

## RSNA 3D Printing & Advanced Visualization Showcase

**Deadline: October 31, 2018**

New this year, RSNA will introduce a 3D Printing & Advanced Visualization Showcase, an exciting addition in the South Hall. Demonstrate your cutting-edge 3D printing, virtual reality, or augmented reality products to key decision-makers, practicing radiologists and other healthcare professionals. Exhibit opportunities include turn-key kiosks, booth space, and sponsorship and presentation opportunities. Plus, show floor signage and targeted marketing collateral, both before and during the meeting, will help drive attendee traffic to the Showcase.

To apply for the 3D Printing & Advanced Visualization Showcase, complete the application by October 31, 2018. For more information, contact 1-630-481-1046 or [sales@rsna.org](mailto:sales@rsna.org).

Exhibit Options	
Kiosk	Booth Space
3 full, 1 half Smart walls*	3 Smart walls*
Company ID	7"x44" ID Sign
Locking cabinet with (2) stools†	Standard showcase carpeting
42" table stand monitor	
10 amp electrical drop	
Complimentary public WiFi (hardline internet available for an additional fee)	Complimentary public WiFi (hardline internet available for an additional fee)
5 badges	5 badges per 100 sq. ft.
5 one-day guest badges	5 one-day guest badges
<b>Kiosk: \$5,000</b>	<b>Booth: \$40/sq. ft. + \$500/corner</b>
Satellite Kiosk**: \$3,750	Satellite Booth**: \$30/sq. ft. + \$375/corner

\* Branding options are available. Contact Freeman to review associated costs.

\*\* Existing exhibiting companies can participate within the 3D Printing & Advanced Visualization Showcase with a Satellite kiosk or booth at a 25% discounted rate.

† Additional items can be rented at the expense of the exhibitor; the same model must be rented. Substitutions are not permitted.

### Questions? Contact:

1-630-481-1046 or [sales@rsna.org](mailto:sales@rsna.org)

## Promotional Opportunities

### Showcase Theater Presentations

3D Printing & Advanced Visualization Showcase participants can have exclusive time for your company to make a presentation to RSNA attendees. Companies will be able to highlight their solutions during a 20 minute presentation in the open air theater in the 3D Printing & Advanced Visualization Showcase. These presentations will be listed in the online program and the 3D Printing & Advanced Visualization Subspecialty Brochure.

**\$1,500 per presentation**

### Showcase Sponsorship

Sponsor the 3D Printing & Advanced Visualization Showcase on the RSNA Technical Exhibits floor. As a sponsor, your company will be positioned as a leader in this cutting edge field and will gain high impact brand recognition opportunities.

For complete details, visit our website at [RSNA.org/Promote](http://RSNA.org/Promote) or contact Lisa Lazzaretto at 1-630-571-7818 or [llazzaretto@rsna.org](mailto:llazzaretto@rsna.org).

**RSNA Technical Exhibits**

820 Jorie Blvd, Oak Brook, IL USA 60523  
 Tel. 1-630-481-1046 | Email: [sales@RSNA.org](mailto:sales@RSNA.org)  
[RSNA.org/Exhibitors](http://RSNA.org/Exhibitors)

**RSNA 2018**  
**TOMORROW'S**  
**RADIOLOGY TODAY**  
 EXHIBITS: NOVEMBER 25-29

# RSNA 3D Printing & Advanced Visualization Showcase Application/Contract

**Deadline: October 31, 2018**

## I. Contact Information (Please print or type)

First Time Exhibitor (Include company literature for committee review)

Website \_\_\_\_\_

Company Name \_\_\_\_\_

If company last exhibited under a different name, what was it? \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

ZIP/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Official Contact \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

## II. 3D Printing & Advanced Visualization Showcase

<input type="radio"/> Exhibit Kiosk \$5,000	<input type="radio"/> Exhibit Booth \$40/sq. ft. + \$500/corner	Booth Dimensions _____ X _____	Number of Corners (_____)	Booth Number (1st choice)      (2nd choice)	Rental Fee _____
<input type="radio"/> Satellite Kiosk \$3,750	<input type="radio"/> Satellite Booth \$30/sq. ft. + \$375/corner				

