the same time a request for an exception under Rule T of the RSNA Exhibitor Rules and Regulations is made. In the event any part of the exhibit hall is destroyed or damaged so as to prevent RSNA from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency or other causes beyond the control of RSNA, the exhibitor will be charged for space during the period it was or could have been occupied by the exhibitor; and exhibitor hereby waives any claim against RSNA, its directors, officers, agents or employees for losses or damages which may arise in consequence of such inability to occupy assigned space, it’s sold claim against RSNA being for a refund of rent paid for the period it was prevented from using the space.

IX. Exhibitor Rules and Regulations
The exhibitor understands and agrees that the RSNA 2017 Exhibitor Rules and Regulations, posted on the RSNA Website (RSNA.org/Exhibitor-Resources), are an integral and binding part of this contract.

RSNA 2017
Explore. Invent. Transform.

Nov. 26th
– to –
Dec. 1st
RSNA Technical Exhibits
820 JORIE BLVD, OAK BROOK, IL, USA 60523
TEL: 1-630-368-3747 | EMAIL: SALES@RSNA.ORG
RSNA.ORG/EXHIBITORS