Exhibitors Measure their ROI

Per salesperson, per event, per their needs!
WHAT’S IN IT FOR EXHIBITORS?
This particular exhibitor was interested in capturing eventBit information only at specific areas which were important to them. After a consultation with Experient they chose: 1) A brand new product, 2) Meeting Rooms 3&4, 3) Interactive Areas, 4) Information Desk.

This exhibitor opted for a comprehensive approach, wanting to capture main entrances, products, and interactive areas. Staffing and booth design for the future will be based on factual information, not anecdotal for the first time ever. To gain insight on what is most appealing to their attendees and be able to have meaningful follow-up is truly a game changer for this exhibitor.
TIME FOR QUESTIONS

Questions Post Meeting

- Lead Retrieval: Marie Zinnert at (888) 270-8467 or marie.zinnert@experient-inc.com
- eventBit Multi-Hub Packages:
  Kimberley Kraft at (240) 439-2541 or kimberley.kraft@experient-inc.com

THANK YOU