Satellite locations: Please indicate RSNA 2018 Booth Number \_\_\_\_\_

## III. Payment Information

**Bank Wire** Companies may wire payment to:

JP Morgan Chase Bank, NA      ABA Transit #: 071000013  
 10 South Dearborn St.      Swift Code: CHASUS33  
 Chicago, IL 60603 USA      Account Number: 4184254

*All fees associated with the wire transfer are the responsibility of the exhibiting company (approximately \$20 per wire transfer).*

**Check** By sending your check to us, you authorize RSNA to convert the check into an electronic funds transfer. Please be aware that your bank account may be debited as soon as the same day we receive your payment.

**Credit Card**       Visa, MasterCard       American Express  
                                   Diners Club       Discover

**Amount Due (100%): \$** \_\_\_\_\_

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_

**X** \_\_\_\_\_

Authorized Signature

## IV. Agreement

Exhibitor agrees to abide by the Terms and Conditions and the 2018 Exhibitor Rules and Regulations which are made a part of this contract by reference and are fully incorporated herein. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by RSNA.

**X** \_\_\_\_\_

Signature of Exhibitor Representative

Date \_\_\_\_\_

**X** \_\_\_\_\_

Radiological Society of North America

Date \_\_\_\_\_

Return your signed order form and payment to:

RSNA Exhibition Services  
 820 Jorie Blvd, Oak Brook, IL 60523-2251  
 Secure Fax: 1-630-571-2198

**Questions? Contact:**

1-630-481-1046 or  
[sales@rsna.org](mailto:sales@rsna.org)

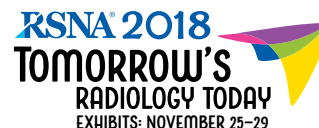
### For RSNA Use Only

Date Received \_\_\_\_\_ VIA \_\_\_\_\_ Batch # \_\_\_\_\_ CO Number \_\_\_\_\_ Points \_\_\_\_\_

TEC: A  T  R  \_\_\_\_\_ Date \_\_\_\_\_

## RSNA Technical Exhibits

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Tel. 1-630-481-1046 | Email: [sales@RSNA.org](mailto:sales@RSNA.org)  
[RSNA.org/Exhibitors](http://RSNA.org/Exhibitors)



# RSNA 3D Printing & Advanced Visualization Showcase

## I. Application for 3D Printing & Advanced Visualization Pavilion

The application/contract must be signed by an authorized representative of your company and accompanied by a full payment. Additions, deletions or addenda to the original application must be made using the RSNA Technical Exhibit Space Change Form. No changes will be considered without an official written request. **INCOMPLETE APPLICATIONS WILL NOT BE ACCEPTED.**

## II. Exhibit Eligibility

All products and services to be exhibited must be directly related to the teaching or practice of 3D Printing & Advanced Visualization and are subject to approval in its discretion by the RSNA Technical Exhibits Committee. Exhibitors participating for the first-time must submit current company or product literature. Exhibitors may display only those products and services which they regularly manufacture or distribute. Applications deemed ineligible by the RSNA Technical Exhibits Committee will be returned with exhibit space funds on deposit.

## III. Exhibitor's Representatives

The application signatory or his/her designee shall be the official representative of the exhibitor, certify representatives and act on behalf of the exhibitor in all negotiations. Notification of violations of rules and regulations, which may result in immediate or future penalties to the exhibiting company, shall also be made in writing to the Chief Executive Officer.

## IV. 3D Printing & Advanced Visualization Showcase Rental Rates

Space will be rented according to the categories listed below.

**Kiosk: \$5,000 / Satellite Kiosk: \$3,750**

- 3 full, 1 half Smart walls
- Company ID
- Locking cabinet
- (2) Stools
- 42" table stand monitor
- 10 amp electrical drop
- Complimentary public WiFi (hardline internet available for an additional fee)
- 5 badges
- 5 one-day guest badges

**Booth Space: \$40/sq. ft. + \$500/corner / Satellite Booth: \$30/sq. ft. + \$375/corner**

- 3 Smart walls
- 7"x44" ID Sign
- Standard showcase carpeting
- Complimentary public WiFi (hardline internet available for an additional fee)
- 5 badges per 100 sq. ft.
- 5 one-day guest badges
- Minimum 100 sq. ft.

