RSNA Technical Exhibits
820 Jorie Blvd, Oak Brook, IL USA 60523
Tel. 1-630-571-7850 | Email: *exhibits@RSNA.org*
RSNA.org/Exhibits

RSNA 2018 TOMORROW'S RADIOLOGY TODAY
EXHIBITS: NOVEMBER 25–29

Live Ultrasound Scanning Form

Deadline: October 19, 2018

Ultrasound scanning of live human models by exhibitors is permitted. All scanning must be performed within the assigned booth space or vendor workshops during technical exhibit posted hours of operation. Exhibitors must adhere to the following live ultrasound scanning regulations.

- Exhibiting companies conducting live ultrasound scanning during RSNA annual meeting are asked to review FDA's policy on over the counter marketing of ultrasound devices. It is the responsibility of each company to decide what types of activities are appropriate as they relate to tradeshows and events.
- Booth must be 20'x20' or larger.
- Demonstration areas must be set-back from aisles a minimum of ten-feet to accommodate visitors and prevent traffic flow restrictions in aisles.
- Scanning is restricted to the following body regions: head, neck, upper abdomen and extremities.
- Use of ultrasound contrast material is strictly prohibited.
- Companies are required to pre-scan all models with a physician present. Scanning of pregnant women and individuals under 18 years of age is prohibited. If a previously unknown pregnancy is detected during a scan, the scanning session must be terminated immediately.
- Models must be registered through the exhibitor badge registration process. Models will not be permitted into the exhibit hall without the appropriate badge and must be properly attired. Loose sweat suit, t-shirts, and sneakers are acceptable. Tight-fitting or otherwise inappropriate garments are not permitted.
- Models must give consent to the exhibitor by signing a formal document that explains the non-diagnostic nature of the scan. Female models must also sign a formal document confirming that they are not pregnant. Each exhibitor must have a readily available written policy that explains how to deal with serious incidental findings.
- Exhibitors shall defend, indemnify, and hold harmless RSNA, McCormick Place and the officers, directors, agents, and employees of each against all claims, actions, causes of actions, liabilities, losses, damages and expenses, including reasonable attorney's fees and costs, resulting from the live ultrasound scanning, or an exhibitor's failure to comply with applicable law or these rules and regulations.

RSNA, at its sole discretion, reserves the right to discontinue any exhibit booth activity for any violation of RSNA Rules and Regulations including, but not limited to, activity that is nonprofessional in nature or interferes with normal traffic flow. Violation of these rules could lead to loss of scanning privileges during current and future meetings. If you have questions, please contact *sgendel@rsna.org.*

Exhibiting Company Information

Exhibiting Company | Official Contact | Booth Number

Telephone (office) | Mobile | Email Address

Live Scanning Information

- Number of scanning stations/beds using live models _____
- Number of live scanning sessions to be performed per day _____
- Description of live scanning procedure(s) to be performed _____

I have read, understand and agree to the RSNA Rules and Regulations pertaining to live ultrasound scanning.

Agreed to

X _____
Signature of Main Exhibit Contact | Date

Return your signed form to:

RSNA Exhibition Services
820 Jorie Blvd.
Oak Brook, IL 60523
sgendel@rsna.org

Deadline: October 19, 2018

Note: Please allow 7–10 business days for processing

For RSNA Use Only – Please do not write in this area

/ / Date Received | / / Response to Exhibiting Company

Approved: ○ Yes ○ No

As noted: _____

Reviewed by:

Signature of RSNA Contact | Date

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