Preferred Exhibitor status is offered to exhibitors who continually support RSNA by repeating their attendance at the annual meeting and by complying with the Exhibitor Rules and Regulations. These companies are awarded Preferred Exhibitor status, as are all first-time exhibitors.

**Standard Exhibitor Space Rate:** \$60 per square foot, plus \$750 each corner.

Any company that has exhibited at any RSNA annual meeting in the last five years and has been found in violation of RSNA Exhibitor Rules and Regulations at the most recent RSNA meeting at which it exhibited will be charged the standard exhibit space rate. Written notification of violation(s) and exhibitor status will be sent to the official representative and Chief Executive Officer of the exhibiting company prior to the online posting of the Technical Exhibit Space Application/Contract for the next annual meeting.

## V. Assignment of Exhibit Space

3D Printing & Advanced Visualization Showcase assignments will be conducted at the discretion of RSNA.

RSNA reserves the right to rearrange the floor plan at any time. RSNA reserves the right to relocate exhibitors should it become necessary for causes beyond the control of RSNA or advisable in the best judgment of RSNA.

## VI. Exhibit Space Payment Schedule

Applications must be accompanied by non-refundable full payment at the time of submitting application to RSNA. Payment must be drawn on a U.S. Bank.

Checks should be made payable to Radiological Society of North America, Inc. By submitting your check, you authorize RSNA to convert the check into an electronic funds transfer. Please be aware that your account may be debited as soon as the same day your payment is received. The following credit card will be accepted, American Express, Diner's Club, Discover, MasterCard and Visa. The RSNA tax identification number is 15-0539115.

Exhibitors may wire transfer payment to:

**JP Morgan Chase Bank, NA, 10 S. Dearborn St., Chicago, IL 60603 USA**

**ABA Transit Number: 071000013**

**Swift Code: CHASUS33**

**Account Number: 4184254**

All fees associated with wire transfers are the responsibility of the exhibiting company (approx. \$20 per wire transfer).

## VII. Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

## VIII. Insurance and Liability

The exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the exhibition (except as otherwise provided in the Lease Agreement between RSNA and McCormick Place). It is the exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state and local laws and city of Chicago ordinances for any activities conducted in association with or as part of the RSNA annual meeting. The exhibitor shall protect, indemnify, hold harmless and defend RSNA, its officers, directors, agents and employees against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees and costs of litigation; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of RSNA, its officers, directors, agents or employees.

Exhibitors must maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition, in an amount of not less than \$2 million for personal injury, death or property damage in any one occurrence. Such insurance must include coverage of the indemnification obligations of the exhibitor under the Exhibitor Rules and Regulations must cover RSNA as an additional named insured. Each exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate.

Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against RSNA, its officers, directors, agents or employees. All agents or representatives performing services at McCormick Place directly for an exhibitor, other than the exhibitor's employees, must provide RSNA with original certificates of insurance at the same time a request for an exception under Rule 7 of the RSNA Exhibitor Rules and Regulations is made. In the event any part of the exhibit hall is destroyed or damaged so as to prevent RSNA from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency or other causes beyond the control of RSNA, the exhibitor will be charged for space during the period it was or could have been occupied by the exhibitor; and exhibitor hereby waives any claim against RSNA, its directors, officers, agents or employees for losses or damages which may arise in consequence of such inability to occupy assigned space, it's sold claim against RSNA being for a refund of rent paid for the period it was prevented from using the space.

## IX. Exhibitor Rules and Regulations

The exhibitor understands and agrees that the RSNA 2018 Exhibitor Rules and Regulations, posted on the RSNA Website ([RSNA.org/Exhibitor-Resources](http://RSNA.org/Exhibitor-Resources)), are an integral and binding part of this contract.